



Helsingborg Arena Mellersta Stenbocksgatan 14, 254 37 Helsingborg

This year, West Coast Trophy is expanding to a larger arena with more capacity and a more modern touch. In one of Sweden's most exclusive arenas, Helsingborg Arena. In the arena you can find a gym, café and lunch service. Along the entire front runs a 220 meter long glass corridor that highlights the fine architecture.

Welcome on September 1-2th, to Helsingborg arena for a day of joy and pleasure.

For the athletes

Registration

The official registration day is on Friday, September 1th, 2023. The registration will be held at the Helsingborg Arena from 17:00. Registration of athletes will only be considered if they are recommended or entered by the National Federation.

Registration fee

The official fee will be 900 SEK per athlete, and has to be paid online by card at (https://www.westcoasttrophy.se/anmal-dig/) no later than friday August 19th, 2023. After this date, the possibility will be closed. It is important for you as an athlete to bring a copy of your payment confirmation and a valid passport/id to the registration.

Competition day

Saturday:

The competition will start at 09:00 and plans to end around 18:00. During the day there will be different blocks. Between the blocks there will be breaks of about 30-45 minutes.

Access to the backstage

Access to the backstage area will be available to athletes and their coaches. We want to avoid athletes bringing outsiders.

50 000 SEK price money will be handed out!
West Coast Trophy will this year hand out 7000 SEK to every overall class winner and additional 1000 SEK will be handed out to a special winner.

Competition classes

September, 2nd 2023

Bikini Fitness
Body Fitness
Wellness Fitness
Bodybuilding
Men's Physique
Classic Bodybuilding
Classic Physique

Competition schedule:

Saturday 2nd September:

The competition starts at 09:00

Block 1:

Men's Physique

Body Fitness

Classic Physique

Break approx. 45 minutes

Preliminary start: 13:00

Block 2:

Classic Bodybuilding

Wellness fitness

Break approx. 45 minutes

Preliminary start: 16:00

Block 3:

Bikini Fitness

Bodybuilding

Spraytan

Onsite tan, the official partner of West Coast Trophy
Onsite tan will be in place for you as a competitor, on both Friday and
Saturday. Onsite tan is trustworthy as their tan keeps the best quality.
The crew will help you to get your first coat of tan, until the time you
enter the stage.

You book an appointment via onsitetan.com.

Make sure to book well in advance!

http://www.onsitetan.com/book-here/



Audience

The competition will take place in one of Sweden's absolute finest and most exclusive arenas. The arena is one of Sweden's most modern event facilities. The main arena where the competition will be held can accommodate 5,500 spectators.

With several hundred parking spaces, you as athletes and spectators can enjoy a full day in the arena without any parking worries.

Welcome on September 2 to the Helsingborg arena for a day of joy, fun and motivation.

Mellersta Stenbocksgatan 14, 254 37 Helsingborg



The swedish summer city Helsingborg

Helsingborg, a captivating summer city on the west coast of Sweden, offers sandy beaches, historic charm, and vibrant festivals. Outdoor enthusiasts can enjoy activities such as cycling on the island of Ven or kayaking along the coastline. Helsingborg is the perfect destination for a memorable summer getaway.



Hotels

There are a lot of good hotels around the city and Helsingborg arena is located close to the highway coming from both sound and north. We recommend our partners.

Comfort hotell Helsingborg

Comfort Hotel Helsingborg is a trendy hotel with simple and smart solutions, just 500 meters from Helsingborg Central Station. It's the obvious choice for those who appreciate a city location, stylish design, and modern rooms.

When booking, enter the website and use the code "WCT"

Comfort hotell Helsingborg - Comfort Hotel Helsingborg | Strawberry

Hotell H5, Helsingborg

With H5 you rent nice and modern rooms easily and comfortably in the middle of the city. Which are located just a stone's throw from the hub and the ferries. In the middle of restaurants and the pulse of the city. The obvious choice for those who want modern and safe accommodation with the best location and price! Welcome!

When booking, enter the website and use the code "WCT" https://h5hotel.se/

Transportation

The train station is located in the center city of Helsingborg. The 1,5 km drive only takes 6 minutes to Helsingborg Arena.

If you want to take the bus, there are good connections as well.