

# TJAPKE OP REIS

## ABOUT ME

Hi, I am Tjapke, 25 years old and addicted to travel. I have a passion for foreign languages and graduated as a Master of Translation for Dutch, French and Italian. During my studies I also studied in Padua, Italy for about 6 months. Nowadays I work as a language teacher (French and Italian) in a high school in Belgium.

I've been camping since I was a baby. That's also when the travel bug bit me. My bucketlist keeps getting longer with the years. Besides traveling, I also adore (nature/travel) photography. A travel blog seemed to me like the ideal way to combine all my passions and that's how 'Tjapke Op Reis' was created.

My life goal? Enjoying the little things in life and live life to the fullest!



**12,7K**  
VISITORS

Data since the start of my blog in 2015.  
Ca. 315 unique visitors/month in 2019.

**26,9K**  
PAGE VIEWS

Data since the start of my blog in 2015.  
Ca. 555 page views/month in 2019.

**192**  
FACEBOOK

**532**  
INSTAGRAM



### *About my blog*

After having kept a blog during my Erasmus stay in Italy, I really started to like it. And so in the summer of 2015 I created my travel blog 'Tjapke Op Reis'. It's the perfect way to combine my passions for travel and photography in my spare time and to share these passions with others. 'Tjapke Op Reis' wants to inspire people and make them dream. The blog focuses mostly on traveling in Europe, because in my opinion also our own continent can be a breathtaking treasure!

# AUDIENCE

## DEMOGRAPHICS

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- Gender: male (54%) as well as female (46%)
- Age: 18-24 years (27,5%) and 25-34 years (33,5%)
- Countries: Belgium (59,7%) - Netherlands (18,4%) - USA (7,2%)



# COLLABORATION

## POSSIBILITIES

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There are different possibilities to collaborate.

For example:

- A sponsored post/advertorial
- A product review
- A give away

Of course, I only choose collaborations that fit my blog and my personal opinion. Furthermore, I will always mention it if a post was sponsored.

Tjapke Op Reis collaborated already with:  
Pasar vzw - Duifhuizen.be - wereldkaarten.nl, -  
fotofabriek.nl - Spain is more - visumbuitenland.be ...

Rates upon request.



"THE BEAUTY OF TRAVEL IS THAT  
SOMEONE'S ORDINARY BECOMES  
YOUR EXTRAORDINARY"

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