



PARTNER WITH US

Corporate partnership
proposal 2027

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HOPE WINS

For more than 20 years, Yate Relay For Life has brought our community together with one shared purpose: to beat cancer.

For 24 hours, the track becomes a place unlike anywhere else. Teams walk through the day and night. Cancer survivors open Relay as our Guests of Honour. Friends fundraise together, and the Relay family celebrates a year of fundraising for Cancer Research UK, because cancer never stops, and neither do we.

At the heart of it all is hope.

Hope for people living with cancer today. Hope for families facing a diagnosis tomorrow. And hope created by decades of progress in research, prevention and treatment. As night falls, our Candle of Hope ceremony gives us time to remember loved ones lost to cancer and reflect on why we Relay.

But what makes Yate Relay particularly special is its community.



Our teams fundraise throughout the year, volunteers give their time to make Relay happen, and local organisations and businesses provide invaluable support.

That's where you come in.

By partnering with Yate Relay For Life, your organisation can stand alongside hundreds of local people united by a cause that touches almost every family.

Whether you sponsor a single hour or become one of our Principal Partners, you'll be helping make those 24 hours possible and supporting our fundraising for Cancer Research UK.

AND WE'D LOVE YOU TO BE PART OF IT



ABOUT US

Yate Relay For Life is a volunteer-led fundraising event raising vital funds for Cancer Research UK.

Together, our teams raise tens of thousands of pounds each year to support life-saving cancer research.

But Relay itself costs around £6,000 each year to put on. We receive no funding from Cancer Research UK to cover these event costs, so we rely on the generosity of local businesses and sponsors to help make Relay happen.

Your support helps us cover the cost of Relay, so our teams can focus on what matters most, raising as much as possible to help beat cancer.

RELAY 2027
3/4TH JULY 2027
12 NOON - 12 NOON
YATE OUTDOOR SPORTS COMPLEX



SPONSOR AN HOUR

£50

Make one of our 24 hours yours. A simple way to show your support for Yate Relay and help keep us going around the clock.

- One allocated hour of Relay
- Logo/name on the 24 Hours sponsor display in the Relay Café and Relay Hub
- Recognition in the programme and on the website
- PA acknowledgement at the start of your hour
- Digital "We're sponsoring an hour" graphic provided by us for you to share



COMMUNITY PARTNER

£250

Join the local businesses and organisations helping make Relay possible. Our Community Partners receive recognition throughout the event and across our wider Relay communications.

- Logo and link on the website
- Logo in the event programme
- Logo on the main Partner Wall
- Recognition within partner sections of Relay emails/newsletters
- Inclusion in collective partner social content
- Proud Partner of Yate Relay 2027 digital graphic provided by us for you to share

EVENT PARTNER

£500

Take a bigger place at the heart of Relay. Event Partners receive increased visibility before and during the event, with opportunities to connect your business with our Relay community.

Everything included as a Community Partner, plus:

- More prominent programme and Partner Wall branding
- PA recognition during Relay
- Enhanced website presence
- Opportunity for an agreed promotional presence at the event
- 1 dedicated social media post featuring your logo and a link to your business



PRINCIPAL PARTNER

£750

Become one of our leading partners for Yate Relay 2027. Principal Partners receive prominent recognition throughout the weekend and across our wider Relay communications.

Everything included as an Event Partner, plus:

- Premium logo placement across programme, website and Partner Wall
- Featured recognition to our mailing list
- 2 dedicated social media posts featuring your logo and a link to your business
- Opportunity to display your own banner in an agreed location at Relay
- Enhanced PA recognition
- Opportunity to be associated with a suitable event activity or area



VENUE PARTNER

£1,200- One available

Help give Relay a home for 2027. This exclusive partnership directly covers the cost of hiring Yate Outdoor Sports Complex for our 24-hour event.

Everything included as a Principal Partner, plus:

- Prominent branding at the event entrance
- Dedicated Relay-designed Venue Partner / Welcome banner (fence panel size)
- Enhanced programme, website and mailing list recognition



STAGE PARTNER

£1,400- One available

Help provide the heart of Relay's entertainment. This exclusive partnership directly covers the cost of our stage, with your organisation prominently associated with entertainment throughout the weekend.

Everything included as a Principal Partner, plus:

- Logo incorporated into the 6-metre Relay stage banner
- Prominent recognition alongside the entertainment programme
- Enhanced programme, website and mailing list recognition

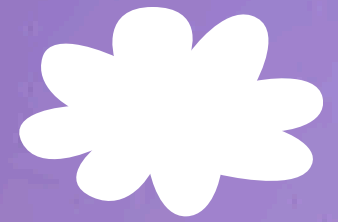
AT A GLANCE



PARNTERSHIP BENEFIT	SPONSOR AN HOUR	COMMUNITY	EVENT	PRINCIPAL	VENUE	STAGE
PRICE	£50	£250	£500	£750	£1,200	£1,400
WEBSITE RECOGNITION	✓	✓	Enhanced	Premium	Premium	Premium
PRINTED PROGRAMME	✓	✓	Prominent	Premium	Premium	Premium
PARTNER WALL	--	✓	Prominent	Premium	Premium	Premium
NEWSLETTER RECOGNITION	--	✓	✓	Featured	Featured	Featured
SOCIAL MEDIA POSTS	--	Collective post	1 post	2 posts	2 posts	2 posts
PARTNER SOCIAL GRAPHIC	✓	✓	✓	✓	✓	✓
PA RECOGNITION	Start of hour	--	✓	Enhanced	Enhanced	Enhanced
PROMOTIONAL PRESENCE AT RELAY	--	--	Available*	Available*	Available*	Available*
OWN BANNER DISPLAYED	--	--	--	✓	✓	✓
DEDICATED ENTRANCE BRANDING	--	--	--	--	✓	--
EXCLUSIVE PARTNERSHIP BENEFIT	--	--	--	--	Entrance branding & Venue Partner banner	Logo incorporated into 6m stage banner

*promotional presence is subject to prior agreement.

OTHER WAYS TO SUPPORT



There's more than one way for your business to get behind Yate Relay.

From getting your team involved to donating something we need, there are plenty of ways to make a difference.

CORPORATE TEAMS

Bring your team to Relay. Enter a workplace team and spend the year fundraising together before joining us for the full 24-hour event. It's a brilliant way to bring colleagues together while supporting Cancer Research UK.

DONATIONS

Fundraising already? Think local. If your business holds fundraising events throughout the year, you can choose to support Yate Relay For Life. We can help with collection buckets and Relay materials to get you started.

RAFFLE PRIZES

Donate a prize and help us raise even more. We run raffles and fundraising activities throughout the year and are always grateful for prizes, experiences, products or vouchers donated by local businesses.

GIFTS IN KIND

Sometimes what you can provide is just as valuable as money. From printing and signage to equipment, services and event supplies, gifts in kind can help reduce the cost of putting on Relay, meaning more of the money we raise can support Cancer Research UK.

GOOD TO KNOW

CAN WE CHOOSE WHICH HOUR WE SPONSOR?

Absolutely. Sponsor an Hour partners can request a preferred hour, subject to availability. We'll confirm your allocated hour with you before Relay.

CAN WE GET INVOLVED AT THE EVENT?

Yes! Depending on your partnership, there may be opportunities for your business or team to have a presence at Relay. We'll work with you to agree something that fits the event.

CAN WE SUPPORT RELAY WITHOUT BECOMING A SPONSOR?

Of course. From entering a team or donating a raffle prize to providing equipment, services or gifts in kind, there are lots of ways businesses can support us.

WHAT DO YOU NEED FROM US?

Once your partnership is confirmed, we'll ask for a high-quality version of your logo and any information we need to promote your business. We'll take care of the Relay side from there.

WHERE DOES OUR SPONSORSHIP MONEY GO?

Sponsorship helps us meet the costs of putting on Yate Relay For Life, including our venue, equipment and event infrastructure, helping us make Relay happen each year.

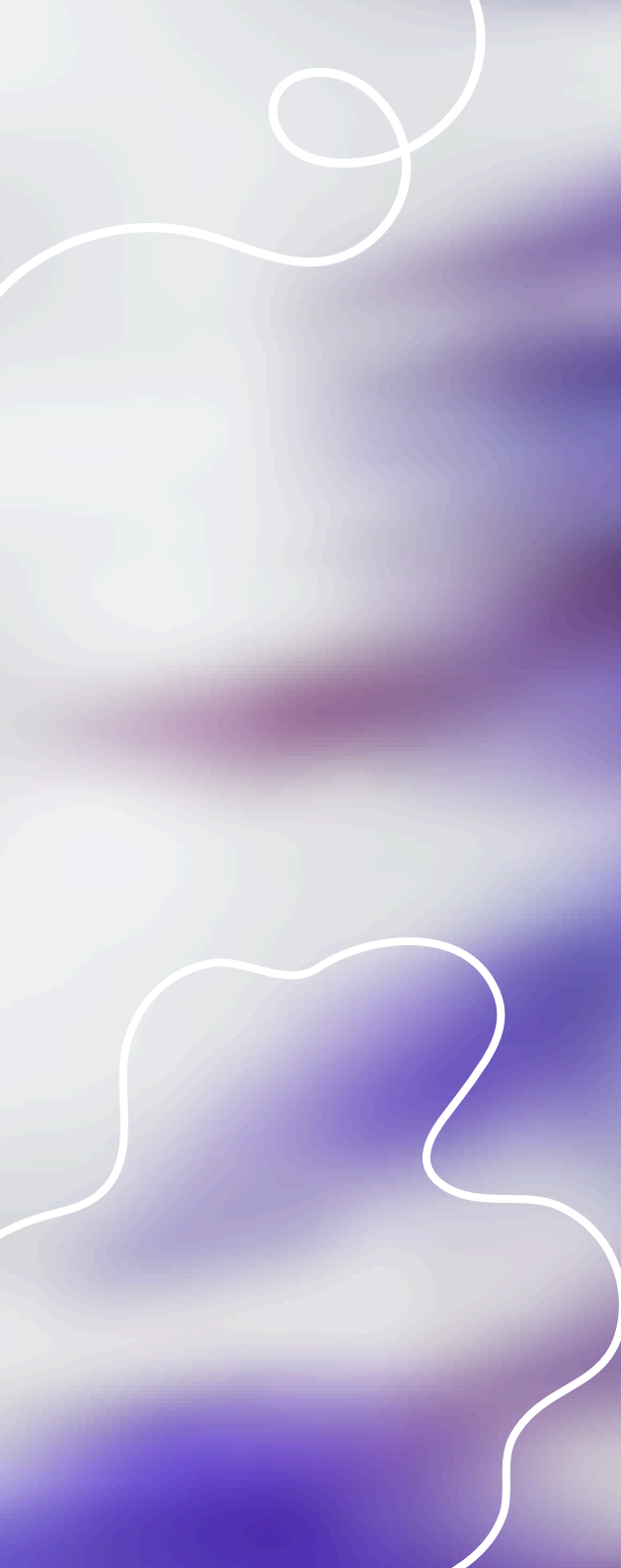
WHAT HAPPENS NEXT?

Get in touch with our team and tell us which partnership you're interested in. We'll talk you through the next steps and get everything in place for Relay 2027.

READY TO GET INVOLVED

Send us a message on Facebook or Instagram
Email us at hello@yaterelayforlife.org.uk
WhatsApp us on 07438191896





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