

XRM 2024

16th International X-Ray Microscopy Conference



Sponsorship
Opportunities

XRM 2024 is hosted in Lund, a picturesque university city in the south of Sweden. It is the 16th conference in the X-Ray Microscopy series which began in 1983, and the first 'on site' event since 2018.

The conference will bring together a host of experts in the development and use of X-ray microscopes, to address the most recent advances and current applications in the field. Delegates will have access to an exciting and stimulating program of talks, posters and exhibition space with the opportunity to explore X-ray microscopy's position alongside related techniques and disciplines. Delegates will also be offered the opportunity to take a tour of the MAX IV laboratory, Sweden's double-ringed synchrotron light source and home of the first 4th generation storage ring.



Lund

In Lund tradition and innovation go hand in hand. The heart of the city, with its cobbled streets and imposing cathedral, has a medieval feel. Not in the least because Lund University (LU) dates back to 1668 and its oldest buildings are interspersed with the historic clerical and trade houses in the city centre, whilst the new 'kunskapsstråket' (line of knowledge) connects the centre to Skåne's university hospital, LU's modern campus, via spin off's & established research companies, to MAX IV Laboratory and the neutron facility ESS. All easily accessible by a convenient tramline.

Lund itself is comfortably reached via Copenhagen airport (45 min by train, ~80 trains/day), which crosses the iconic Öresund bridge. Direct train connections to Hamburg (and further into Europe) are 5 a day in the summer months.

The venue

Stadshallen is a concert and event venue on the main square of the city centre. Designed in 1968 by Klas Anselm, it has recently been refurbished in modern Scandinavian style and fitted with the latest technology. Built over two floors, the poster session will be hosted on ground level, whilst lunch/coffee spots, mingle and exhibition stands are planned on the top-floor, which also hold the access to both big lecture rooms. The main concert hall can seat 450 and the second room (Amfiteater) takes 120.



Invited speakers

We are proud to present a number of confirmed international speakers, who are at the top of their fields, including two Nobel prize winners!

Stefan Hell & Anne L'Hullier

Volker Rose

Jumpei Yamada

Marie-Ingrid Richard

Henning Friis Poulsen

Kaye Morgan

Tilman A. Grunewald

Claire Donnelly

Kyle Frohna

Graziela Sedenho



We are keeping a look out for a few extra names to add. More on their topics of presentation can be found at xrm2024.com

Sponsor & exhibit

XRM2024 offers an unmissable opportunity to sponsor a well established conference with past delegate attendance of 300+. Delegates will include national and international attendees from universities, research institutes and organisations working in a number of fields, which include:

- Microscope instrumentation
- Precision engineering & positioning
 - X-ray optics; diffractive & reflective
- Synchrotron instrumentation
 - Beamline design
 - Detectors & advanced electronics
 - Vacuum instrumentation
 - Spectrometers & light sources

This brochure holds a summary of our custom sponsorship packages.

For any questions or special requests, please contact us at XRM2024@maxiv.lu.se

We look forward to welcoming you in Lund in 2024!

- The XRM2024 Organising Committee

Platinum

(max 2 opportunities)

€6500

- Your company's logo will be featured most prominently on all digital and printed material of the conference. This includes:
 - conference flyers and program booklet
 - on plenary stage (80x200cm roll up)
 - on the opening slides of the sessions
 - on the conference main landing page
- reshare of your company's social media post on the speaker & sponsorship of XRM2024, via MAX IV social media account (with correspondence)
- Full page ad in the program booklet
- A prominent space (2 booths, 2x3 m) to present your company, centrally positioned in the exhibition area where the coffee breaks will be held
- Included are up to 4 conference registrations for representatives from your company or your guests, including the conference dinner
- Opportunity to open a relevant plenary session (15+5) minutes, which you can use yourself or invite any speaker/ambassador of your choice to present science/new method achieved with your company's products

Gold

(max 4 opportunities)

€4500

- Your company's logo will be featured prominently on all digital and printed material of the conference. This includes:
 - conference flyers and program
 - on plenary stage (60x200cm roll up)
 - on the opening slides of the sessions
 - on the conference main landing page
- Half page ad in the program booklet
- A central space (1 booth) to present your company, positioned in the exhibition area where the coffee breaks will be held
- Included are up to 3 conference registrations for representatives from your company or your guests, including the conference dinner
- In addition, choose one of the following options:
 - logo on a throwcube microphone used in plenary/parallel sessions (max. 2 sponsors), or
 - opportunity to open a poster session: 10+5 minutes for you, or an ambassador of your choice, to present science/new method achieved with your company's products (max. 2 sponsors)



Silver

€3300

- Your company's logo (medium-sized) will be featured on digital and printed material of the conference. This includes:
 - conference flyers and program booklet
 - on stage (joint mention, on roll up)
 - on the opening slides of the sessions
 - on the conference main landing page
- 1/3 page ad in the program booklet
- A space (1 booth) to present your company in the exhibition area where the coffee breaks will be held
- Included are up to 2 conference registrations for representatives from your company or your guests, including the conference dinner

Bronze

€2200

- Your company's logo will be named as an exhibitor at the conference. This includes:
 - in the program booklet
 - on the opening slides of the meeting
 - on the conference main landing page
- A space (1 booth) to present your company in the exhibition area where the coffee breaks will be held
- Included is 1 conference registration, including the conference dinner. Extra participant can be added against conference fee.

Extra sponsoring options

- A Welcome Reception/Conference dinner**
- Present 15 min at the start of the event, 2 company logo roll ups around the podium
 - 2 people included (conference fee and dinner)
 - Logo size/placement and half page ad, same as Gold sponsor
- €2200

- B Conference products: attendee gift, conference bag or lanyard**
- Supply logo/name in max 2 colours (extra charge may apply for more colours)
 - 1 person included for conference fee + dinner
 - Logo size/placement and 1/3 page ad: same as Silver sponsor
- €1100

- C Sponsor a Student/Developing Nations* attendee**
- Covers fee + dinner and a small travel allowance
 - Special mention & photo/logo on our "We ♥ XRM" page in the program, on the website, and during the opening & closing ceremony
- €750

* For a list of countries considered to be developing nations in this context, see: https://en.wikipedia.org/wiki/Human_Development_Index, all countries with a score below 0.75 in the 2021 list.