



# Yoobin Kim 김유빈

Digital Design Professional



## PROFILE

**Date of birth:** 1988-02-25

**Nationality:** Dutch

**Country of Origin:** South Korea

Flexible and quick learner. With my background in Information Technology and majoring in Game Design, I love to express my creativity through digital means.



## CONTACT



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Hollywoodlaan 3, 1325 HM  
Almere, The Netherlands



## SKILLS



### Graphic Design

- ↳ Corporate Identity, Logos
- ↳ Flyer, Brochure, Catalog



### Adobe Software

- ↳ Illustrator, Photoshop



### Front-end Development

- ↳ Wordpress, CSS, PHP, HTML



### Digital Marketing

- ↳ SEO, Digital Ads, Email Marketing, Brand Awareness



## LANGUAGES



### Korean

Mother Language

90%



### English

Second Language

100%



### Dutch

Third Language

95%



## JOB EXPERIENCE

### Marketing Associate

5 Years

InBody Europe B.V. - Amsterdam, The Netherlands

2019 - Present

Graphic designer, front-end WordPress developer, event photographer, digital asset management

### Assistant Manager

10 Years

Shin Woo Europe B.V. - Almere, The Netherlands

2007 - 2018

Administration, client management, graphic design, web design, site admin, product photographer, delivery

### Corporate Designer

1 Year

Next Co., Ltd. - Seoul, South Korea

2008 - 2009

Corporate identity design, logo design, product design, 3D modeling, catalog design, flyer/brochure design



## EDUCATION

### Bachelor Information Technology - Game Design

Graduated in 4 Years

University of Applied Sciences Amsterdam

2012 - 2016

### Engineering, Design & Innovation - Product Design

1 Year

University of Applied Sciences Amsterdam

2009

### Electronic Engineering & Design

1 Year

University of Applied Sciences Utrecht

2008

### HAVO Science & Technology

Graduated in 6 Years

Daltonschool Helen Parkhurst Almere

2001 - 2007



## CERTIFICATES

### DMI SEO Specialist

2021

Digital Marketing Institute

### Driving License A, A1, A2

2015

VBOC Verkeersschool

### Driving License B, AM

2009

Rijschool Elegance



## HOBBIES

### Gaming (Primary Hobby)

PS4, NS, Mobile, Tabletop

### Music

Playing guitar and piano

### Skill Toys

Yoyoing, speedcubing



[YoobinKim.com](http://YoobinKim.com)