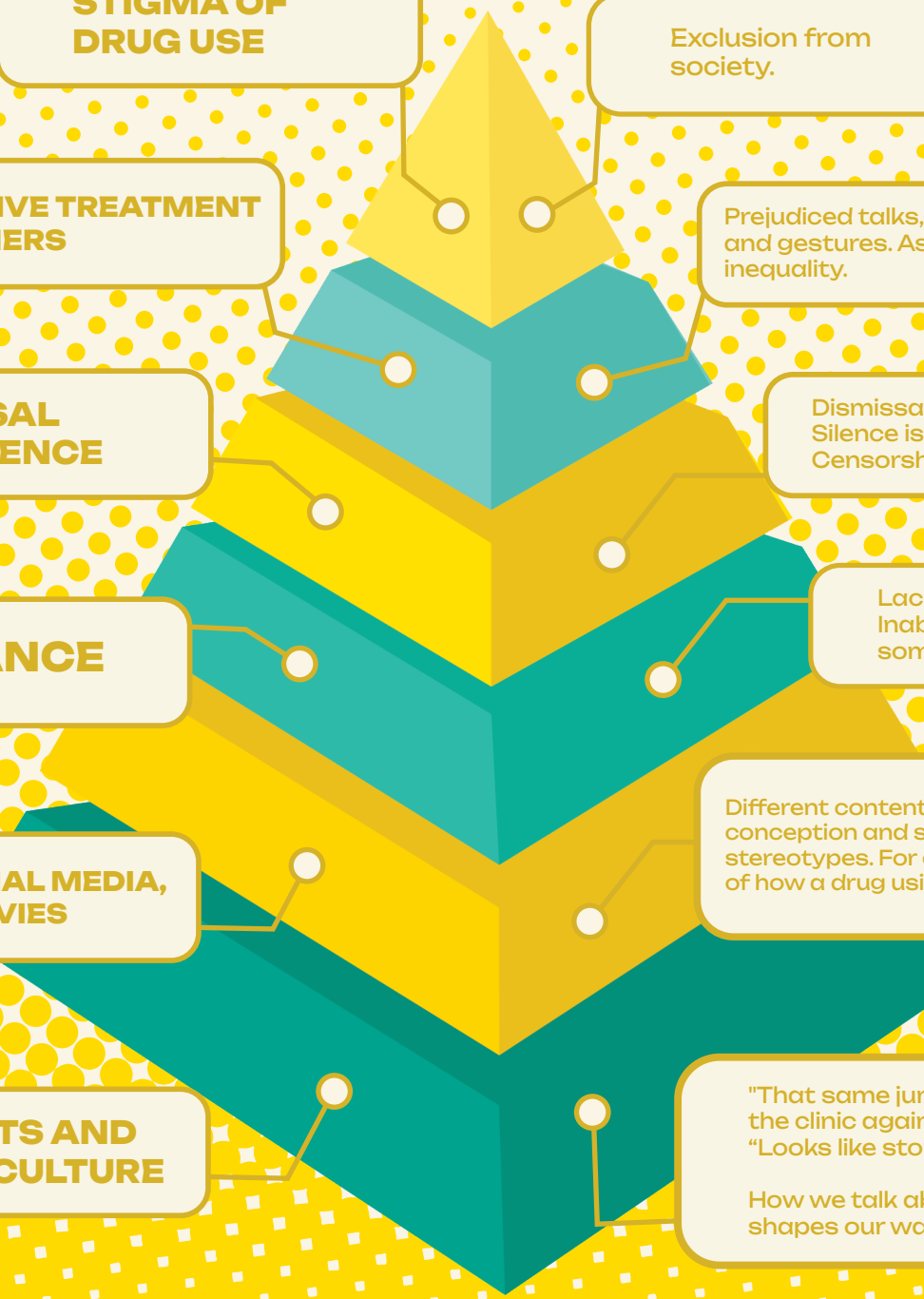
STIGMA PYRAMID



STIGMA OF DRUG USE

Exclusion from society.

NEGATIVE TREATMENT OF OTHERS

Prejudiced talks, expressions and gestures. Assumptions and inequality.

DISMISSAL AND SILENCE

Dismissal marginalizes. Silence is a form of power. Censorship blocks information.

IGNORANCE

Lack of empathy. Inability to step into someone else's shoes.

MEDIA, SOCIAL MEDIA, SHOWS, MOVIES

Different content affects our conception and strengthens stereotypes. For example the thought of how a drug using person looks or acts.

THOUGHTS AND SPEECH CULTURE

"That same junkie came to the clinic again."
"Looks like stoner."

How we talk about people shapes our way of thinking.

YADRY