



SUPERGA[®]





2750 COTU CLASSIC

Forever iconic, forever new. The classic Superga 2750 sneakers are an Italian style staple and an authentic design piece. Born in 1925, when the young Turin entrepreneur Walter Martiny created a prototype of rubber-soled sports shoes for his tennis-loving wife, today, their appeal remains intact. An ideal blank canvas for designers and artists to create unique and novel interpretations – they remain an enduring fashion favourite season after season.

Breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.



S000010
2750-COTU CLASSIC
F83 - Black/Fwhite



S000010
2750-COTU CLASSIC
901 - White



S000010
2750-COTU CLASSIC
F43 - Navy/Fwhite



S000010
2750-COTU CLASSIC
996 - Full Black



S000010
2750-COTU CLASSIC
AB6 - Green Safari



S000010
2750-COTU CLASSIC
AT5 - Grey Silver

NEW



S000010
2750-COTU CLASSIC
AKJ - Beige Light Eggshell



S000010
2750-COTU CLASSIC
AKI - Pink Almond

NEW

NEW

NEW



S000010
2750-COTU CLASSIC
975 - Red



S000010
2750-COTU CLASSIC
AT7 - Pink Fuchsia



S000010
2750-COTU CLASSIC
ATB - Sunflower Favorio



S000010
2750-COTU CLASSIC
ATE - Blue Spectrum Favorio



2750 UNLINED NAPPA

The Superga 2750 Unlined Nappa adds an elegant and refined finishing touch to casual and more formal looks all year round. The unlined nappa leather upper has no stitching on the collar and makes the silhouette cleaner and more essential, while maintaining its unmistakable appeal thanks to the side jacquard logo label and the original vulcanized natural rubber sole.

Nappa leather upper | Unlined | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole



S4132FW
2750 UNLINED NAPPA
ADT - Black/F Avorio



S4132FW
2750 UNLINED NAPPA
AFL - Optical White/Silver/Avorio



NEW

2573 MID COTTON



S5131JW
2573 MID COTTON
AE1 White



 SUPERGA



2790 PLATFORM

Superga's signature aesthetic reaches new heights in these 2790 sneakers that pair the iconic silhouette with a 4 cm platform. The result: an instantly flattering, leg-lengthening look that works with denim and dresses alike. The breathable cotton canvas upper is comfortable and sturdy, while the label's two-tone jacquard logo adds the all-important finishing touch.

Breathable cotton canvas upper | Unlined | Sole height: 4 cm | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.



S9111LW
2790 PLATFORM
901 - White



S9111LW
2790 PLATFORM
996 - Full Black



S9111LW
2790 PLATFORM
F43 - Navy/White



S9111LW
2790 PLATFORM
F83 - Black/White



S9111LW
2790 PLATFORM
AKJ - Beige/Lt Eggshell



S9111LW
2790 PLATFORM
AKG - Pink Blush



S9111LW
2790 PLATFORM
AT5 - Grey Silver - F Avorio

NEW



2790 PLATFORM NAPPA

The iconic Superga style reaches new heights this season – courtesy of these 2790 sneakers, set atop a flattering 4 cm platform. The supple suede upper will work equally well with denim and dresses alike, while the two-tone jacquard logo tag on the side adds just the right finishing touch to this effortlessly cool pair.

Nappa leather upper | Cotton lining | Sole height: 4 cm | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole



S3115BW
2790 PLATFORM NAPPA
C39 - Black/White



S3115BW
2790 PLATFORM NAPPA
AAM - Optical White





2740 PLATFORM

Superga 2740 is the contemporary Platform that stays true to the design of our most iconic style. With its 3.5 centimeters sole and its dainty silhouette, this sneaker can elevate casual outfits and the most formal everyday looks as well. The canvas upper and the two-tone jacquard logo confirm the stylistic codes of the brand.

Breathable cotton canvas upper | Unlined | Sole height: 3,5 cm | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free



S21384W
2740 PLATFORM
ADK - Black - F Avorio



S21384W
2740 PLATFORM
901 - White



S21384W
2740 PLATFORM
A08 - Navy/F Avorio



S21384W
2740 PLATFORM
AKJ - Beige/Lt Eggshell



S21384W
2740 PLATFORM
AKG - Pink Blush



S21384W
2740 PLATFORM
AT7 - Pink Fuchsia - Favorio

NEW



2708 HI TOP

Superga style reaches new lifestyle heights with this 4 cm platform sneaker. Its irresistible high-top silhouette pairs effortlessly with endless looks, adding a modern street touch to your everyday edit. The cotton upper ensures maximum breathability, whilst the vulcanised natural rubber sole and jacquard logo tag confirm the style's deeply rooted DNA.

High-top design | Breathable cotton canvas upper | Unlined | Soft insole | 4 cm platform sole | Jacquard logo tag on the side | Printed logo on the back and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.



S41273W
2708 HI TOP
901 - White



S41273W
2708 HI TOP
F83 - Black/White



S41273W
2708 HI TOP
AT7 - Pink Fuchsia - Favorio

NEW

2490 BOLD

Superga, once again, does the trick. The interpretation of the most iconic household sneaker reinvents the classic in a masculine key: the perspective is flipped thanks to the unexpected combination of the classic breathable and resistant canvas upper with a higher sole, highlighted by the colored line that runs along the foxing.





S81314W
2490 BOLD
AOP - White/Red



S81314W
2490 BOLD
AOR - Beige Lt Eggshell/F avorio



2750 OG

A timeless aesthetic with an updated inner construction designed to offer a whole new level of comfort. The Superga 2750 OG draws inspiration from the authentic, understated allure of the heritage style that has shaped the history of the brand and the world of tennis apparel. Distinguished by a seven-hole lace-up closure and extra-high foxing, this style is updated with an ergonomic insole that provides natural support to the arch of the foot.

Low-top design | Breathable cotton canvas upper | Ergonomic insole
| Rubber foxing | Jacquard logo tag on the side | Printed logo on the
back and insole | Seven aluminium eyelets | Cotton laces | Vulcanised
natural rubber sole | The manufacturing process and the materials of this
product are 100% vegan friendly and cruelty-free.

NEW



S3111TW
2750 OG
ARK - White - F Avorio

NEW



S3111TW
2750 OG
AO8 - Navy - F Avorio



2630 STRIPE

A modern twist on the Superga classic, these sneakers present a breathable cotton upper reinforced with a rubber toe cap for an on-trend utilitarian touch. The unique construction ensures they're equal parts functional and stylish – an effortlessly cool addition to your daily edit.

Breathable cotton canvas upper | Unlined | Sole height: 3 cm | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.





SOOGRTO
2630 STRIPE
901 - White



SOOGRTO
2630 STRIPE
F83 - Black/White



SOOGRTO
2630 STRIPE
ARR - Beige Natural - F Avorio



SOOGRTO
2630 STRIPE
AKJ - Beige LT Eggshell





2631 STRIPE PLATFORM

Classic Superga styling meets contemporary workwear influences. Made from breathable cotton, this sneaker is characterised by a robust construction: the toe is reinforced with a striped rubber cap, whilst the extra-chunky sole supports the foot and provides enhanced resistance.

Low-top design | Breathable cotton canvas upper | Unlined | 4 cm platform sole | Two-tone jacquard logo tag on the side | Printed logo on the back and insole | Logo-engraved aluminium eyelets | Cotton laces | Vulcanised natural rubber sole

NEW

NEW



S5111SW
2631 STRIPE PLATFORM
A7V - Beige Lt Eggshell



S5111SW
2631 STRIPE PLATFORM
A6L - White



S5111SW
2631 STRIPE PLATFORM
A7X - Pink Ish - F Avorio



2660 STRIPE BIG BUMPERS



NEW



S2137CW
2660 STRIPE BIG BUMPERS
AOR - White-Gum

NEW



S2137CW
2660 STRIPE BIG BUMPERS
AOU - Black-Gum



FLOWER PACK



NEW



S6122NW
2750 SKETCHED FLOWERS
AE7 - Beige Natural - Navy Flowers

NEW



S6122NW
2630 STRIPE SKETCHED FLOWERS
AE7 - Beige Natural - Navy Flowers



3843 COURT



NEW



S5135EW
3843 COURT
AGB - WHITE-FAVORIO



S5135EW
3843 COURT
AIF - WHITE-BRISTOL BLACK-FAVORIO



S5135EW
3843 COURT
AKN - White/Blue Spectrum



2341 ALPINA

A legendary silhouette that remains at the forefront of fashion thanks to its signature lug sole – the Alpina sneakers are back and looking better than ever. Born in the 50s and instantly popular among the alpine adventures (hence the name), today, they remain a covetable choice thanks to the breathable cotton upper and the high-top design that gently wraps around the ankle for a little extra support.

High-top design | 10,5 cm high breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Cotton laces | Rubber lug sole | The manufacturing process and the materials of this product are 100% vegan friendly and cruelty-free.



S00GXGO
2341 ALPINA
A00 - Beige Lt Eggshell



S00GXGO
2341 ALPINA
901 - White



S00GXGO
2341 ALPINA
996 - Full Black



S00GXGO
2341 ALPINA
ARR - Beige Natural





S7128KW
2641 ALPINA HIGH
AB6 - Green Safari

2641 ALPINA HIGH

Born in the 1950s for hiking enthusiasts, Alpina is now one of Superga's most iconic models due to the design of the upper that stays true to the stylistic codes of the brand, combined with the grit of a vulcanized rubber lug sole. This style is reborn halfway between sneakers and ankle boots, being on top of the SupergaLovers preferences thanks to the 16 cm upper, made from breathable cotton with a nylon back tape and a zip on the inside for a fast and easy wear: the high-top design hugs the ankle and supports movement along with the sturdy lug outsole.

High top design | Breathable cotton canvas upper | Two-tone jacquard logo tag on the side | Logo-printed backheel and insole | Logo-engraved aluminium eyelets | Cotton laces and zip fastening | Alpina lug sole in vulcanised natural rubber



ALPINA APEX

NEW



S 1171 QW
3051 ALPINA APEX HIGH
AM5 - Total Grey Colomba

NEW



S 1171 RW
3052 ALPINA APEX MID
AM5 - Total Grey Colomba



ARTIFACT

A new edition of our top-of-the-range men's footwear collection which has been designed with classic, piece-of-art attention to detail for the man of today who is keen on basic, utilitarian style yet refined garments.

NEW



S2137EW
2433 WORKS HIGH CUT BROKENTWILL
A1Q - White-Off White

NEW



S2141GW
2432 WORKS LOW CUT BROKENTWILL
A1Q - White-Off White

NEW



S2141GW
2432 WORKS LOW CUT BROKENTWILL
AOU - Black-Off White

NEW



S5135TW
2434 MIL-SPEC LOW CUT COTTON
A1N - NAVY MARINE - GREY

NEW



S5124ZW
2432 WORKS LOW CUT DENIM YARN DYED
A2N - GREY - OFF WHITE

NEW



S5124ZW
2432 WORKS LOW CUT DENIM YARN DYED
A2M - YELLOW - OFF WHITE

NEW



S5124ZW
2432 WORKS LOW CUT DENIM YARN DYED
A2K - RED - OFF WHITE

NEW



S2133KW
2433 WORKS LOW CUT DENIM YARN DYED
A2N - GREY - OFF WHITE

NEW



S8127TW
2750 OG HERRINGBONE
A2H - BEIGE RAW - OFF WHITE

NEW



S8127TW
2750 OG HERRINGBONE
A2G - GREEN - OFF WHITE

NEW



S8127TW
2750 OG HERRINGBONE
A2F - NAVY - OFF WHITE





2750 JCOT CLASSIC

Start them young: these iconic Superga 2750 sneakers are the perfect choice for the little ones with big style objectives. The durable and breathable cotton canvas upper is left unlined for lightness and paired with a vulcanised rubber sole – making them the ultimate everyday companion. Complete with an adjustable lace-up fastening, explore a wide range of colourways to pick from.

Breathable cotton canvas upper | Unlined | Two-tone jacquard logo tag on the side | Branded insole and heel counter | Logo-engraved aluminium eyelets | Lace-up fastening with cotton shoelaces | Vulcanised rubber sole | A pair of leather insoles included in the package.

NEW



S0003C0
2750 - JCOT CLASSIC
901 - White

NEW



S0003C0
2750 - JCOT CLASSIC
F43 - Navt/White

NEW



S0003C0
2750 - JCOT CLASSIC
AT7 - Pink Fuchsia - F Avorio

NEW



S0003C0
2750 - JCOT CLASSIC
AT5 - Grey Silver - F Avorio

