



Data Studio

What is Data Studio?

What can you use it for and what is it **not** used for?

How to get started?

How do you import data?

How can you customize the design?

Google Data Studio



Google Data Studio

- Owned by Google
- Free of cost
- Compatible with all Google products
- Login with your gmail-address

Google **Data** Studio

- Databases
- Google Marketing Platform products
- Google consumer products
- Files
- Social Media platforms
- Etc.

Google Data **Studio**

DO use it for:

- Visualizing your data
- Story-telling
- Creating interactive dashboards and reports

DO NOT use it for:

- Managing your data
- Creating new data
- Storing your data

Let's go!

<https://datastudio.google.com/u/0/>



Main advantage

You can add data from different data sources into one dashboard / report

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better overview & saves time





For further studies

- Learn with the Tutorial Report at datastudio.google.com
- Watch tutorial videos by Loves Data at youtube.com

Thank you for listening!

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