

RELEVANT OR IGNORANT? THIS IS HOW THE SUSTAINABLE DEVELOPMENT GOALS STRENGTHEN ORGANISATION AND BUSINESS

To be innovative and create long-term sustainable business. To gain competitive advantages and attract investors. To meet procurement requirements and criteria for funding. A relevant organisation takes responsibility for employees, stakeholders and society.

We're facilitating a strategic 2-days workshop focusing on Agenda 2030, the [17 sustainable development goals](#) (SDGs) and your business strategy.

The objective is to identify the potential for your organisation to integrate the SDGs in the strategy, maximising advantages for both business and society. The target audience of the workshop (max 20 persons) is preferably the management team, business developers and so forth. The workshop is taking place during March-April. To be considered as a pilot case in the workshop, we need your application Feb 19 at the latest.

CONTENTS OF THE WORKSHOP

- Knowledge: what are the SDGs and how do they connect to your business value chain?
- Analysis: what impact do the SDGs have on your organisation and your value chain, and how is your business affected by sustainability and societal challenges? What are the potentials?
- Action plan: which SDGs to prioritise and integrate in the strategy to strengthen organisation and business, increasing shared values?

The workshop is a pilot case for The Tardigrades, and part of the training programme Certified Business For SDGs™ Change Leader by [VATI of Sweden AB](#).

THE BONUS AND ADD-ONS

- A teaser of the sustainability model by The Tardigrades.
- Publicity of our cooperation in The Tardigrades' social media channels. Together we set the guidelines and concept for the story of your case.
- You get to spend quality time with team Tardigrade; two experienced, nice and innovative persons. We are generous with sharing advice, recommendations and knowledge of sustainable development.

INVESTMENT: SEK 49 000 (VAT excl)

For questions, please contact Anna Landeborg, anna@thetardigrades.se or +46(0)702-220711

INSTRUCTIONS – HOW TO APPLY 

We're looking for an open-to-learn and curious organisation, understanding that the SDGs are crucial for staying relevant and innovative to its stakeholders as well as creating shared values for both business and society.

Please motivate why The Tardigrades should select your organisation as a pilot case for the 2-days workshop. Send an email (text or maybe a short film, 1-2 minutes maximum) to anna@thetardigrades.se:

- Describing your organisation
- Letting us know what sustainability means for your organisation and business

DEADLINE: Feb 26th