

VITALIS



SVENSKA  MÄSSAN
THE SWEDISH EXHIBITION & CONGRESS CENTRE

GOTHIA TOWERS

The Swedish Exhibition & Congress Centre

The leading organizer of exhibitions, events and conferences in Scandinavia

One of the largest integrated meeting places in Europe

- The Gothia Towers Hotel and Upper House
- Exhibition halls
- Congress and conference areas
- 5 restaurants



VITALIS 2022 – WILL BE AN UP GRADED MEETING PLACE

We present a large exhibition, conference program, events and activities Onsite in Gothenburg.

In combination we also present digital presentations and lectures, TV studio expert panels, international activities, and an interactive digital exhibition

The meeting place for digitalization of healthcare and welfare

Integrated concept – a solid conference programme and a comprehensive exhibition

3 Days

10 parallel programme tracks

200 + exhibitors

6242 attendees

400 seminars

250 pre-recorded presentations

TV studio

500 speakers

This is a fast growing sector and increasingly more important. The concept and the content is continually developed, together with a large number of collaboration partners.



Exhibition focus areas and activities

- **Welfare Tech - Smart homes and living**

An exhibition area and a stage programme focusing on welfare technology, intelligent homes and remote care

- **Robotics@Vitalis**

An exhibition and activity area about robots in healthcare and welfare

- **eHealth Match**

Prebooked meetings for future collaborations between researchers, practitioners, patients and industry. In cooperation with Enterprise Europe Network.

- **B2BHour**

Pre exhibition hour business meetings

- **Demo@vitalis / Healthtech Pitch Day**

Groundbreaking innovations within connected health. In cooperation with Dagens Industri and several investor groups.

- **Three different awards and scholarships**

eHealth Award, Vitalis scholarship and eHealth Municipality of the year

- **Recruitment slam**

An opportunity for exhibitor and healthcare organisations to pitch 3 minutes on stage, why they are an attractive employer.

- **Pre-conferences all Monday**

Ends with a joint Networking pub in the evening



Authorities and organisations associated with the program

- National Board of Health and Welfare
- Inera - Centre for eHealth in Sweden
- Swedish Association of Local Authorities and Regions
- Swedish Medical Association
- Swedish Association of Health Professionals
- Sahlgrenska Academy
- IT University Gothenburg
- Vinnova
- Swedish Federation for Medical Informatics (SFMI)
- Swedish Medtech
- Gothenburg Town and Municipality
- Swedish eHealth agency
- Stockholm County Council
- Swedish Medical Products Agency
- Embassy of Denmark
- Danish Industry
- IKT Norway
- Oslo Medtech
- Innovation Norway
- Finpro



Conference topics 2022 include:

- Population health
- Future Health and Social Care
- Health services
- Decision Support
- Quality and knowledge management
- Digital Assistive Technology
- Municipality eHealth
- Social services
- Welfare Technology
- Elderly Care
- AI
- Technology
- Patient safety
- Cutting-edge health and medical technology
- Healthcare Services
- Remote Health Care
- Home Care
- Inhabitant/Patient needs
- Cybersecurity, Information Security, Privacy
- Change Management
- Implementation
- Self-care, Self-diagnostic
- Medical Imaging
- Precision Medicine
- Crisis Readiness
- Rehabilitation and habilitation
- Mental health
- Life Science

An important platform for Scandinavian initiatives and cooperation

- Danish and Norwegian national pavilions at the exhibition
- Extensive Danish, Norwegian and Finnish contribution to the seminar programme
- Norwegian delegation from Oslo University hospital
- Healthtec Nordic – accelerate the growth of Nordic start ups. Great presence at Vitalis with seminars, workshops and a pavilion at the exhibition.
- The Nordic Council of Ministers (Nordiska ministerrådet) present with workshops in the programme



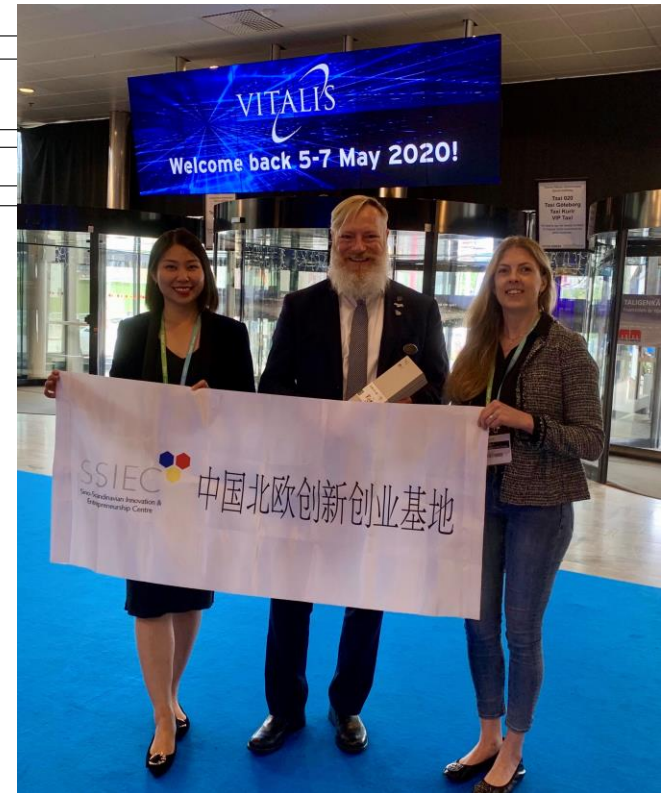
International delegations and initiatives

- Benelux and the Netherlands
- Canada
- Scotland
- France
- Germany
- China

Extensive international conference programme, focus on “Best of Nordics” presenting interesting facts and examples from the Nordic model of healthcare and welfare

Delegation visit enquiry form

Organization:	Homepage:
<input type="text"/>	<input type="text"/>
Country:	Address:
<input type="text"/>	<input type="text"/>
Organization type, please check:	
<input type="checkbox"/> Public	<input type="checkbox"/> Private <input type="checkbox"/> Other
If "Other", please describe:	
<input type="text"/>	
<hr/>	
Delegation leader/contact person	
Name:	Title:
<input type="text"/>	<input type="text"/>
Email:	Phone:
<input type="text"/>	<input type="text"/>



Participation possibilities at Vitalis 2022

- Exhibit and networking
- B2B
- eHealth matchmaking
- New collaboration partners
- Take part of the solid knowledge based conference program
- Visit as a delegation, register your delegation inquiry
- Register a presentation via Call For Proposal (1 October 2021)
[info update Vitalis homepage](#)

Vitalis Main Partner



Vitalis Sponsor



Voices from Vitalis

"A very well organized event, interesting and important discussions that directly have an impact on the eHealth development. Vitalis proves that it is possible to organize and digitalize events, and that it is possible to combine the digital and physical meeting"

Niclas Hugosson, Evimeria

" One of Europe's most important conferences about eHealth"

Dipak Kalra, President of the European Institute for Innovation i-HD, London

"For us at Zebra Technologies, Vitalis is one of the most important trade fairs in the Nordics Region. Here we can collaborate and meet our partners, build new partnerships and share knowledge on the future of Healthcare Enterprise technology"

John Helin, Healthcare Lead Nordics, Zebra Technologies

"Vitalis has grown to be the Nordic health conference where you will find decisionmakers, thought leaders and most importantly the innovative companies transforming both the industry and the future. Through Vitalis, Business Sweden has been able to extend the reach of our programs and helping Swedish companies grow their international sales. We are very much looking forward to attending Vitalis in 2022!"

Claudia Hidou, Health Care Adviser, Business Sweden

Håkan Arenvid
Sales Executive Manager Vitalis
hakan.arenvid@svenskamassan.se
031-708 86 49

Maria Sterner
Business Manager Vitalis
maria.sterner@svenskamassan.se
031-708 82 35

Hans Almvide
Conference Manager Vitalis
hans.almvide@gmail.com
0722-482240

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VITALIS

Welcome!