

ICT Short Courses



Available
Fully Funded



At Your
Pace



Remote
Learning



Tutor Lead

You may want to look at new skill sets or developing new career opportunities, in which case have a look at some of our short courses, where you can mix and match units to give you a comprehensive understanding and enhance your own personal growth. Some courses are only one day, so easy to complete at your own pace, in remote locations with tutor support.

WHAT IS DIGITAL?

Digital is the use of electronic tools, systems, devices and resources that generate, store and process data.

This includes social media, on-line games, multimedia and mobile phones - using technologies to make better, faster decisions and developing more interactive processes to engage with customers, staff and the world. Collaborative technologies - to make life easier.

It represents an entirely new way of doing business.

Courses Include:

- Fundamentals of Digital Marketing,
- How to get a Business Online,
- Make sure Customers Can find You,
- Promoting a business with online advertising,
- Connecting with your customers over Mobile,
- Understand Customers' Needs and Online Behaviours,
- How to Enhance your online Campaign,
- Improve your online Business Security,
- Introduction to Cyber Security,
- Business Communications,
- Advertising and Social Investment,
- Marketing in a Digital World,
- Building your on-line Business,
- Connect with Collaborative Tools,
- Google Displays,
- Google Analytics,