

DIGITAL HEALTH AND INNOVATION CLUSTER BULGARIA

[Digital Health Transformation]

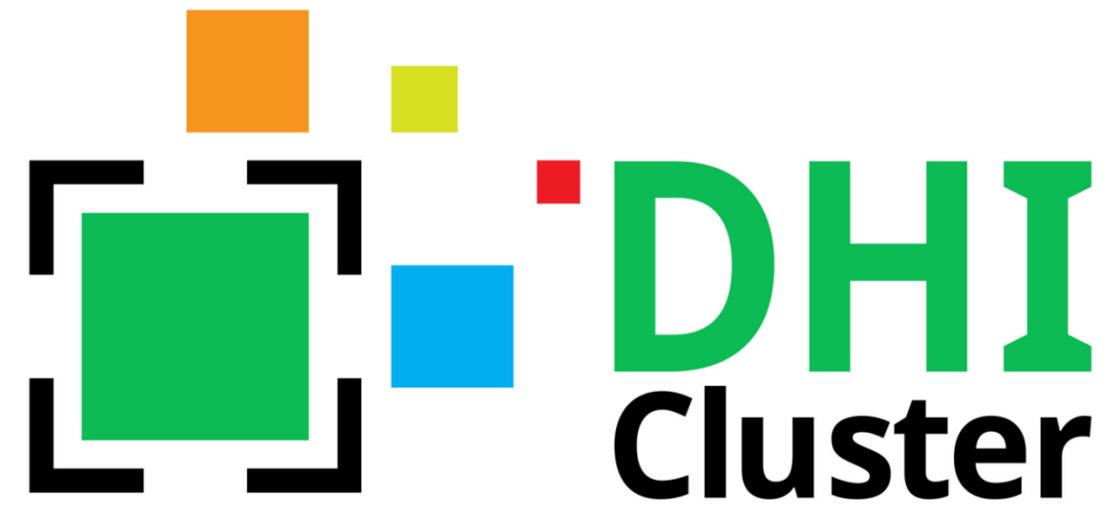
Mira Ganova, PhD
/CEO DHI Cluster Bulgaria/



ROBERTO VIOLA
DIRECTOR GENERAL
DG CONNECT

“We are really trying to set a new environment. The new goal for Europe is a data-driven healthcare system. This is a completely different vision from what we were talking about in the past.”

“...data-driven healthcare should not be some state-controlled enterprise, but rather an ecosystem that is open for private entrepreneurs who provide the tools that create value out the vast technological and data resources.”



DIGITAL HEALTH AND INNOVATION
CLUSTER BULGARIA



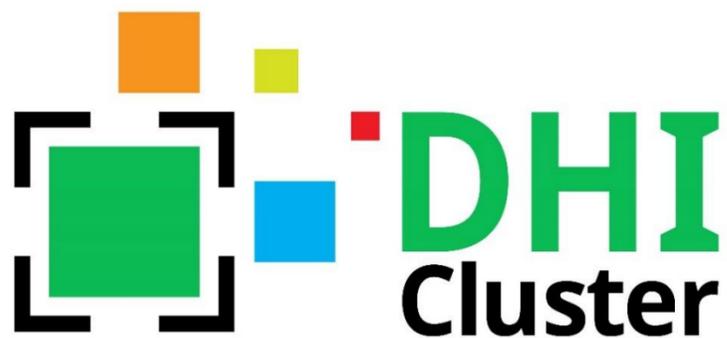
VISION

Create a data-driven healthcare to boost sustainability and efficiency in the system

MISION

Develop an ecosystem in healthcare that is open for private entrepreneurs and organizations able to provide the tools that create value impact out the vast technological and data resources

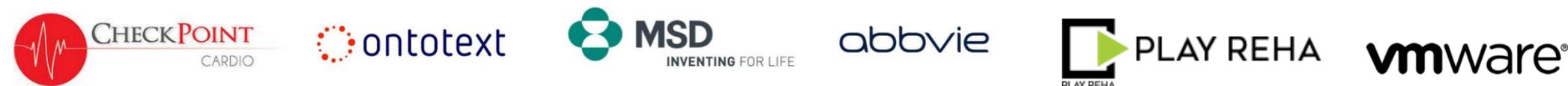




DHI CLUSTER MEMBERS



DIGITAL HEALTH & INNOVATION (DHI) CLUSTER BULGARIA



DHI CLUSTER PARTNERS



Opportunities

National Leverage

- High value technology solutions starting from Sofia, Bulgaria.
- Accessible #digitalhealth solutions bringing added value and solving global problems.
- Clinical trials, data and digital are key growth areas in the Bulgarian healthcare sector.
- Bulgaria is one of the countries in the world with the highest percentage of women in tech jobs.
- Bulgaria ranks among the top five countries in the world in informatics with over 100 medals.
- Leading global and US healthcare companies & organizations present in the market.

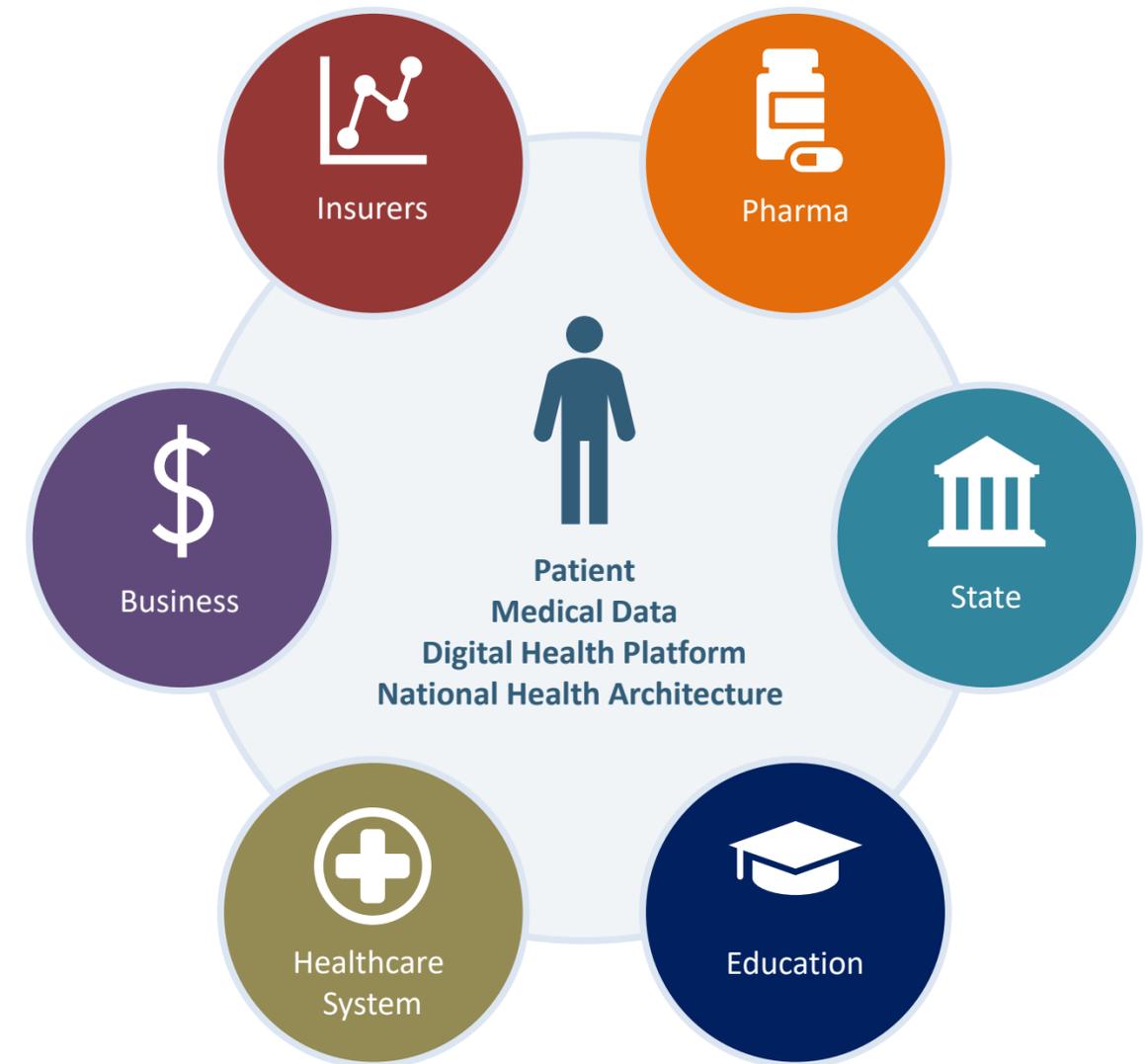
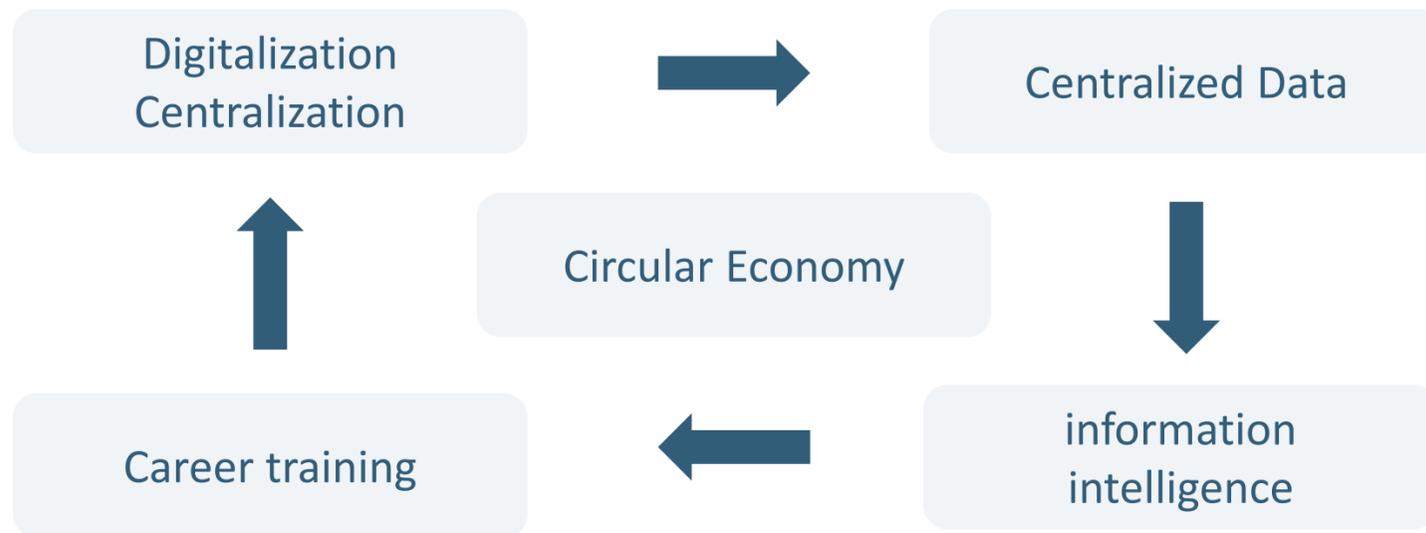
Further steps

- **European Recovery and Resilience Plan**
- **Investments**

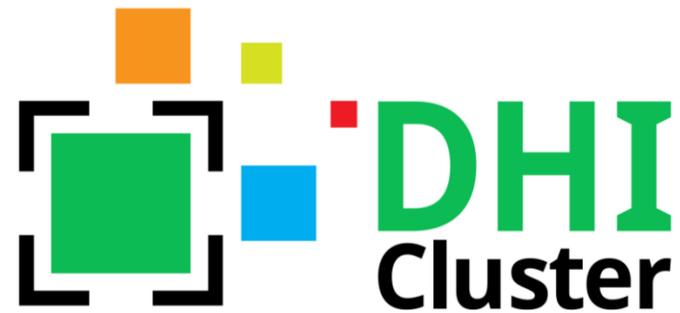
The vision for digital health transformation

To transform the **Bulgarian healthcare system** into a Digital Health Ecosystem with participants from all levels of public life and business.

Its digital backbone should be a new generation Digital Health Platform, and the framework for the sectoral development should be defined in the National Health Architecture.



THANK YOU FOR YOUR ATTENTION!



DIGITAL HEALTH AND INNOVATION

CLUSTER BULGARIA

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 **Digital Health and Innovation Cluster Bulgaria**