SUPERGA®





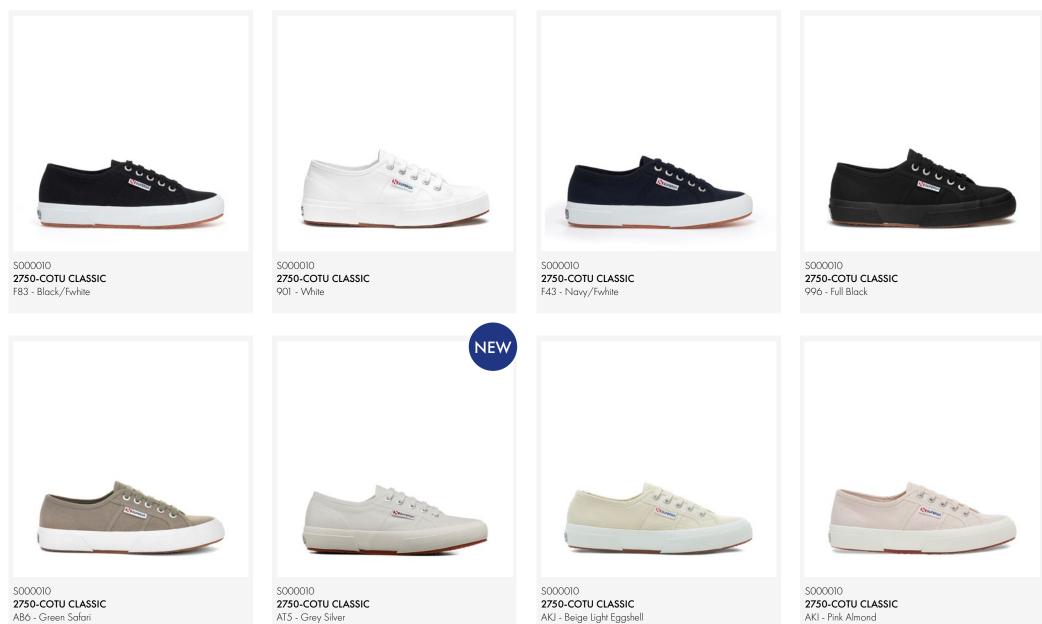


2750 COTU CLASSIC

Forever iconic, forever new. The classic Superga 2750 sneakers are an Italian style staple and an authentic design piece. Born in 1925, when the young Turin entrepreneur Walter Martiny created a prototype of rubber-soled sports shoes for his tennis-loving wife, today, their appeal remains intact. An ideal blank canvas for designers and artists to create unique and novel interpretations – they remain an enduring fashion favourite season after season.

Breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.





AB6 - Green Safari









2750 UNLINED NAPPA

The Superga 2750 Unlined Nappa adds an elegant and refined finishing touch to casual and more formal looks all year round. The unlined nappa leather upper has no stitching on the collar and makes the silhouette cleaner and more essential, while maintaining its unmistakable appeal thanks to the side jacquard logo label and the original vulcanized natural rubber sole.

Nappa leather upper | Unlined | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole





S4132FW **2750 UNLINED NAPPA** ADT - Black/F Avorio S4132FW **2750 UNLINED NAPPA** AFL - Optical White/Silver/Avorio





S5131JW 2573 MID COTTON AE1 White

2573 MID COTTON





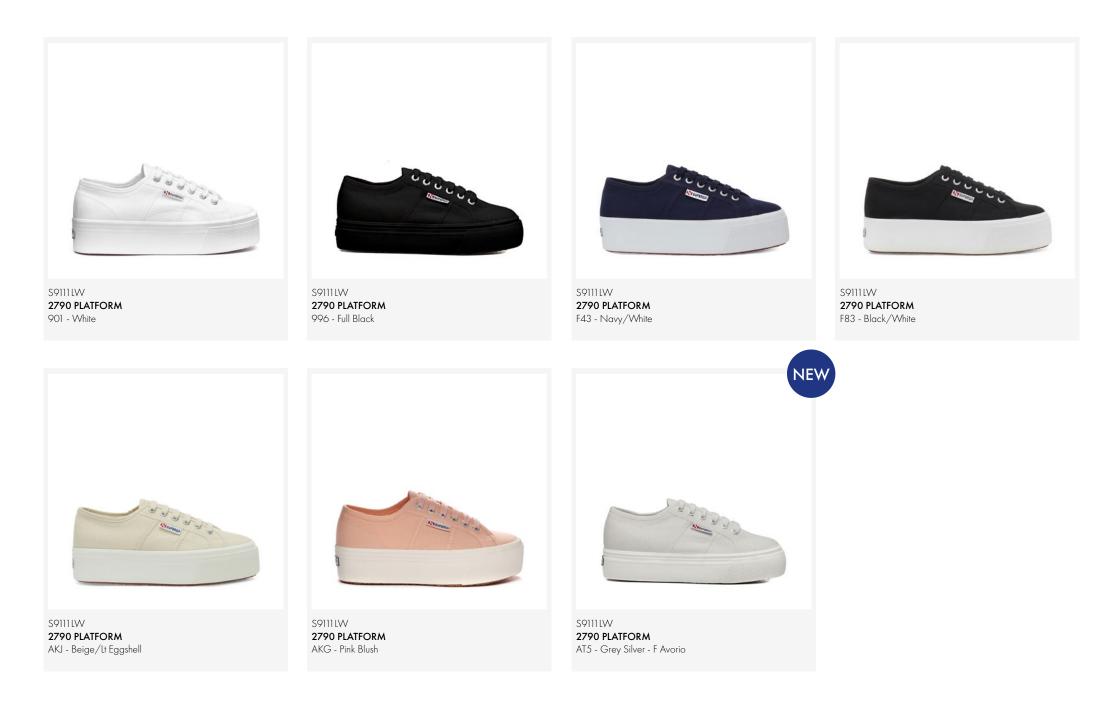


2790 PLATFORM

Superga's signature aesthetic reaches new heights in these 2790 sneakers that pair the iconic silhouette with a 4 cm flatform. The result: an instantly flattering, leg-lengthening look that works with denim and dresses alike. The breathable cotton canvas upper is comfortable and sturdy, while the label's two-tone jacquard logo adds the all-important finishing touch.

Breathable cotton canvas upper | Unlined | Sole height: 4 cm | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.









2790 PLATFORM NAPPA

The iconic Superga style reaches new heights this season – courtesy of these 2790 sneakers, set atop a flattering 4 cm flatform. The supple suede upper will work equally well with denim and dresses alike, while the two-tone jacquard logo tag on the side adds just the right finishing touch to this effortlessly cool pair.

Nappa leather upper | Cotton lining | Sole height: 4 cm | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole





S3115BW **2790 PLATFORM NAPPA** C39 - Black/White







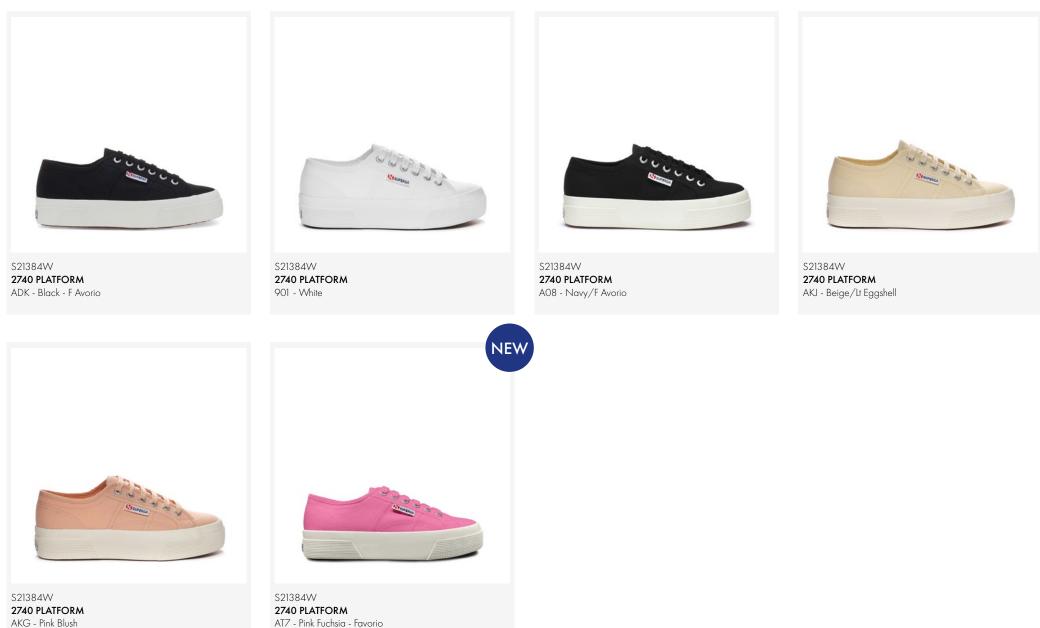


2740 PLATFORM

Superga 2740 is the contemporary Platform that stays true to the design of our most iconic style. With its 3.5 centimeters sole and its dainty silhouette, this sneaker can elevate casual outfits and the most formal everyday looks as well. The canvas upper and the two-tone jacquard logo confirm the stylistic codes of the brand.

Breathable cotton canvas upper | Unlined | Sole height: 3,5 cm | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free





AKG - Pink Blush



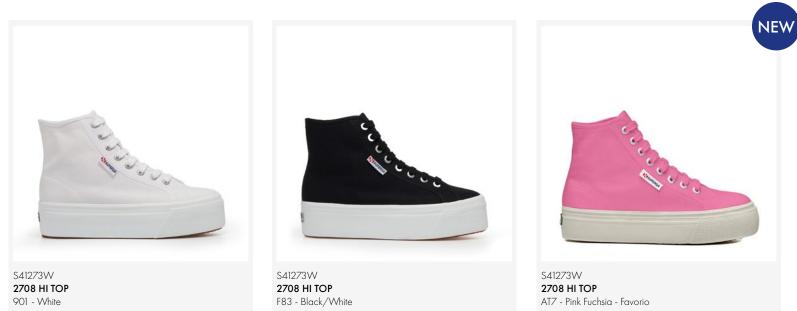


2708 HI TOP

Superga style reaches new lifestyle heights with this 4 cm flatform sneaker. Its irresistible high-top silhouette pairs effortlessly with endless looks, adding a modern street touch to your everyday edit. The cotton upper ensures maximum breathability, whilst the vulcanised natural rubber sole and jacquard logo tag confirm the style's deeply rooted DNA.

High-top design | Breathable cotton canvas upper | Unlined | Soft insole | 4 cm flatform sole | Jacquard logo tag on the side | Printed logo on the back and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.





S41273W 2708 HI TOP 901 - White

S41273W 2708 HI TOP AT7 - Pink Fuchsia - Favorio





2490 BOLD

Superga, once again, does the trick. The intepretation of the most iconic household sneaker reinvents the classic in a masculine key: the perspective is flipped thanks to the unexpected combination of the classic breathable and resistant canvas upper with a higher sole, highlighted by the colored line that runs along the foxing.







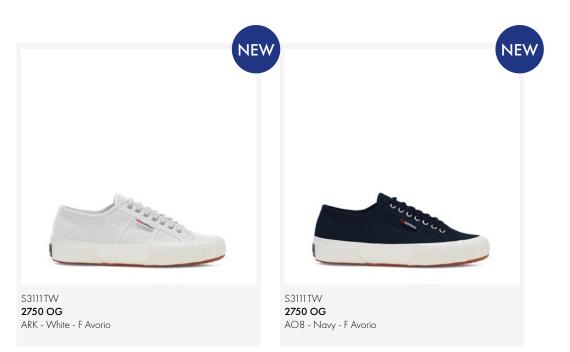


2750 OG

A timeless aesthetic with an updated inner construction designed to offer a whole new level of comfort. The Superga 2750 OG draws inspiration from the authentic, understated allure of the heritage style that has shaped the history of the brand and the world of tennis apparel. Distinguished by a seven-hole lace-up closure and extra-high foxing, this style is updated with an ergonomic insole that provides natural support to the arch of the foot.

Low-top design | Breathable cotton canvas upper | Ergonomic insole | Rubber foxing | Jacquard logo tag on the side | Printed logo on the back and insole | Seven aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.









2630 STRIPE

A modern twist on the Superga classic, these sneakers present a breathable cotton upper reinforced with a rubber toe cap for an ontrend utilitarian touch. The unique construction ensures they're equal parts functional and stylish – an effortlessly cool addition to your daily edit.

Breathable cotton canvas upper | Unlined | Sole height: 3 cm | Twotone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.





2630 STRIPE 901 - White







SOOGRTO 2630 STRIPE AKJ - Beige LT Eggshell





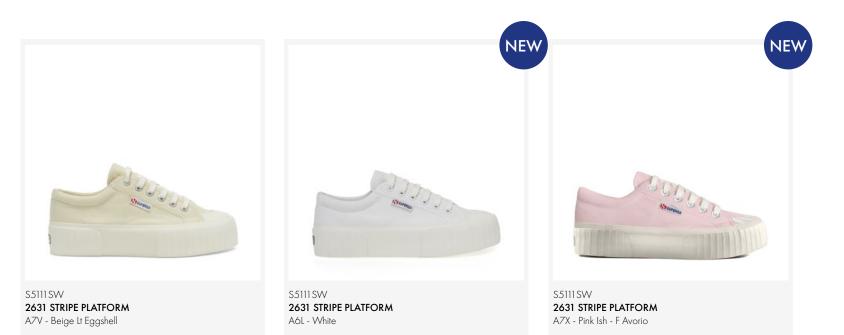


2631 STRIPE PLATFORM

Classic Superga styling meets contemporary workwear influences. Made from breathable cotton, this sneaker is characterised by a robust construction: the toe is reinforced with a striped rubber cap, whilst the extra-chunky sole supports the foot and provides enhanced resistance.

Low-top design | Breathable cotton canvas upper | Unlined | 4 cm flatform sole | Two-tone jacquard logo tag on the side | Printed logo on the back and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole



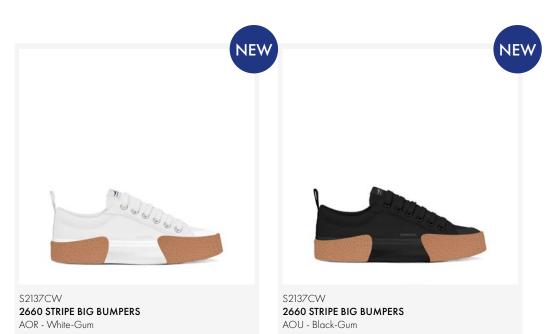




2660 STRIPE BIG BUMPERS





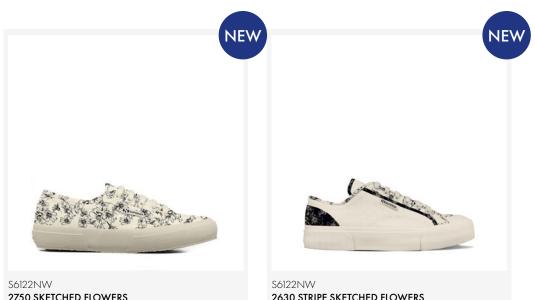




FLOWER PACK







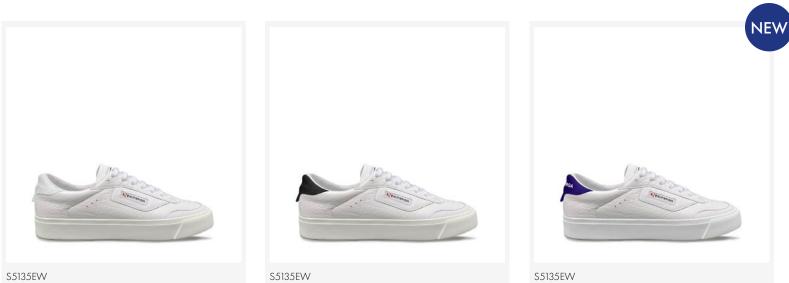
2750 SKETCHED FLOWERS AE7 - Beige Natural - Navy Flowers 2630 STRIPE SKETCHED FLOWERS AE7 - Beige Natural - Navy Flowers



3843 COURT







3843 COURT AGB - WHITE-FAVORIO

3843 COURT AIF - WHITE-BRISTOL BLACK-FAVORIO

S5135EW **3843 COURT** AKN - White/Blue Spectrum





2341 ALPINA

A legendary silhouette that remains at the forefront of fashion thanks to its signature lug sole – the Alpina sneakers are back and looking better than ever. Born in the 50s and instantly popular among the alpine adventures (hence the name), today, they remain a covetable choice thanks to the breathable cotton upper and the high-top design that gently wraps around the ankle for a little extra support.

High-top design | 10,5 cm high breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Rubber lug sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.





SOOGXGO **2341 ALPINA** AOO - Beige Lt Eggshell



SOOGXGO **2341 ALPINA** 901 - White



SOOGXGO **2341 ALPINA** 996 - Full Black



NEW

SOOGXGO **2341 ALPINA** ARR - Beige Natural







S7128KW **2641 ALPINA HIGH** AB6 - Green Safari

2641 ALPINA HIGH

Born in the 1950s for hiking enthusiasts, Alpina is now one of Superga's most iconic models due to the design of the upper that stays true to the stylistic codes of the brand, combined with the grit of a vulcanized rubber lug sole. This style is reborn halfway between sneakers and ankle boots, being on top of the SupergaLovers preferences thanks to the 16 cm upper, made from breathable cotton with a nylon back tape and a zip on the inside for a fast and easy wear: the high-top design hugs the ankle and supports movement along with the sturdy lug outsole.

High top design | Breathable cotton canvas upper | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces and zip fastening | Alpina lug sole in vulcanised natural rubber





ALPINA APEX





S1171QW **3051 ALPINA APEX HIGH** AM5 - Total Grey Colomba

S 1171 RW **3052 ALPINA APEX MID** AM5 - Total Grey Colomba

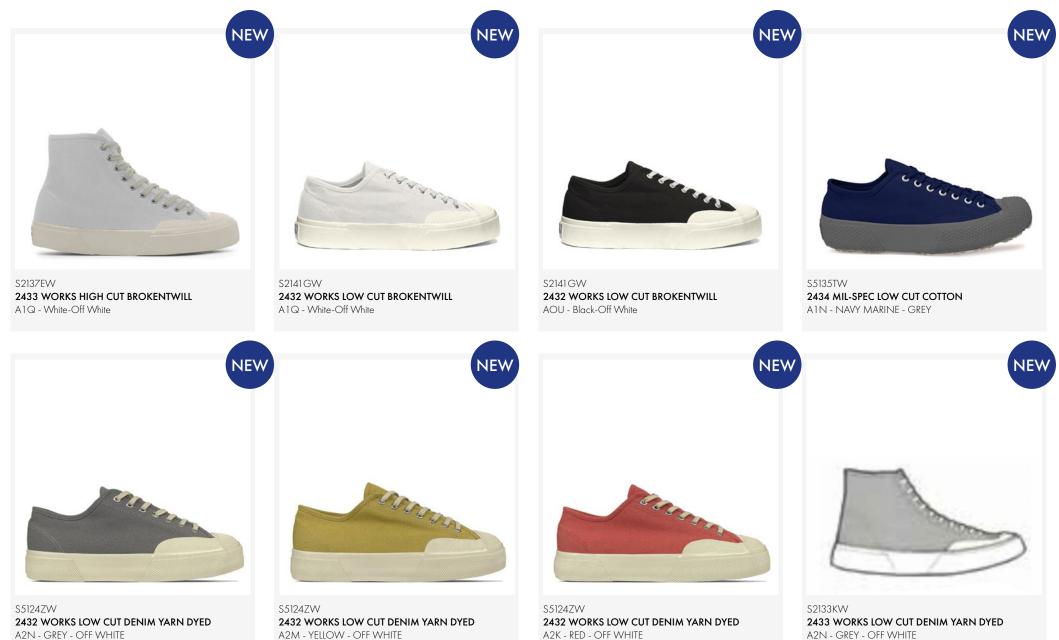




ARTIFACT

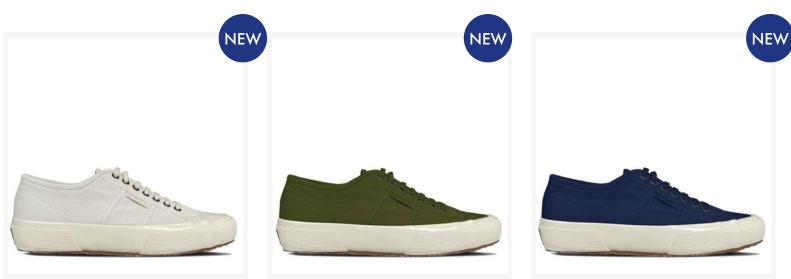
A new edition of our top-of-the-range men's footwear collection which has been designed with classic, piece-of-art attention to detail for the man of today who is keen on basic, utilitarian style yet refined garments.





A2N - GREY - OFF WHITE





S8127TW 2750 OG HERRINGBONE A2H - BEIGE RAW - OFF WHITE S8127TW **2750 OG HERRINGBONE** A2G - GREEN - OFF WHITE S8127TW 2750 OG HERRINGBONE A2F - NAVY - OFF WHITE





KIDS



2750 JCOT CLASSIC

Start them young: these iconic Superga 2750 sneakers are the perfect choice for the little ones with big style objectives. The durable and breathable cotton canvas upper is left unlined for lightness and paired with a vulcanised rubber sole – making them the ultimate everyday companion. Complete with an adjustable lace-up fastening, explore a wide range of colourways to pick from.

Breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logoengraved aluminium eyelets | Lace-up fastening with cotton shoelaces | Vulcanised rubber sole | A pair of leather insoles included in the package.





