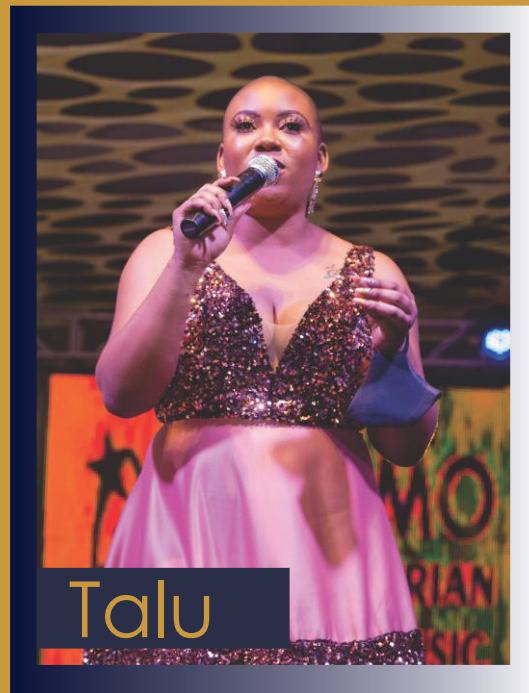
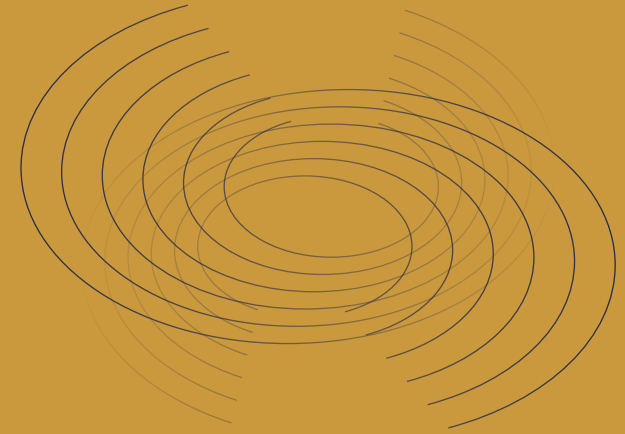


# Zikomo Africa Awards

PARTNERSHIP PACKAGE

" the People's choice awards"

# PREVIOUS HOSTS





## WHAT IS ZIKOMO AFRICA AWARDS

Zikomo Africa Awards is an International Award ceremony that acknowledges and celebrates Organisations and individuals who are contributing positively in helping the needy in our community. These are annual award to be hosted in Lusaka ,Zambia .

The awards ceremony also recognises individuals who are doing well in Arts/Entertainment and entrepreneurs. By letting the public to nominate and vote via our website [www.zikomoawards.com](http://www.zikomoawards.com)





## ARTISTS

Local and international artists to attend Zikomo Africa Awards 2022

### LOCAL

Wezi  
Chef187  
Pompi  
Urban Hype

### INTERNATIONAL

Andrew Ripper and the team(Norway)  
Ommy Dimples(Tanzania)  
Ofile Brown(Kenya)  
Paste(Namibia)  
David Tlela( Fashion Designer, South Africa)  
Christie Brown(Ghana)  
Dyana Vence( Fashion Designer, Uganda)  
Monica Kasime(Uganda)  
Lydia Yasmin(Uganda)







## RED CARPET

It is without reservation that this is one of the most requisite highlights of the event. Its not only the biggest red carpet, but also one of the most glitzy and glamorous on the continent as well. It will boasts an exhibit of recognisable faces from across the Globe and a host of media houses that hoard it with blitz of Flashes and lights.





## SHOWCASE

Zikomo Africa Awards stage will be one of the most extraordinary and remarkable setting of the event. With a catwalk full of panache and flair flaunted by professional models whose exquisite stride across the runway is the sit to behold, Zikomo Africa awards will showcase local and internationally acclaimed designers, Musicians, Celebrities and Models on the stage. It is also at the same stage will discover emerging talent in areas of entertainment and Fashion industries





# ATTENDANCE

As the date already set on the calendar, tickets will be sold to the public. Zikomo awards event, antispates an average attendance of 5,000 including celebrities, Socialites, Comedians, Models ,Musicians, Corporate and fashion lovers from Zambia and Beyond.







## MEDIA COVERAGE

Zikomo Africa Awards will be sprouting for the second time, so does the appreciation of internationally identifiable media house and social media. The award will drive the benefit from the coverage mostly by local media which will create vigilance and awareness towards this prestigious event in Zambia. The event will also be covered by international media such as BBC and BET.

The awards live coverage will be key component allowing viewers to have a chance to experience the event in the comfort of their living rooms. The coverage will be as a result of media sponsorship from different media houses with great reach countrywide.







## ENGAGEMENT

Social Media will play a huge role at the second Zikoma awards event with social networks like Facebook, Twitter and Instagram helping to fuel an incredible amount of interests and promotions through nominees who enjoy social media following. There will be great amazing boost in brand awareness as our nominees will take social media to share their online official nomination posts, which will carry our official sponsors logo promotion through nominees who will enjoy a massive social media following.



## ZIKOMO AFRICA AWARDS 2nd EDITION 2022



The second edition will push the envelopes of creativity, productivity and production a notch up. The event will be held at **Lusaka Zambia**





## BENEFITS PACKAGES

### PREMIUM PARTNERSHIP

**ZMK 25,000.00 - ZMK 50,000.00**

- Naming rights for the Zikomo Africa Awards 2022, i.e " our partner will presents the Zikomo Awards 2022"
- Exhibiting Space to showcase company products at the Zikomo Awards event
- Branding rights on all subsequent Zikomo Africa Awards events
- logo placement on Zikomo Africa Awards related promo materials including artists, designers, model entatainers and nominee banners.
- Sponsor logo visible on stage throughout event, with exception of dedicated award categories during award ceremony
- 30 second advert during the show
- Award handover of a category winner by sponsor

Cont.....





## BENEFITS PACKAGES

- company logo and credit as headline partner on front cover of official event programme and official guest list.
- The opportunity to address the audience for a period 5minutes by sponsor managing director.
- oportunity to place a promotional gift at each table
- Digital engagment with special Hashtag through mult-platform digital campaigns
- Feature sponsor in all our blog posts and email newsletter of over 10,000 subscribers
- Endorsement from our array of guests.i.e,Musicians,Designers, Fashion influencers and entertainers
- VVIP table and promotion tickets as a freebies for company customers



## BENEFITS PACKAGES

### GOLD PARTNERSHIP

**ZMK 15,000.00 - ZMK 25,000.00**

- Exhibition space to showcase company products at Zikomo awards event
- Branding rights on all subsequent Zikomo Africa Awards events
- Logo placement on Zikomo Africa awards related promo material including artists, Musicians, Models, entertainers and nominee banner
- Digital engagement with special Hashtag
- Opportunity to place a promotional gifts at each table
- Award handover of a cartegory winner by company



## BENEFITS PACKAGES

### CATEGORY PARTNERSHIP

**ZMK 5,000.00 - ZMK 10.000.00**

Radio Personality  
Song of the Year  
Best Photographer  
Best Male Model  
Best Fitness Trainer  
Best Hair Stylish  
Best Entrepreneur  
Best Boutique  
Best Make-up Artist  
Best Fashionista  
Best Male Dressed Media Personality  
Best Female Dressed Media Personality  
Male Fashionista of the Year  
Female Fashionista of the Year

- Award handover of a cartegory winner by company
- Logo placement on promotion material related to the category
- Award Handover of a category winner by sponsor
- Digital Engagement with special Hashtag



# CALENDAR ZIKOMO AFRICA AWARDS 2022

## ACTIVITIES

Online Launch ( Nomination )

Official Launch In Lusaka

Online ( Nomination Ends)

Online ( Voting starts)

Online ( Voting Closes)





## CONTACTS

Please contact us to discuss your participation :  
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**Facebook:** Zikomo Awards

**Twitter:** Zikomo Awards