

OUR CONCEPT

VERAZ WORKS WITH UNIQUE MATERIALS AND WE SEE ALL OUR CUSTOMERS AS UNIQUE. WE BELIEVE THAT THERE SHOULD BE A PART OF ONES SOUL, SOMETHING THAT SPEAKS TO ONE IN EVERY OBJECT YOU OWN, THEREFORE WE WORK MOSTLY WITH UNIQUE OBJECTS AND ON ORDER.

VERAZ CHOOSES TO WORK EXCLUSIVELY WITH WOOL AND OTHER MATERIALS OF CONTROLLABLE ORIGIN, PREFERABLY FROM SWEDEN AND, SECONDLY, THE REST OF EUROPE, FOR THE SAKE OF THE ENVIRONMENT, HEALTH AND NATURE. FELTED WOOL IS ONE OF THE BEST MATERIALS ONE CAN WISH FOR A TRENDY AND ELEGANT INTERIOR AND FOR AN INDIVIDUALLY TAILORED WARDROBE.

THANKS TO THE MANY POSSIBILITIES IN THIS MATERIAL, WE CAN PRODUCE ALMOST ANYTHING IN FELTED WOOL. ALL OUR ITEMS ARE CUSTOMIZED, INDIVIDUAL AND ENVIRONMENT FRIENDLY, THUS THERE IS NO LARGE STOCK. WE START WORKING ON EACH ORDER ONLY WHEN ALL THE DETAILS ARE IN PLACE AND WE HAVE REACHED AN AGREEMENT, IN THIS WAY WE AVOID SPILLS AND IMPROVE OUR MATERIAL HANDLING. FELTED GOODS LAST FOR A LONG TIME AND FELTING IS AN ENVIRONMENTALLY FRIENDLY TEXTILE TECHNIQUE. A VERY LARGE PART OF THE WORK IS MADE BY HAND AND WE HAVE DETAILED INSIGHT INTO EACH WORKFLOW. VERAZ GOAL IS TO GIVE OUR CUSTOMERS BOTH AN ARTISTIC EXPERIENCE AND HIGH QUALITY TEXTILES.