

# Preliminary program [subject to change]

Time: approx. 09:00 - 15:00

sustainable  
cruising

Copenhagen, Marriott Hotel, 5 April 2022

## Opening & Introduction to Memorandum of Understanding

- Welcome by Lord Mayor of Copenhagen, Sophie Hæstorp Andersen
- Cruise Line case by Michele Francioni, Senior Vice President, MSC Cruises S.A.

## Social Sustainability Vol. 1

- Keynote presentation – *to be confirmed*
- Presentation by Guy Bigwood, Managing Director & Chief Change maker, Global Destination Sustainability Movement

BREAK

- Presentation by Erling Mathiassen, Chairman of local citizens' group in old Stavanger, Norway
- Case study: "Dubrovnik Respect the City" by Jelka Tepšić, Deputy Mayor, City of Dubrovnik
- Cruise Line case by Wassim Daoud, Head of Sustainability & CSR, Ponant

LUNCH

## Environmental Sustainability

- Presentation by Jesper Kring, CEO & Co-founder, Validated: A digital platform that helps small and medium-sized companies report, share and benchmark their work with sustainability and the green transition
- Case study: "Airport of the future" by Søren Clausen, Director Public Affairs, Copenhagen Airports A/S
- "Indicators for sustainability based on the declaration from the Nordic Council of Ministers" by Poul Sørensen, Senior Project Manager, COWI
- "The joint development of an at berth reporting module and performance indicator for cruise ships, as a sub-module to the existing Environmental Ship Index" by Henri van der Weide, Policy Advisor, Port of Amsterdam

BREAK

- Presentation by Bo Cerup-Simonsen, CEO, The Maersk Mc-Kinney Møller Center for Zero Carbon Shipping: A research and development center looking to decarbonize the global maritime industry

## Social Sustainability Vol. 2

- Presentation by representative from OSM Group: Marine and offshore crew recruitment
- Cruise Line case – *to be confirmed*

## Conference Closure

- Cruise Lines sign the Memorandum of Understanding  
Note: Viking Cruises has already signed
- Closing speech by Minister for Environment of Denmark, Lea Wermelin