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To whom it may concern,

It is my pleasure to write a glowing letter of recommendation for Veronika Belina who has been a real asset to Nordic Morning during her 6-week internship. Although Veronika's main area of interest and study at Medieinstitutet is Web Analytics she never lacked energy and enthusiasm for whatever challenge she was given. Veronika went above and beyond what we usually expect from an intern and wasn't scared to be curious and provide valuable insights and recommendations outside of the task brief.

Throughout her internship Veronik worked closely with several team leads helping with valuable market research, undertook detailed web audits, evaluated SEO strategies and provided support to several of our paid media clients.

Veronika demonstrated a high degree of self-leadership and professionalism, only ever asking for constructive feedback and guidance after trying to solve complex problems herself. Most notably she almost single handedly created a measurement plan for a new client, setting up a new Analytics and event tracking framework, including implementing Google Tag Manager.

I believe Veronika has a tremendous amount of potential and would be an outstanding addition to any team. I would have no reservations about hiring her again and her skill and personality will be missed at Nordic Morning.

Please do not hesitate to contact me if you need any further reference or information.

Sincerely,

Kevin Mullaney

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 **NORDIC MORNING**