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UEED
Universities, Entrepreneurship & Enterprise Development in Africa

13th Annual Universities and Enterprise Development in Africa Conference

(Blended Mode)

Monday 15th to Tuesday 16th September 2025

Theme: *Innovative and Inclusive Entrepreneurship and Enterprise Development for a Sustainable Green and Blue Economy in Africa*

Host

UNIVERSITY OF CAPE COAST, GHANA

Federal Ministry for Economic Cooperation and Development

Federal Ministry for Economic Affairs and Energy

DAAD
Deutscher Akademischer Austauschdienst
German Academic Exchange Service

StArfrica
Startup Germany-Africa

DAY ONE (Monday, 15TH SEPTEMBER, 2025)		
	Link to the online and On-site conference open	**Venue:** Video Conferencing Room, Sam Jonah Library, University of Cape Coast, Cape Coast, Ghana
08:00	**Opening Ceremony**	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
	A. Welcome remarks (4-5 minutes each) Prayers Welcome Remarks by: 1. Conference Chair UEED Conference 2025 (Prof. F.O. Boachie-Mensah, University of Cape Coast, Ghana) 2. Vice Chancellor, University of Cape Coast (Prof. Dr. Johnson Nyarko Boampong) 3. Hochschule-Bonn Rhein-Sieg University of Applied Sciences (Prof. Ralf Meyer) 4. Project Leader in Ghana (Prof. Dr. Rosemond Boohene) 5. Representative, University of Koblenz (Prof. Dr. Harald von Korflesch) 6. Dean, School of Business, University of Cape Coast (Prof. Dr. Samuel Kweku Agyei)	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
08:30	**B. Goodwill Messages by Key Partners (5 minutes each)** Goodwill Messages by: 1. Federal Ministry for Economic Affairs and Energy 2. DAAD 3. StArfrica 4. GEA 5. CCCC 6. DRIC 7. DHUB 8. CESED 9. TAGDev 2.0 10. AiDiA	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
09:15	**C. Keynote Presentation (25 minutes)** Keynote Presentation by: 1 Hollard Insurance, Ghana 2 Questions (**5 minutes**)	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
09:40	**D. Panel Discussion: Focus on funding of start-ups especially on circular economy (30mins)**	
	1. Prof. Dr. Festus Annor-Frempong-UCC 2. Sven Witthoeft-DEG Impulse 3. Mrs. Juliana Karikari-GIZ 4. Dr. Zakariah Suleman-World Bank 5. Dr. Umuerri Oghenekome-HBRS	
10:10	**E. Start-up pitch (50mins)**	
	1. Delsoy Milk Drink Limited 2. Zenag Organic 3. Marvin Foods	

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	4. Dignity Sewing Centre 5. MJ Cuisine 6. F-SENSES 7. Firmer Eye Clinic 8. Deglory Bakery and Café' 9. Tecs4Live 10. Yesli Ice 11. Coat and Scraps 12. Konzoom 13. Ohemaa Green Housing	
11:00	**F. Funders pitch (60mins)**	
	1. DEG 2. Federal Ministry for Economic Affairs and Energy 3. Mastercard 4. World Bank 5. GIZ 6. GCB Bank 7. Zenith Bank 8. ADB Bank **Question and Answers**	
12:00	**G. Health Break (30mins)**	
12:30	**H. Exhibition and Networking (60mins)**	
	1. Delsoy Milk Drink Limited 2. Zenag Organic 3. Marvin Foods 4. Dignity Sewing Centre 5. MJ Cuisine 6. F-SENSES 7. Firmer Eye Clinic 8. Deglory Bakery and Café' 9. Tecs4Live 10. DEG 11. StArfrica 12. Mastercard 13. World Bank 14. GIZ 15. GCB Bank 16. Zenith bank 17. ADB Bank 18. AiDiA (SFIA) 19. Konzoom 20. Ohemaa Green Housing 21. Other start-ups and funders	
13:30	**END OF DAY I**	
	DAY TWO (Tuesday, 16TH SEPTEMBER, 2025)	
08:00	**A. Welcome remarks (5 minutes each)**	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
	Prayers Welcome Remarks by: 1. Director/CEO of the BRS Institute of International Studies, Hochschule-Bonn Rhein-Sieg University of Applied Sciences, Germany (Prof. Dr. Jurgen Bode)	

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	2. Project Leader in Ghana (Prof. Dr. Rosemond Boohene)	
08:10	**Keynote Presentation by Julia Stausberg-Umuerri, DEG: (25 minutes)** **Q&A (10 minutes)**	Chair: Prof. Dr. David Doku, Director, Directorate of Research Innovation and Consultancy, University of Cape Coast Rapporteur: Ms. Hellen Agbeveh
08:45	**Parallel sessions 1-Room 1**: Artificial Intelligence and Innovation in Entrepreneurship, Entrepreneurship Education, Applied Teaching for Sustainable Development in Africa, and Financing Sustainable Entrepreneurship	**Moderator:** Prof. Dr. Ralph Meyer (Chair, HBRS) **Rapporteur:** Stephanie Efua Frimpong/Dominic Nsiah Sarfo-Jacob
	Paper 1: Integrating Employability Skills into the 21st Century Curriculum: Antedote to Entrepreneurial Crisis.	Gabriel Kwasi Aboagye, Akua Tiwaa Buabeng-Boateng and Daniel Kwaku Anhwere, University of Cape Coast, Ghana
	Paper 2: Designing AI Systems to Predict Startup Success Based on Early-Stage Metrics	Osei Stanley Brown, Charles Roland Haruna, Maame Gyamfua Asante-Mensah, Sandro Kwame Amofa, Anane Richard Sarfo, Bright Adjei-Awuah, Nkrumah Yaw Wlafe, Okyere Gilbert Darko, University of Cape Coast, Cape Coast, Ghana
	Paper 3: A Natural Language Processing Framework for Real-Time Review Analysis and Development Prioritization with Chatbot Interaction	Illiasu Abubakar, Charles Roland Haruna, Maame Gyamfua Asante-Mensah, Sandro Kwame Amofa, Roselyn Mc-Andor Duke, Andy Kwasi Debrah, Patrick Koduah Assiamah, Lennox Owusu Afriyie, University of Cape Coast, Ghana
	Paper 4: Financing Sustainable Enterprises: New Strategies for Supporting Green and Blue Economy Startups	Kabelo Doreen Morukhu, University of Venda, South Africa
	Paper 5: The Challenges of University Knowledge and Technology Transfer on Entrepreneurial and Industrial Innovation – A Case Study of the University of Rwanda	Bosede Adesuwa Osayande, Prof. Dr. Harald, Universität Koblenz, Germany F.O. von Koflesch, Dr. Kornelia van der Beek, Materne Mateso Lumiere, Elizabeth Grün, Universität Koblenz, Germany
	Paper 6: The Artificial Intelligence (AI) Embedded in Mobile Apps on Social Media Marketing of SMEs: The Technology Acceptance Theory Perspective	Clementina Araba Yawson, Ofosu Amofah, University of Cape Coast, Ghana
08:45	**Parallel sessions 2-Room 2:** Blue Economy, Coastal Resource Management and Sustainable Enterprise Development, Green Economy and Sustainable Agriculture and the Future of Food Production, and Circular Economy, Waste Management and Eco-Entrepreneurship	**Moderator:** Prof. Ernest Abano (Chair, Entrepreneurship, Enterprise Development and Business Incubation Team, University of Cape Coast) **Rapporteur:** Romeo Oduro/Pious Danso
	Paper 1: Circular Ecosystems at the Agriculture–Aquaculture Nexus: Evidence from the Global South	Inken Hoeck, Fasil Taddese, Bahir Dar University, Ethiopia; Elmar Steurer, Neu-Ulm University of Applied Sciences, Germany; Djicknoum Diouf, Université Gaston Berger de Saint Louis, Senegal
	Paper 2: Inclusive Circularity: Empowering Local Communities Through Waste-Based Eco-Enterprises in Kano State, Nigeria	Muhammad Umar, Hassan Nuhu Wali, Lovely Professional University, India
	Paper 3: Quantile Analysis of Human Capital, Business Sophistication, Creative Output and Institutions on Freshwater Output in Developing Countries	Stephanie Efua Frimpong, University of Cape Coast, Ghana

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08:45	**Parallel sessions 3-Room 3:** Social Protection, Diversity, Equity, and Inclusivity in Entrepreneurship, and Applied Research and Teaching for Sustainable Development	**Moderator: Dr. Umuerri Oghenekome** (HBRS) **Rapporteur:** Ramatu Issifu/Richmond Baah
	Paper 1: Inclusive Innovation for Urban Justice: A Framework for Participatory Social Entrepreneurship	Seyedeh Sedigheh Ghorashi, Ali Mobini Dehkordi, University of Tehran, Tehran; Jahangir Yadollahi Farsi, Mahboobeh Vahabi Abyaneh, University of Tehran, Iran.
	Paper 2: Legal Pathways to Inclusive Enterprise: Examining Gender Protection and Empowerment in Ghana's Affirmative Action Framework	Joyce De-Graft Acquah, Janet Serwah Boateng, University of Cape Coast, Ghana
	Paper 3: Towards an African Small Business Act: A Systemic Framework for Sustainable and Inclusive Territorial Entrepreneurship	Idrissa Diabira, Birane Diouf, UGB, Senegal
09:00-12:00	**Parrell Session-Room 4:** University of Koblenz, Koblenz, Germany	**Moderator: To be provided by Koblenz** **Technical Support: Gregory/ Theophilus/ Osman Light, UCC**
	Activities by University of Koblenz	
08:45	**Parrell Session 5-Room 5:** AiDiA, Germany	**Entrepreneurship Session on Diaspora Engagement** **To be provided**
10:15	**HEALTH BREAK FOR ROOM 1, 2, 3 and 5**	
10:45	**Parallel sessions 1-Room 1:** Artificial Intelligence and Innovation in Entrepreneurship, Entrepreneurship Education, Applied Teaching for Sustainable Development in Africa, and Financing Sustainable Entrepreneurship	**Moderator:** Prof. Dr. Ralph Meyer (Chair, HBRS) **Rapporteur:** Stephanie Efua Frimpong/Dominic Nsiah Sarfo-Jacob
	Paper 1: Enhancing Sustainable Entrepreneurship of Higher Education Graduates: A Conceptual Framework	Mohammed Khalil & Mohammed Barkaoui, Logitimo Platforme, Netherlands
	Paper 2: Revolutionizing Sustainable Agriculture 4.0: Integrating Artificial Intelligence, Internet of Things, and Big Data for Climate Resilience and Precision Farming in Africa	Dr Henry Adeyemi Aluko, Arden University, United Kingdom, Dr Ayodele Aluko, Regents University, United Kingdom, Dr Funke Ogunjimi, Mont Rose College, United Kingdom, Sunday Odo Nwangbo, Alex Ekwueme, Blessing Iheoma Nwangbo, Alex Ekwueme, Federal University Ndufu-Alike, Nigeria.
	Paper 3: Effect of Mentorship on the Entrepreneurial Journey of University Students: A Case Study of the University of Rwanda	Saad Ali, University of Koblenz, Germany
	Paper 4: International Collaboration for Locally Relevant Entrepreneurship Education: A Case Study	Norah Clarke, Keolebogile Motaung, Stellenbosch University, South Africa
	Paper 5: Revisiting and Harnessing the Transformative Power of Social Entrepreneurship in University Education for Sustainable Green and Blue Economy	Adebakin Babatunde Afeez, Fasanmi Success, Rabi Ado Ado Abubakar, Obafemi Awolowo University, Nigeria
10:45	Room 2: Blue Economy, Coastal Resource Management and Sustainable Enterprise Development, Green Economy and Sustainable Agriculture and the Future of Food Production, and Circular Economy, Waste Management and Eco-Entrepreneurship	**Moderator:** Prof. Ernest Abano (Chair, Entrepreneurship, Enterprise Development and Business Incubation Team, University of Cape Coast) **Rapporteur:** Romeo Oduro/Pious Danso

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	Paper 1: Climate Risk as an Information Transmitter to Clean Technology Sectors	Thomas Adjei Kuffour, Patrick Kwashie Akorsu & Peterson Owusu Junior, University of Cape Coast, Ghana
	Paper 2: Sustainability-Linked Finance and Agricultural Market Volatility in Africa: Insights from GARCH-MIDAS Modelling	Daniel Antwi Ayariga & Peterson Owusu Junior, University of Cape Coast, Ghana
	Paper 3: Assessing the Role of Green Finance in Enhancing Agricultural Productivity and Reducing Post-Harvest Losses in Africa	Daniel Antwi Ayariga & Peterson Owusu Junior, University of Cape Coast, Ghana
10:45	Parrell Session 3-Room 3: Social Protection, Diversity, Equity, and Inclusivity in Entrepreneurship, and Applied Research and Teaching for Sustainable Development	**Moderator: Dr. Umuerri Oghenekome** (HBRS) **Rapporteur:** Ramatu Issifu/Richmond Baah
	No presentations	
	Parrell Session 4- Room 4: University of Koblenz, Koblenz, Germany	**Moderator: To be provided by Koblenz** **Technical Support: Osman Light/ Theophilus, UCC**
	Activities by the University of Koblenz	
	Parrell Session 5-Room 5: AiDiA, Germany	**Entrepreneurship Session on Diaspora Engagement** **TBP**

12:20	**Closing Ceremony**	
	Closing remarks by: (**5 minutes each**) 1. Project Leader in Ghana (Prof. Dr. Rosemond Boohene) 2. Director/CEO of the BRS Institute of International Studies, Hochschule-Bonn Rhein-Sieg University of Applied Sciences, Germany (Prof. Dr. Jurgen Bode) 3. Representative, University of Koblenz (Prof. Dr. Harald von Korflesch) 4. Representative, AiDiA (Leonard Konrad) 5. Conference Manager for UEED Africa, Hochschule Bonn-Rhein-Sieg University of Applied Sciences (Dr. Oghenekome Umuerri) 6. Editor-in-Chief for Journal of Business and Enterprise Development, University of Cape Coast (Prof. Dr. Anthony Idun)	**Moderator:** Dr. Phanuel Wunu (Lecturer, University of Cape Coast, Ghana).
12:45	**Official Closing**	

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