

# SPRING SUMMER FOOTWEAR COLLECTION

2024



# PREPACKS

Ispirata al concetto di armonia, la nuova collezione **North Sails SS24** rivisita la proposta estiva estendendo l'offerta sia maschile che femminile e declinando le novità e i modelli più iconici alla nuova identità visiva del brand. Il restyling del logo North Sails eleva infatti l'immaginario nautico sinonimo del brand, avvicinano il marchio anche al mondo urban di cui è sempre più portavoce.

I tre macrogruppi che contraddistinguono la collezione footwear—**Core, North Tech e Ocean Outdoor**—vengono ampliati e perfezionati attraverso design innovativi, gamme cromatiche inedite, sperimentazioni di texture, materiali e lavorazioni. Spaziando da modelli squisitamente estivi agli iconici design iper-performanti, da silhouette ibride a modelli unisex, la collezione SS24 si afferma come una delle più complete, versatili ed eterogenee.

Tra le novità della stagione troviamo la rivisitazione dell'iconico modello **Hitch**, la cui costruzione risulta più essenziale e sinuosa, dove i movimenti ondulati della tomaia e degli inserti seguono le linee morbide dei dettagli e delle impunture estetiche. Un design apparentemente semplice, contraddistinto però da un dinamismo discreto ma distinguibile. Il pannello dell'allacciatura è inclinato posizionamento che fa spiccare il nuovo logo del brand rendendolo più visibile, come accade nell'intersuola su cui campeggia l'inedita scritta del marchio. Versatile ed essenziale, la **Tailer 2024** eleva e allo stesso tempo celebra uno dei modelli cardine della collezione.

Introduzione della collezione estiva è anche la nuova **Spinnaker 2024**, che abbraccia uno stile più eclettico senza cedere però ai suoi elementi iconici: come la suola in gomma semitrasparente contraddistinta da un grip eccellente e la foratura nella suola che permette il defluire dell'acqua. Tra giochi cromatici, di trasparenze e di texture, il design presenta una tomaia in mesh traspirante e la nuova brandizzazione sul pannello dell'allacciatura e sulla linguetta, inserendosi armoniosamente all'interno della collezione estiva e conservando tutte le caratteristiche performance per garantire comfort, agilità e sicurezza alla calzata.

Ultima novità ma non meno importante è l'introduzione di un nuovo modello: la calzatura **Skipper 2024**, un design che attinge dal retaggio di questa scarpa—inizialmente progettata esclusivamente per atleti velisti—per declinarlo all'universo urban, espandendo il raggio d'azione di un modello simbolo di North Sails. Da scarpa sailing performance la calzatura diventa così un prodotto più accessibile, contraddistinta da una tomaia in maglia estremamente traspirante e confortevole ed elementi sia geometrici che sinuosi i quali rendono la silhouette una delle più interessanti della proposta estiva. A sostenere la calzata sono gli inserti rigidi presenti sia sul tallone che sul lato, che presentano scanalature estetiche e su cui campeggia il logo del brand. Anche lo stabilizzatore diventa un elemento estetico e ancora più funzionale, estendendosi dalla suola per sostenere il retrocollare. La suola si fa più leggera grazie a una microforatura e presenta una struttura più complessa e stratificata, mentre l'allacciatura con stopper e il plantare più largo conferiscono agevolezza e comfort nei movimenti. Estetica, funzionalità e una progettualità che guarda al minimo dettaglio: non c'è modello che, come la Skipper 2024, comunichi al meglio i valori della tradizione North Sails.

Inspired by the concept of harmony, the new **North Sails SS24** collection reworks the summer line to include products for both men and women and features new elements so as to interpret the most iconic models in line with the brand's new visual identity. In fact, the restyling of the North Sails logo elevates the nautical theme which is emblematic of the brand and further establishes the brand as a figure head within the world of urban footwear.

The three macro groups which make up the footwear collection—**Core, North Tech and Ocean Outdoor**—have been expanded and fine-tuned through the use of innovative design, original colour palettes, experimentation with textures, materials and finishes. The styles range from quintessential summer models to examples of high-performance design, from hybrid silhouettes to unisex models, the SS24 collection is definitely one of the most complete, versatile and cohesive collections.

New elements for the season include a reworking of the iconic **Hitch** model – the construction is essential and sinuous, the movement created in the uppers and inserts follows the soft lines in the detailing and decorative stitching. However, this seemingly simple design is characterised by a discreet yet discernible energy. The positioning of the eyestay panel makes the logo stand out visually, similarly, the brand's name is written on the midsole. Versatile and minimalist - the **Tailer 2024** simultaneously elevates and celebrates one of the mainstays of the entire collection.

A new introduction to the summer collection comes in the shape of the new **Spinnaker 2024**. This model embraces a more eclectic style whilst still retaining its iconic features: such as the semi see-through rubber sole with excellent grip and perforations in the sole to allow water to drain away. This creative use of colour, transparency and texture produces a design with breathable mesh uppers and new branding on the eyestay panel and tongue, which fits harmoniously into the overall summer collection while preserving all the high-performance characteristics which ensure comfort, flexibility, protection and a good fit.

Last but not least, we have the introduction of a new model: the **Skipper 2024**, the design references the heritage of the shoe—originally exclusively designed for yachtsmen—and is aimed at the urban universe, thus expanding the scope of a model which is symbolic of North Sails. Thus, a high-performance boat shoe is transformed into a more accessible product, characterised by highly breathable, comfortable jersey uppers and both geometric and sinuous elements which make this design one of the most interesting of the whole collection. The structure of the shoe is supported by rigid inserts in the heel and on the side, while decorative grooving features the brand logo. The heel stabiliser also has a decorative function while being even more functional due to the fact that it extends to the sole to support the heel collar. The sole is more lightweight thanks to the micro-perforations and boasts a more complex, layered construction, while the stoppers and wider footbed facilitate movement and increase comfort. Aesthetics, wearability and detailed design: no other model communicates the values and traditions of North Sails as well as the Skipper 2024.

MAN-WOMAN	PZ	36 3	37 4	38 5	39 6	40 6,5	41 7	42 8	43 9	44 9,5	45 10	46 11
<b>PACK A</b>	( 8 PCS )					1	1	2	2	1	1	
<b>PACK A1</b>	( 10 PCS )					1	2	2	2	2	1	
<b>PACK A2</b>	( 8 PCS )						1	1	2	2	1	1
<b>PACK B</b>	( 12 PCS )					1	2	3	3	2	1	
<b>PACK B1</b>	( 12 PCS )					1	2	3	3	1	1	1
<b>PACK B2</b>	( 12 PCS )						1	2	3	3	2	1
<b>PACK B4</b>	( 12 PCS )				1	1	2	3	3	1	1	
<b>PACK M</b>	( 10 PCS )					1	1	2	2	2	1	1
<b>PACK D2</b>	( 5 PCS )						1	1	1	1	1	
<b>PACK H</b>	( 8 PCS )	1	2	2	2	1						
<b>PACK D</b>	( 8 PCS )	1	1	2	2	1	1					
<b>PACK L</b>	( 10 PCS )	1	2	2	2	2	1					
<b>PACK E</b>	( 12 PCS )	1	2	3	3	2	1					
<b>PACK K</b>	( 8 PCS )		1	2	2	2	1					
<b>PACK D1</b>	( 5 PCS )	1	1	1	1	1						



SS 2024  
**COLLECTION**  
MAN



MEN COLLECTION

# HITCH FIRST



**001**  
WHITE



**002**  
LT NAVY



**003**  
LT MILITARY GREEN

**COMPOSITION**  
HITCH FIRST  
RECYCLED NYLON, WATER BASE SUEDE, RECYCLED PU

MEN COLLECTION

# HITCH LOGO



**004**  
WHITE



**005**  
NAVY



**071**  
GREEN

**COMPOSITION**  
HITCH LOGO  
RECYCLED NYLON, WATER BASE SUEDE, PU, RECYCLED PU



MEN COLLECTION

# HITCH BLOCK



**018**  
LT NAVY - WHITE - RED

MEN COLLECTION

# HORIZON PLAIN



**006**  
NAVY - OFF WHITE



**007**  
OFF WHITE - NAVY

**COMPOSITION**  
**HITCH BLOCK**  
RECYCLED NYLON, WATER BASE SUEDE, PU

**COMPOSITION**  
**HORIZON PLAIN**  
RECYCLED NYLON, WATER BASE SUEDE, RECYCLED PU

MEN COLLECTION

# HORIZON JET



**008**  
WHITE - WARM GRAY - ROYAL BLUE



**011**  
DK GRAY - BEIGE  
- BRIGHT GREEN



**012**  
NAVY - GRAY - ORANGE



**009**  
LT NAVY - GRAY - RED



**013**  
MILITARY GREEN  
- BEIGE - BLUE



**010**  
RED - LT GRAY - DUSTY BLUE

**COMPOSITION**  
HORIZON JET  
RECYCLED NYLON, WATER BASE SUEDE, RECYCLED PU

MEN COLLECTION

# HORIZON OCEAN



**019**  
WHITE - ROYAL - RED

MEN COLLECTION

# HORIZON PRO HYBRID



**026**  
LT GRAY - BRIGHT RED

# HORIZON LAST



**014**  
LT NAVY - OFF WHITE



**027**  
DK GRAY - BRIGHT RED

**COMPOSITION**

**HORIZON OCEAN**  
RECYCLED NYLON, RECYCLED MESH, WATER BASE SUEDE, RECYCLED PU

**HORIZON LAST**  
RECYCLED NYLON, WATER BASE SUEDE, PU

**COMPOSITION**

**HORIZON PRO HYBRID**  
RECYCLED NYLON, KNITTED NYLON, WATER BASE SUEDE, WATER BASE PU

MEN COLLECTION

# WINCH UTILITY



**028**  
WHITE - OFF WHITE - LT GRAY

MEN COLLECTION

# TAILER COVER



**021**  
WHITE - BLUE

# WINCH SEASCAPE



**017**  
OFF WHITE - MULTICOLOR



**023**  
WHITE - ORANGE



**024**  
WHITE - MILITARY GREEN

**COMPOSITION**

**WINCH UTILITY**  
RECYCLED NYLON, RECYCLED MESH, RECYCLED PU

**WINCH SEASCAPE**  
ORGANIC COTTON, RECYCLED NYLON, WATER BASE SUEDE, PU

**COMPOSITION**

**TAILER COVER**  
RECYCLED NYLON, ORGANIC COTTON, WATER BASE SUEDE, PU



MEN COLLECTION

# SKIPPER TINT



**029**  
WHITE



**030**  
DUSTY BLUE



**031**  
SAGE GREEN

**COMPOSITION**  
SKIPPER TINT  
RECYCLED NYLON, WATER BASE SUEDE, PU

MEN COLLECTION

# SKIPPER CRAFT



**033**  
DK GRAY - LT GRAY - BRIGHT RED

MEN COLLECTION

# SPINNAKER TEAM



**068**  
WHITE - NAVY - RED

**COMPOSITION**  
SKIPPER CRAFT  
KNITTED NYLON, RECYCLED NYLON, RECYCLED PU, WATER BASE SUEDE  
SPINNAKER TEAM  
RECYCLED MESH, RECYCLED NYLON, WATER BASE SUEDE, RECYCLED PU

MEN COLLECTION

# REEF CHROME



**041**  
WHITE



**042**  
NAVY



**043**  
DUSTY BLUE



**044**  
LT MILITARY GREEN

**COMPOSITION**  
REEF CHROME  
ORGANIC COTTON, RECYCLED NYLON

MEN COLLECTION

# REEF-ON CHROME



**045**  
WHITE



**046**  
NAVY

**COMPOSITION**  
REEF-ON CHROME  
ORGANIC COTTON, RECYCLED NYLON

MEN COLLECTION

# REEF SUMMER



**047**  
OFF WHITE - BLUE



**049**  
OFF WHITE - ORANGE



**050**  
OFF WHITE - MILITARY GREEN

**COMPOSITION**  
REEF SUMMER  
ORGANIC COTTON, WATER BASE SUEDE, RECYCLED NYLON

MEN COLLECTION

# REEF-ON SUMMER



**052**  
OFF WHITE - BLUE

MEN COLLECTION

# JETTY BORDER



**055**  
WHITE - OFF WHITE

MEN COLLECTION

# JETTY ATMOSPHERE



**059**  
LT NAVY

MEN COLLECTION

# JETTY TIDE



**056**  
WHITE - BLUE - RED

# JETTY TRAIL



**057**  
WHITE - NAVY - GREEN



**060**  
MILITARY GREEN

**COMPOSITION**  
JETTY ATMOSPHERE  
ORGANIC COTTON, WATER BASE SUEDE, PU, NYLON

**COMPOSITION**  
JETTY TIDE  
PU, WATER BASE SUEDE, NYLON  
JETTY TRAIL  
WATER BASE SUEDE, PU, NYLON



SS 2024  
**COLLECTION**

WOMAN

WOMEN COLLECTION

# HITCH LOGO



**004**  
WHITE



**005**  
NAVY

**COMPOSITION**  
HITCH LOGO  
POLYURETHANE / SUEDE / RECYCLED NYLON

WOMEN COLLECTION

# HITCH SHARP



**038**  
WHITE - BEIGE

**COMPOSITION**  
HITCH SHARP  
WATER BASED PU, RECYCLED NYLON, RECYCLED PU



WOMEN COLLECTION

# HORIZON CLOUD



**034**  
WHITE - BEIGE - SILVER

WOMEN COLLECTION

# WINCH UTILITY



**040**  
WHITE - OFF WHITE - LT GRAY

# HORIZON PRO HYBRID



**039**  
WARM GRAY - TURQUOISE

**COMPOSITION**

**HORIZON CLOUD**  
RECYCLED NYLON, RECYCLED PU, WATER BASE SUEDE

**HORIZON PRO HYBRID**  
RECYCLED NYLON, KNITTED NYLON, WATER BASE SUEDE,  
WATER BASE PU

**COMPOSITION**

**WINCH UTILITY**  
RECYCLED NYLON, RECYCLED MESH, RECYCLED PU





WOMEN COLLECTION

# TAILER COVER



**036**  
WHITE - BROWN

WOMEN COLLECTION

# REEF CHROME



**041**  
WHITE



**042**  
NAVY

**COMPOSITION**  
**TAILER COVER**  
RECYCLED NYLON, ORGANIC COTTON, WATER BASE SUEDE, PU

**COMPOSITION**  
**WINCH CITY RIDE**  
ORGANIC COTTON, RECYCLED NYLON



WOMEN COLLECTION

# REEF SUMMER



**051**  
OFF WHITE - BEIGE

WOMEN COLLECTION

# JETTY NUANCE



**061**  
WHITE - BEIGE - SILVER

SPRING SUMMER 2024 WOMAN'S COLLECTION

**COMPOSITION**  
HORIZON PRO URBAN  
ORGANIC COTTON, WATER BASE SUEDE, RECYCLED NYLON

**COMPOSITION**  
WINCH CITY RIDE  
NYLON, WATER BASE SUEDE, PU

MEN COLLECTION

# STYLEPLAN

## HITCH FIRST



001

002

003

## HITCH LOGO



004

005

071

## HITCH BLOCK



018

## HORIZON PLAIN



006

007

## HORIZON JET



008

009

010



011

012

013

## HORIZON OCEAN



019

## HORIZON LAST



014

## HORIZON PRO HYBRID



026

027

## WINCH UTILITY



028

## WINCH SEASCAPE



017

## TAILER COVER



021

023

024

## SKIPPER TINT



029

030

031

## SKIPPER CRAFT



033

MEN COLLECTION

# STYLEPLAN

## SPINNAKER TEAM



068

## REEF CHROME



041



042



043



044

## REEF-ON CHROME



045



046

## REEF SUMMER



047



049



050

## REEF-ON SUMMER



052

## JETTY BORDER



055

## JETTY ATMOSPHERE



059



060

## JETTY TIDE



056

## JETTY TRAIL



057



WOMEN COLLECTION

# STYLEPLAN

## NOTES

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

### HITCH LOGO



004

### HITCH SHARP



005



038

### HORIZON CLOUD



034

### HORIZON PRO HYBRID



039

### WINCH UTILITY



040

### TAILER COVER



036

### REEF CHROME



041

### REEF SUMMER



042



051

### JETTY NUANCE



# SPRING SUMMER FOOTWEAR COLLECTION

2024



**FOOTWEAR LICENSE  
WAGE ITALIA SRL**

Via Morimondo 26, 20143, Milan, Italy  
Tel. 02 45473607

commerciale@wage.it | [www.wageitalia.com](http://www.wageitalia.com)