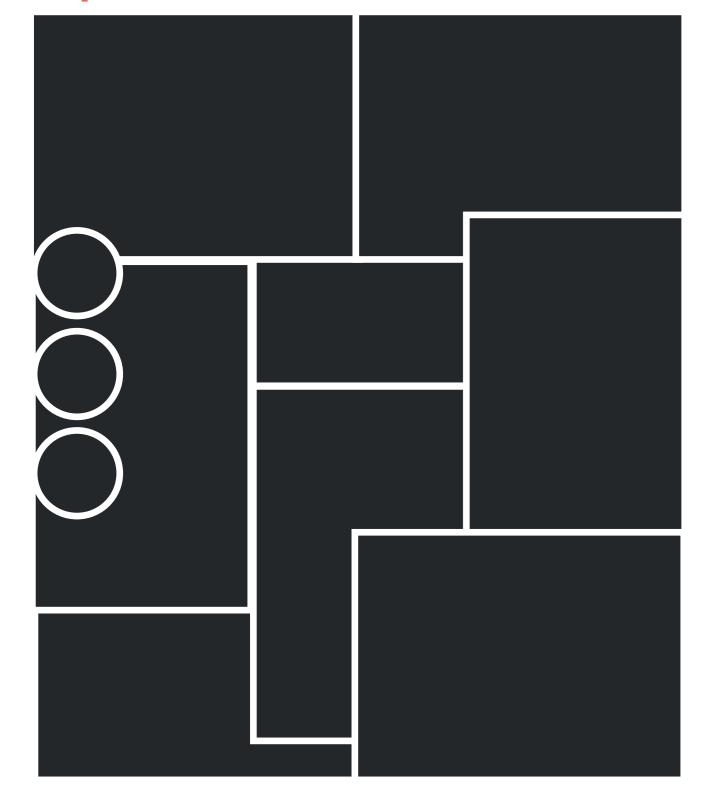


Creative Vision Sheet

Project:	Date:	Author:	
Tone			
Style			

Inspiration Board





Creative Vision

How to use the template

Film/project name for future reference. Project: Date when the document was started. Date:

Name of person responsible for developing the document.

Tone

Often associated with the filmmakers general attitude or approach of a piece, such as serious, comedic, satirical, etc.

Here is a list of typical tones:

Romantic

Suspenseful Tense Nostalgic **Sentimental** Dark Gritty Lighthearted Comedic

Action-packed **Thought-provoking**

Style

Distinct visual and technical choices that a filmmaker makes in order to create a certain aesthetic or visual look for their movie. Style is often associated with the filmmaker's personal vision and it's how they translate their ideas into images on the screen.

Absolute Arthouse Art horror **Arthouse action** European art

Auteur **Documentary** Cinéma vérité Direct cinema Fly on the wall **Experimental** Film-poem

Film noir Neo-noir Heimatfilm Kammerspielfilm Narrative

Underground

Inspiration Board

Provide distinct visual references to illustrate both Tone and Style. Use color references, visual compelling imagery inspires, but, also defines the mood that want to be pushed to the audience.





Project:	Water under the bridge	Date:	2023-12-04	Author:	Carlos Santos	
Tone	Dark, Tense, Ironic					
Style	Art House, Strong shadows, sing	gle tone colo	r domination			

Inspiration Board

