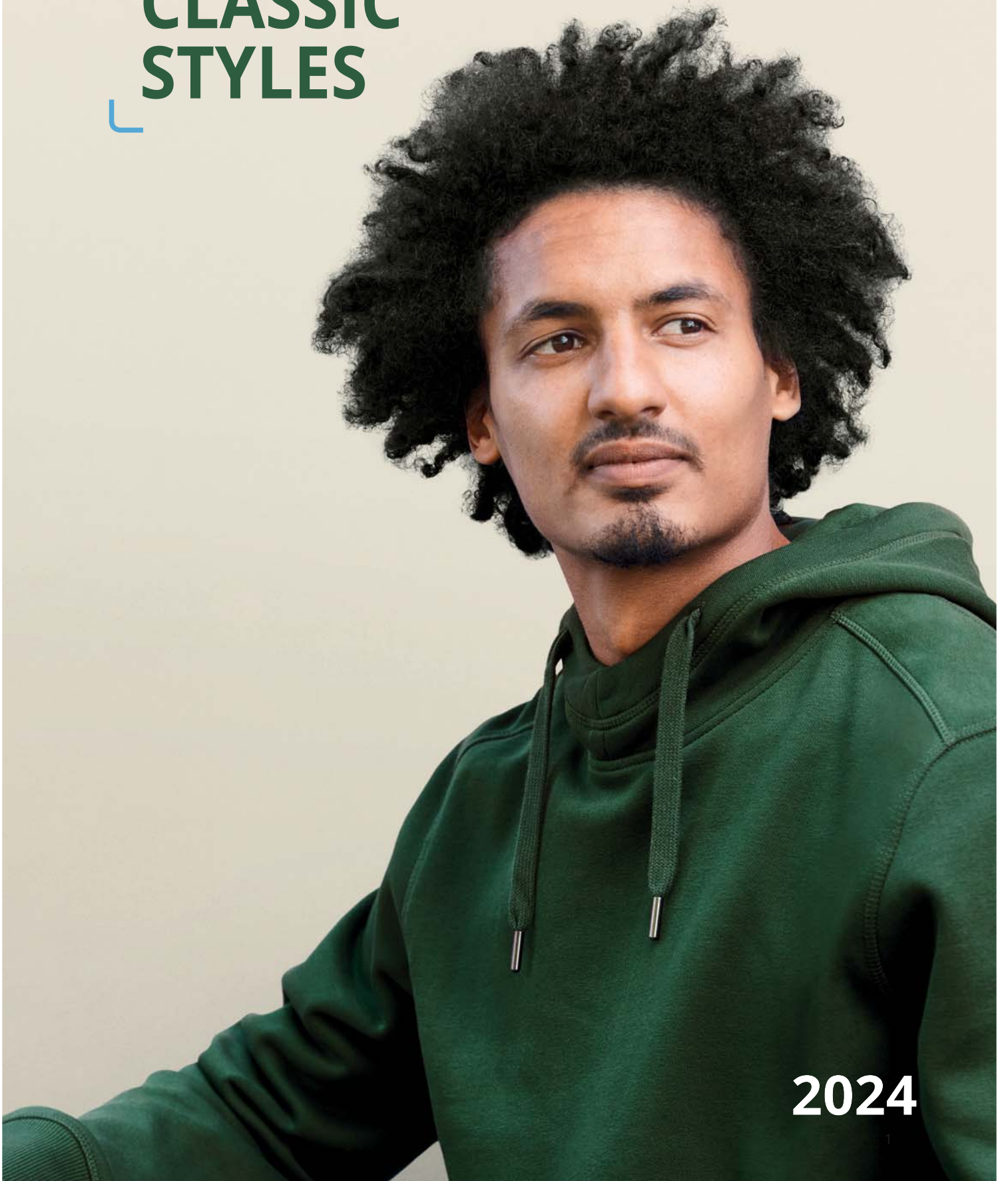


NEW
CLASSIC
STYLES



2024

NEW CLASSICS

2024

This is your overview of 2024 product additions to ID®'s classic and timeless product range. 2024 offers a great variety of new products - see everything from comfortable sweat classics, as well as multifunctional jackets and practical accessories.

WE HAVE ADDED MORE THAN 30+ NEW STYLES

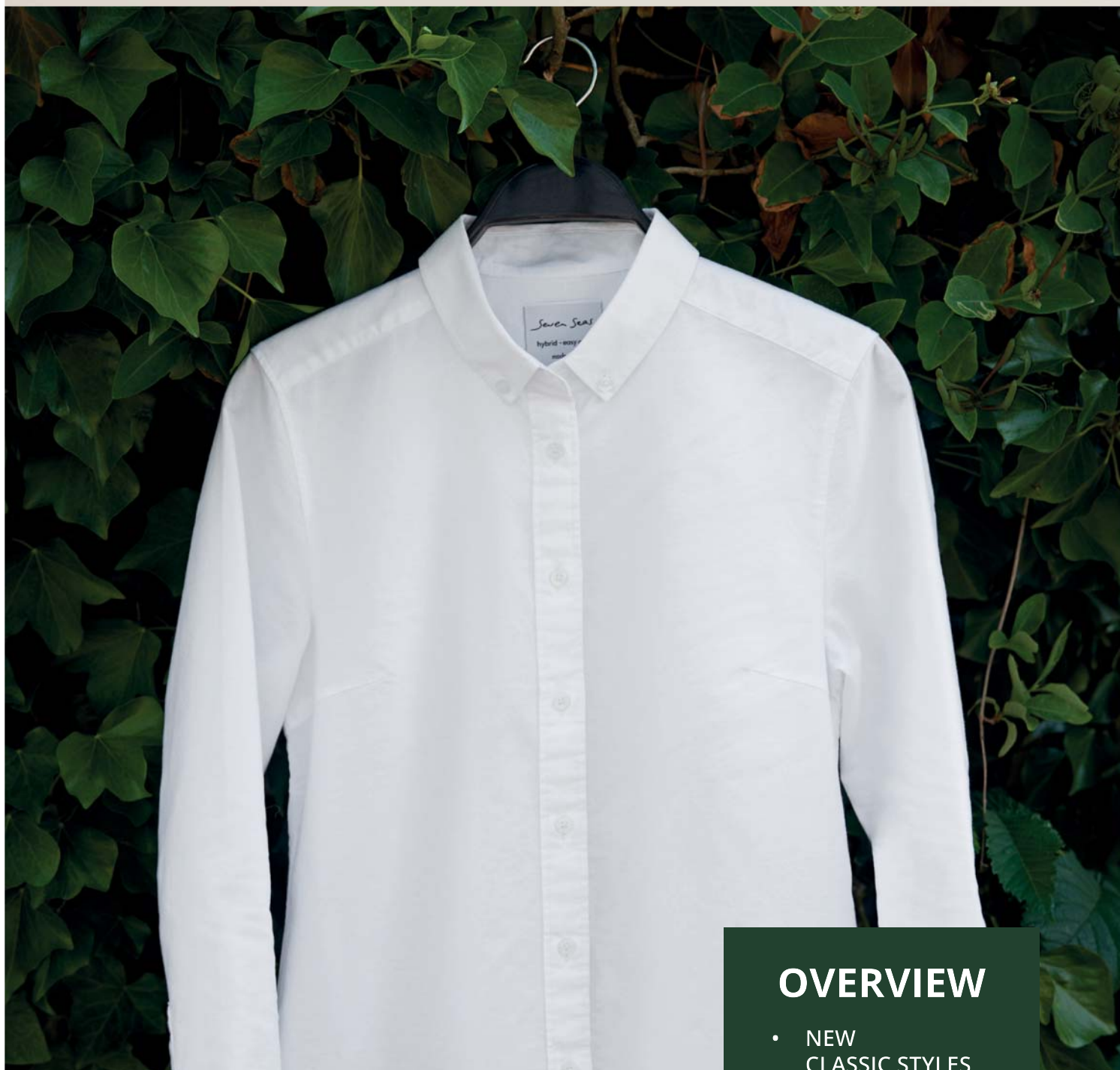


Scan the code
and explore all of
our products at
www.id.dk





Styles with a timeless design.
Created to be used again and again
- and to last wash after wash.



OVERVIEW

- NEW CLASSIC STYLES
P. 6 - 45
- NEW COLOURS
P. 46 - 51

A SHARED PASSION FOR QUALITY

Quality unites us across borders, titles and professions. At ID® we make quality clothing for companies and events that all share the same goal - to make quality a part of their daily lives.

PRODUCTS DESIGNED WITH A GOAL

The last 12 years our common goal has been making products that do not affect people and the environment more than necessary. Throughout our value chain we take responsibility for constantly working for accountability. Specifically, we work with four tracks in our work with accountability.



SOCIAL RESPONSIBILITY



TRANSPARENCY



ENVIRONMENT



PRODUCT LIFESPAN

Scan and read
more about our
accountability



QUALITY IS A PART OF OUR EVERYDAY LIFE

[EVA, PHYSIOTHERAPIST]

[MIKKEL, SURGICAL NURSE]

[ASTRID, HORTICULTURIST]



Soft hoodie | kangaroo pocket

Unisex No. 0660



STANDARD
100
1976-299
DTI



Grey melange



Red



Bottle green



Royal blue



Navy



Black

NEW
STYLE



Unisex: XS - 4XL



70% cotton / 30% polyester*



290 g/m²



Loose

*Grey melange: 70% cotton / 25% polyester / 5% viscose





Sia importa

Classic sweatpants

Unisex No. 0661



No. 0660



No. 0661

THE PERFECT MATCH

The ultimate sweat duo



Grey melange



Navy



Black

NEW STYLE



Unisex: XS - 4XL



70% cotton / 30% polyester*



290 g/m²



Regular



STANDARD 100

1976-299 DTI

*Grey melange: 70% cotton / 25% polyester / 5% viscose

T-TIME® T-shirt | women

No. 0511



NEW
STYLE



Women: S - 6XL*



100% cotton*



175 g/m²



Regular

*5XL-6XL only in white, light blue, navy and black *Grey melange: 90% cotton / 10% viscose

Welcome to a new classic
One of our popular classics
T-TIME® 0512 will be replaced
by T-TIME® 0511.



FLEECE
YOU DON'T
WANT TO LIVE
WITHOUT



No. G21080

SOFT, STRETCHY AND
PERFECT FOR AN
ACTIVE LIFESTYLE

QUICK DRY

YKK ZIPPERS

STYLE YOUR FLEECE
TO MATCH THE WEATHER



Bonded fleece vest



No. 0747



No. 0509



Bonded fleece jacket



Bonded fleece jacket

Men No. 0744 | Women No. 0745



Men: S - 4XL
Women: S - 4XL



100% polyester



340 - 370 g/m²



Regular



STANDARD
100
1376-215
DTI



- + Hard-wearing, soft bonded fleece fabric
- + Fleece material inside the collar
- + Can be washed at 60°C



Olive



Navy



Black

NEW
STYLE





NEW
STYLE



Men No. 0746



Women No. 0747

Bonded fleece vest

Vest in soft bonded fleece fabric with application. Fleece material on the inside of the collar. Elasticat hem and arm holes. Can be washed at up to 60° degrees and tumble dried.



Men: S - 4XL
Women: S - 4XL



100% polyester



340 - 370 g/m²



Regular



STANDARD
100
1376-215
DTI



Olive



Navy



Black

GEYSER stretch hoodie

Men No. G21080 | Women No. G11080



NEW
STYLE



STANDARD
100
1376-215
DTI

QUICK DRY

YKK ZIPPERS



Olive



Royal blue



Black



Men: S - 4XL
Women: S - 4XL



80% polyester / 20% elastane



260 - 280 g/m²



Fitted



GEYSER by ID®
More than sportswear



GEYSER by ID®



Men: S - 4XL
Women: S - 4XL



80% polyester / 20% elastane



260 - 280 g/m²



Fitted



Black

GEYSER stretch trainer | ¼ zip

Men No. G21090 | Women No. G11090



Sporty ¼ zip hoodie in soft, stretch fabric with brushed interior, perfect for active lifestyles and working out. Quick-dry comfort and YKK zippers on the front and side pockets. Reflective print on the front and back.

PRO WEAR CARE - EU ECOLABEL

Explore our four new PRO Wear CARE EU Ecolabel styles -
made from responsibly sourced cotton. See all our
PRO Wear CARE products at id.dk



PRO Wear CARE cardigan | unbrushed

Men No. 0382 | Women No. 0383



Men: XS - 6XL
Women: XS - 6XL



60% cotton
/ 40% polyester, recycled



Regular

ISO 15797

YKK ZIPPERS



PRO Wear CARE sweat | unbrushed | 1/4 zip

Men No. 0384 | Women No. 0385



Men: XS - 6XL
Women: XS - 6XL



60% cotton /
40% polyester, recycled



Regular

ISO 15797

YKK ZIPPERS



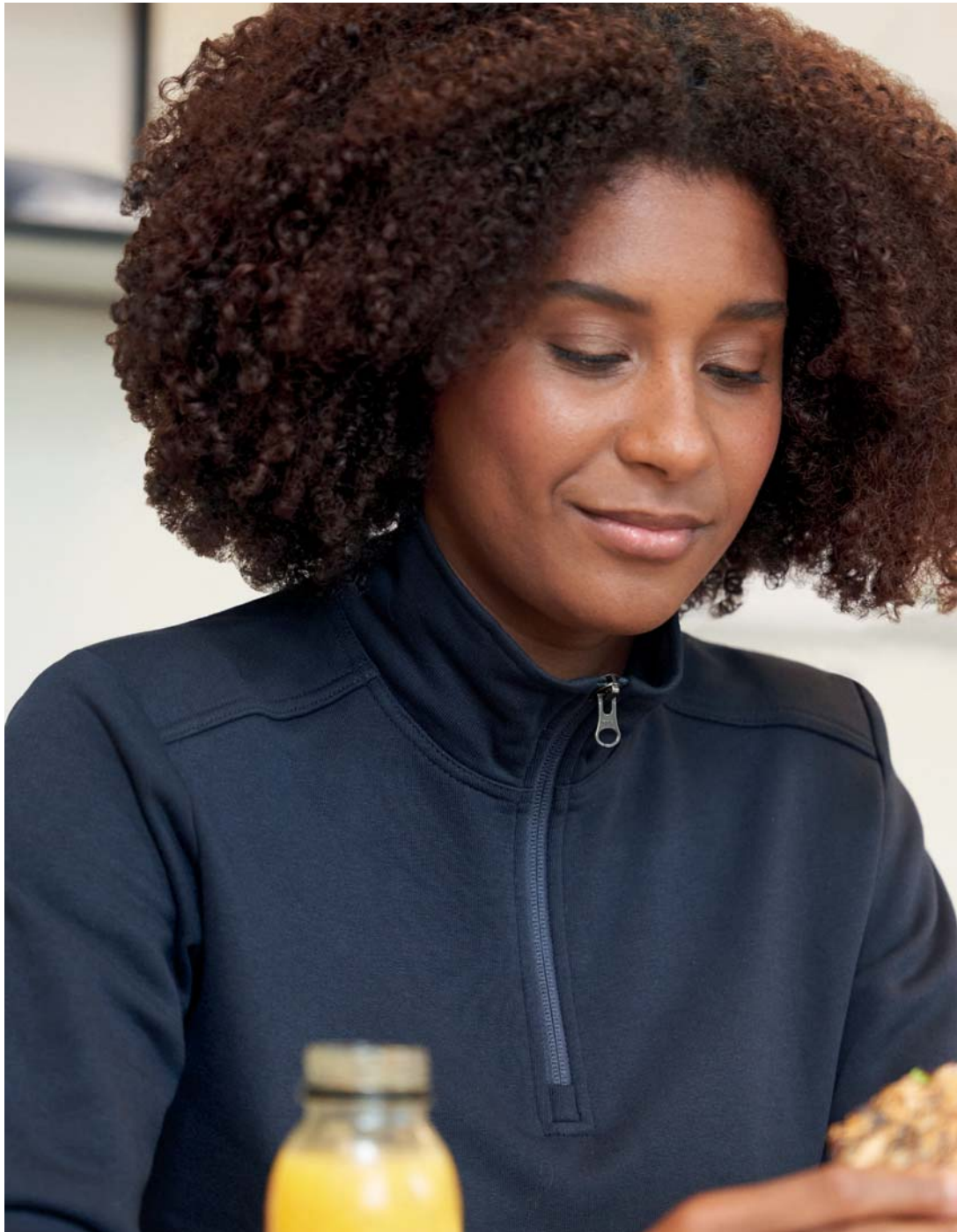
When choosing EU Ecolabelled products
you are making a difference



PRO Wear^{by ID®}


We want to make a positive difference to the people we collaborate with. This is also why we developed the PRO Wear CARE line of textile products with certified EU-Ecolabel. The products have focus on the environment, social responsibility and creating a sustainable end product with a long lifetime.

PRO Wear by ID®



PRO Wear CARE sweat | unbrushed | ¼ zip

Men No. 0384 | Women No. 0385



**PRO Wear CARE
cardigan | unbrushed**

Men No. 0382 | Women No. 0383



Responsibly
sourced cotton




Durable sweat
cardigan




Side pockets
with YKK zip

Fleece tunic | unisex

Unisex No. 0808

 Unisex: XS/S - 5XL/6XL

 100% polyester

 260 - 280 g/m²

 Loose



**Anti-pilling
finish**

**Can be washed
at 60°C**



STANDARD
100
1376-215
DTI

YKK ZIPPERS



Navy

Black

PRO Wear^{by ID®}

All PRO Wear by ID® products have been pre-shrunk at very high temperatures, both before and after dyeing, for extra stability and long life

GEYSER hybrid jacket

Men No. G21032 | Women No. G11032



Navy

Black

No. G21032



STANDARD
100
1376-215
DTI

YKK ZIPPERS



Men: S - 4XL



100% polyamide



Fitted



Navy

Black

No. G11032



STANDARD
100
1376-215
DTI

YKK ZIPPERS



Women: S - 4XL



100% polyamide

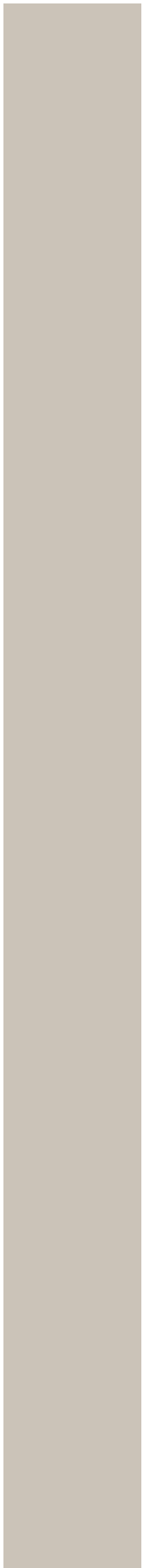


Fitted

GEYSER by ID®
More than sportswear



NEW
STYLE



GEYSER hybrid vest

Men No. G21033 | Women No. G11033



YKK ZIPPERS



STANDARD
100
1376-215
DT1



Navy



Black



Men: S - 4XL
Women: S - 4XL



100% polyamide



150 - 170 g/m²



Fitted



Stretch hat

No. 0045



STANDARD
100

1376-215
DTI

QUICK DRY



Black



One size



80% polyester / 20% elastane



Soft | neck warmer

No. 0040



STANDARD
100

1376-215
DTI

QUICK DRY



Black



One size



80% polyester / 20% elastane



More than sp



EYSER by ID®
sportswear

NEW
STYLE

CLASSIC ACCESSORIES WITH FUNCTION AND STYLE



No. 0050
URBAN CAP



No. 0045
STRETCH HAT



No. 0060
**CLASSIC CANVAS
SUNHAT**



No. 0052
GOLF CAP



No. G60010
GEYSER backpack



Backpack | canvas



No. 1800



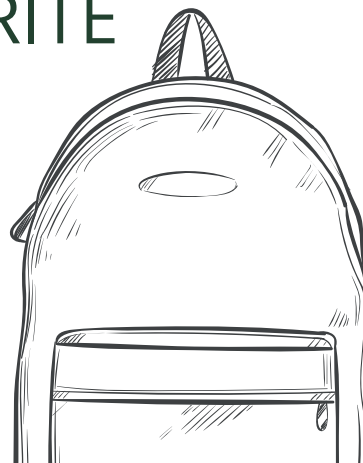
No. G50000
GEYSER stretch
running socks



No. 1825

PICK YOUR FAVOURITE ACCESSORIES?

+ See all hats, bags, socks,
aprons and more at
id.dk now



Urban cap

No. 0050



White



Red



Olive



Navy



Black



One size



100% cotton

Classic canvas sunhat

No. 0060



White



Red



Olive



Navy



Black



One size



100% cotton



NEW
STYLE



- + Adjustable straps
- + Water-repellent BIONIC-FINISH® ECO
- + 46 x 19 x 16,5 / 15 L
- + Sporty back pack



Back pack

No. G60010

Sporty backpack with water-repellent BIONIC-FINISH® ECO. Large main compartment with extra pocket for 14" laptop. Side and top pockets with zip for water bottle and keys.



Black

Durable socks

No. 0170



40/44 - 44/47



42% polyamide / 22% cotton / 22% polyester, Coolmax / 14% elastane



Black

NEW
STYLE



GEYSER stretch running socks

No. G50000



35-38 - 39-42 - 43-46



85% polyamide / 10% cotton / 5% elastane



White



Black

NEW
STYLE



GEYSER
by ID®
More than sportswear

SHIRTS THAT FIT

What is the perfect shirt?

Our shirts are designed to match different body types
and preferences. What is your perfect fit?



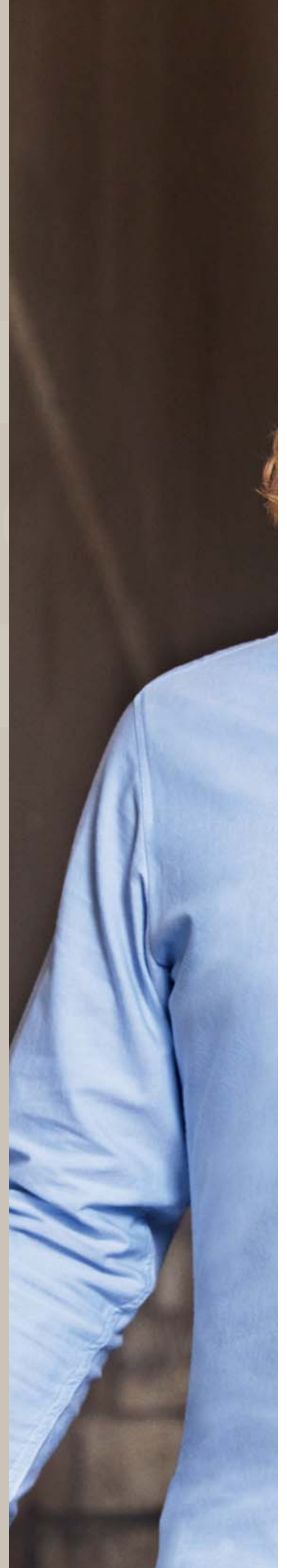
SLIM FIT



MODERN FIT



LONG - MODERN FIT





Seven Seas by ID®

Casual Oxford shirt in high-quality cotton. Shirt with button-down collar and adjustable cuffs






SEVEN SEAS Oxford | slim


Men No. S61

Seven Seas by ID®

NEW
STYLE

 Men: S - 3XL

 100% cotton

 130 - 150 g/m²

 Slim fit

 Button-down



White



Light blue


SEVEN SEAS Oxford | modern

Men No. S60 - Women no. S62


NEW
STYLE

Seven Seas by ID®



 Casual Oxford shirt

 Button-down

 High-quality cotton



White



Light blue



Men: S - 5XL
Women: S - 4XL



100% cotton



130 - 150 g/m²



Modern fit



Button-down

Seven Seas by ID®





SEVEN SEAS Oxford | long | modern | women


Women No. S63



Seven Seas by ID®

 Women: S - 4XL

 100% cotton

 Modern fit



White



Light blue

- + Long model
- + Button-down



NEW
STYLE



Long, casual Oxford shirt in high-quality cotton. Shirt with button-down collar, chest dart and adjustable cuffs. Longer at the back with slits at the sides.



NEW COLOURS OF 2024



Same classic styles
- in new colours





NOW IN BOTTLE GREEN



Men No. 0372 | Women No. 0373



Men No. 0370 | Women No. 0371



Men No. 0376 | Women No. 0377



Men No. 0374 | Women No. 0375



Men No. 0854 | Women No. 0856



Men No. 0380 | Women No. 0381



MORE NEW
COLOURS

CORE hoodie

Men No. 0636 | Women No. 0637



CORE hoodie | zip

Men No. 0638 | Women No. 0639



**PRO Wear polo shirt |
no pocket**

Men No. 0324



**PRO Wear T-shirt | light |
women**

Women No. 0317





Quality unites us across borders, titles and professions. At ID® we make quality clothing for companies and events that all share the same goal - to make quality a part of their daily lives

