

# Obemannat flyg som tjänst





### SHIFT 1

**Data** is becoming the world's new **natural resource**, transforming industries and professions.

OUR POINT OF VIEW  
Data is the new basis of competitive advantage.

### SHIFT 2

The emergence of **cloud** is transforming IT and business processes into digital services.

OUR POINT OF VIEW  
Cloud is the path to new business models.

### SHIFT 3

Mobile and **social** are transforming individual **engagement** – creating expectations of security, trust and value in return for personal information.

OUR POINT OF VIEW  
A systematic approach to engagement is now required.





IBM Watson

+



Mobile & IoT

+



Cloud



Get started now!



# Welcome to **Bluemix**



All Categories



Compute



Network



Storage



Data & Analytics



Watson



Integrate



DevOps



Security



Application  
Services



Mobile



Internet of Things



APIs





← View all

# Visual Recognition

The Visual Recognition service enables you to analyze the visual appearance of images or video frames to understand what is happening in a scene. Using machine learning technology, semantic classifiers recognize many visual entities, such as settings, objects, and events. The service applies these pre-learned models to imagery that you have uploaded to the service and returns a score for each image for each model, indicating the likelihood of that visual element being present in the image.

## Screenshots

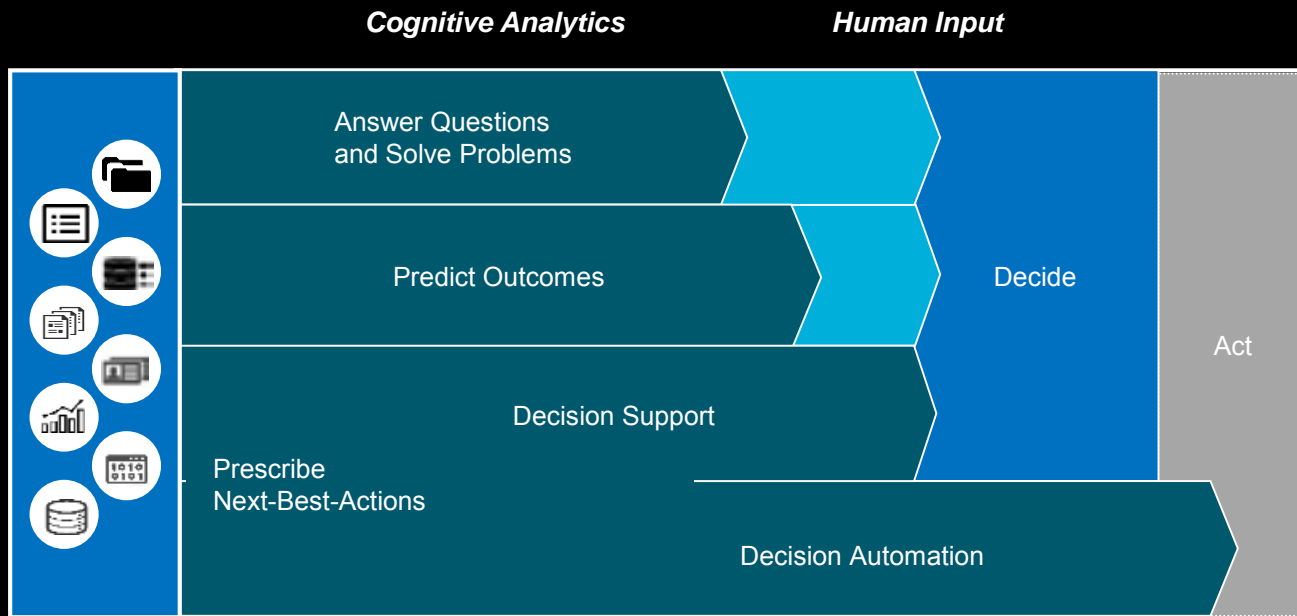
Click an image to enlarge. Screenshots reflect the Bluemix console of V



# What is Cognitive Computing?

**kåg-nə-tiv** (*adjective*): of, relating to, or involving conscious mental activities (such as thinking, understanding, learning, and remembering)

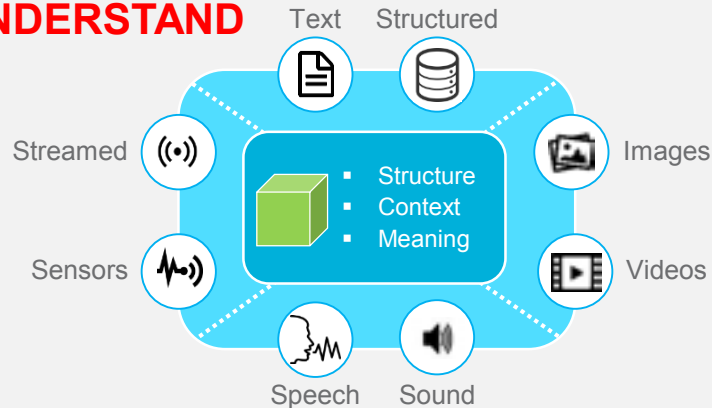
Cognitive  
base  
and s



# What does Cognitive Computing do?

## 1. Understands Big Data

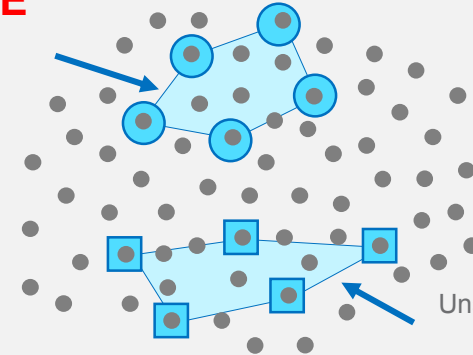
### UNDERSTAND



## 2. Mines and finds patterns

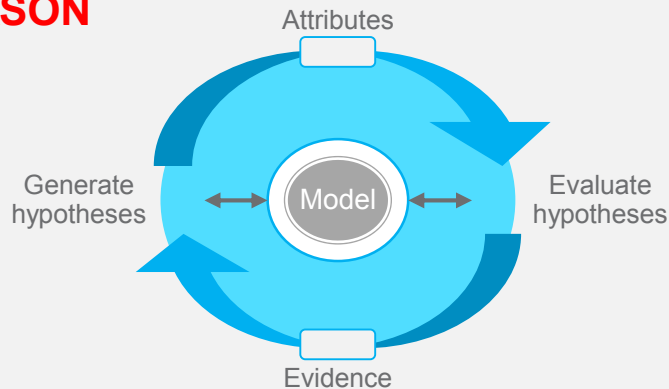
### ANALYZE

Supervised learning (DETECT)



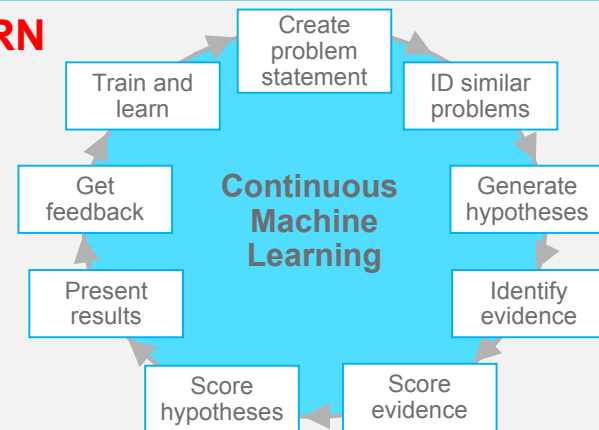
## 3. Evaluates possible options

### REASON

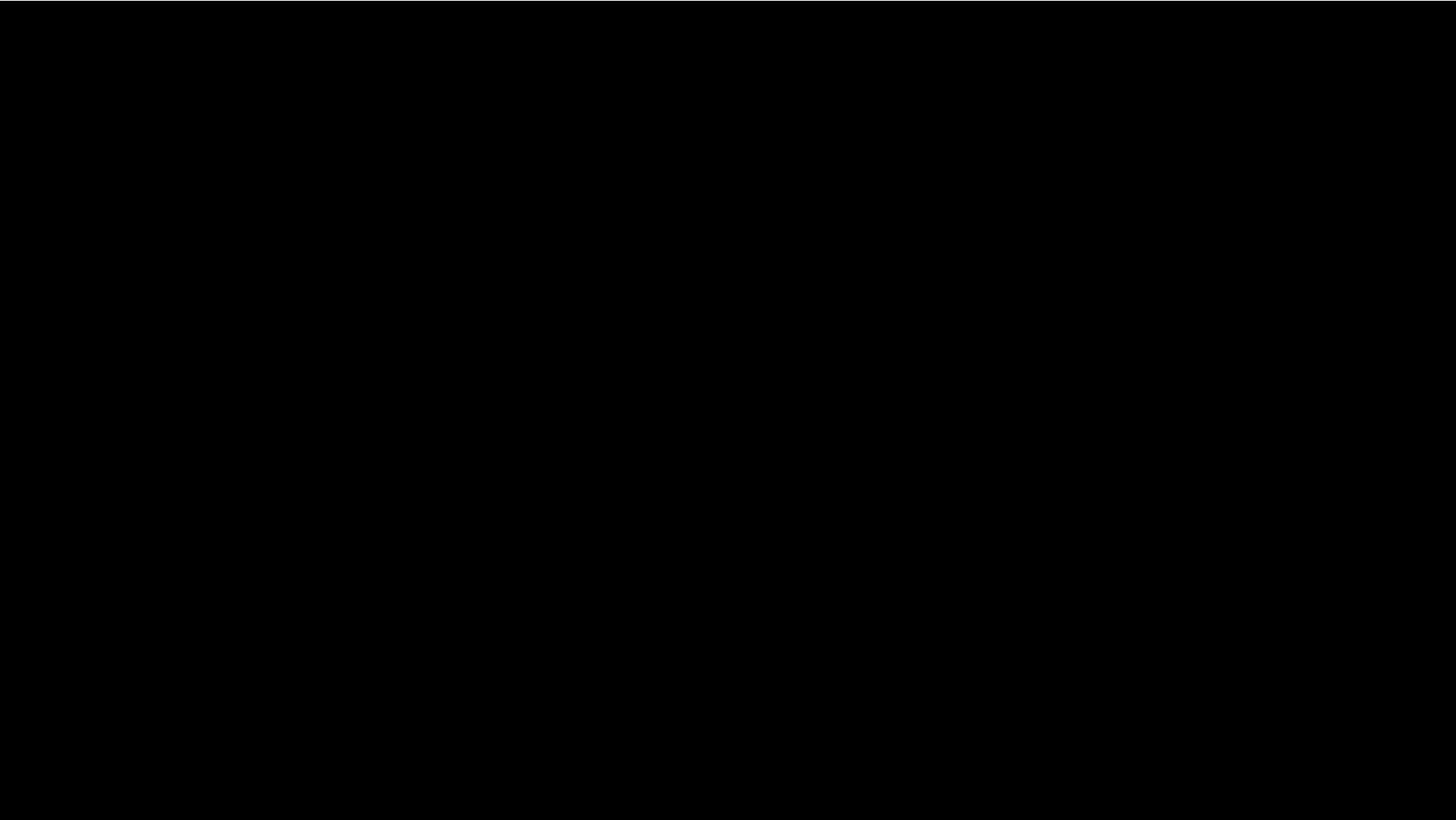


## 4. Learns and improves

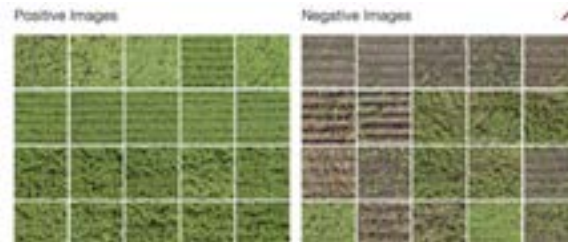
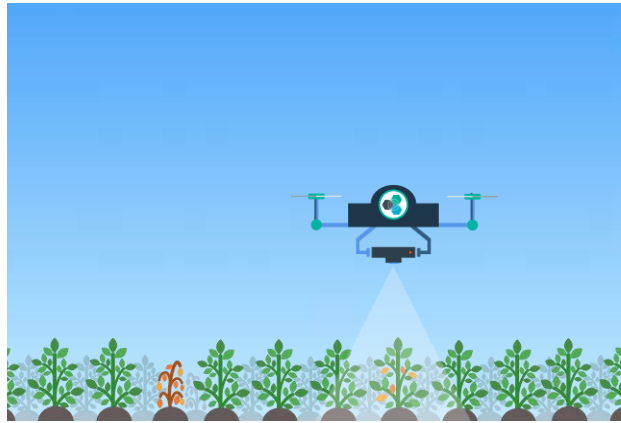
### LEARN











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