

# TEYES EYE'S COOKIES POLICY

## THIS WEBSITE USES COOKIES

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.

In order to provide you a personalized shopping experience, our site uses cookies. By continuing to use this site, you are agreeing to our cookie policy.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

## WHAT IS THIS POLICY ABOUT?

This Cookie Policy explains how we use "cookies" and similar technologies (such as "web beacons," "pixels" or "tags") on the Teyes Eye website at teyeseye.com ("**Site**"), or in our newsletters ("**Service**"). It is designed to assist you in making informed decisions when using our Service. Please take a moment to read and understand this Cookie Policy. This Cookie Policy should also be read in conjunction with our [Privacy Notice](#) and our [Terms and Conditions](#).

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### 1. WHAT ARE COOKIES OR SIMILAR TECHNOLOGIES?

Cookies are very small text files or pieces of code, which often include an anonymous unique identifier. When you visit a website, the website will request to store this text file on your device in order to remember information about you, such as your language preference or login information. Other information gathered through cookies may include the date and time of visits and how you are using the particular website.

We also use similar technologies to cookies known as "web beacons", "pixels" or "tags". These technologies do a similar job to cookies, allowing website operators to count page views and understand how visitors interact with and respond to certain content on a webpage or newsletter.

For the purposes of the remaining sections of this Cookie Policy, we refer to all cookies and similar technologies using the above features as "cookies".

We use "first party cookies" and "third party cookies" in connection with our Service. First party cookies are cookies placed by us to collect information about you. Third party cookies are cookies placed by third party website operators. Information about you collected by those third party cookies will be shared with the relevant third party. Please refer to the relevant third party website operator's privacy notice for more details about the information they collect and how they use it.

#### Google and Youtube:

Please note that our Site may link to third party websites which are not operated by us. Where you follow links from our Site to the website of a third party, that website may place different cookies on your device. You should check the relevant privacy notice and/or cookie notice for more information about how that third party uses cookies.

You should be aware that applications you use to access our Site, such as your website browser, may also place cookies on your device when visiting our Site, or other websites. An example of this would be where you sign in to Google Chrome using a Google Account (see Section 6 below). We do not have control over these third party cookies, so you will need to manage these cookies in the settings of the relevant applications.

## **2. HOW LONG DO COOKIES LAST?**

All cookies have expiration dates that determine how long they stay in your browser:

*Session Cookies* – these are temporary cookies that are placed on your device during your browsing session and then expire (and are automatically erased) whenever you close your browser.

*Persistent Cookies* – these are designed to last for a pre-defined period of time, which varies depending on the nature of the cookie. Persistent cookies stay in your browser until they reach their individual expiry date, or until you manually delete them (see Section 5 below).

## **3. WHICH COOKIES DO WE USE ON OUR SITE**

We use the following types of cookies:

*Essential Cookies* – Essential cookies are those cookies which a website could not operate without. Essential cookies include cookies such as login cookies and shopping cart cookies.

*Analytics/Performance Cookies* – Analytics cookies, along with other information, allow websites to calculate the aggregate number of people using a website and which features of a website are most popular. This information is generally used to improve the website and the way visitors are able to move around it.

To see which individual cookies we use on our Site, and the purposes for which they are used, please visit our Cookie Preference centre, where you can also review and manage your cookie consent preferences whenever you wish.

## **4. WHAT ABOUT GOOGLE CHROME COOKIES?**

Separately to our use of Google Analytics cookies, when you access the Site via Google applications such as Google Chrome, Google may collect user information for the purpose of Google serving personalised advertising across your devices. Google is able to place these advertising cookies on the devices used by visitors to the Site because we use Google services to run the Site. However these cookies are dropped for Google's own purposes and as such we do not have any control over how or when they are dropped. You will need to opt out of receiving these cookies via your Google settings. For further information about these cookies please see: <https://policies.google.com/technologies/types?hl=en-US>. Please note that other browsers may use similar tools.

## **5. WHAT TECHNOLOGIES ARE USED IN RESPECT OF OUR NEWSLETTERS?**

Please note that we use a tracking technology in our newsletter which means that if you click on a link in any of our newsletters that takes you to our website, and you agree to our use of Google Analytics cookies, we will be able to track the fact you came to our website via a newsletter. This helps us to understand where website traffic originates from and how recipients have interacted with our newsletters. If you do not wish to be tracked in this way please do not click on the links in our newsletters and instead enter our website via an alternative route.

## **6. DOES THIS POLICY CHANGE?**

We may update our Cookie Policy from time to time. This might be for a number of reasons, such as to reflect a change in the law or to accommodate a change in our business practices and the way we use cookies. We recommend that you check here periodically for any changes to our Cookie Policy.

## **7. HAVE ANY FEEDBACK FOR US?**

If you have any questions or feedback on our Cookie Policy, please contact us at [hello@teyeseye.com](mailto:hello@teyeseye.com)