

# PROGRAM - subject to change

Registration opens at 08:00

*Moderated by: Tine Gøtzsche, journalist, interviewer & TV-host*

sustainable  
cruising

## Opening & Introduction to Memorandum of Understanding

- 09:00 - 09:05 Introduction
- 09:05 - 09:20 Welcome by Lord Mayor of Copenhagen, Sophie Hæstorp Andersen
- 09:20 - 09:45 "Delivering Sustainable Cruising - a presentation of the three pillars of action being taken by the industry to deliver sustainable cruising" by Marie-Caroline Laurent, Director General, CLIA Europe
- 09:45 - 10:00 Cruise Line case: "Getting to zero emissions" by Michele Francioni, Senior VP, MSC Cruises S.A.

## Social Sustainability

- 10:00 - 10:40 "The Regenerative Revolution" by Guy Bigwood, Managing Director & Chief Changemaker, Global Destination Sustainability Movement
- 10:40 - 11:00 BREAK
- 11:00 - 11:15 "The local perspective on cruise tourism" by Erling Mathiassen, Chairman of local citizens' group, Old Stavanger, Norway
- 11:15 - 11:35 Case study: "Dubrovnik Respect the City" by Jelka Tepšić, Deputy Mayor, City of Dubrovnik
- 11:35 - 11:55 Case study: "Airport of the future" by Søren R. Clausen, Director Public Affairs, Copenhagen Airports A/S
- 11:55 - 12:10 Cruise Line case by Wassim Daoud, Head of Sustainability & CSR, Ponant
- 12:10 - 13:00 LUNCH

## Environmental Sustainability

- 13:00 - 13:25 Presentation by Charsten Christensen, Chairman, Validated: A digital platform that helps small and medium-sized companies report, share and benchmark their work with sustainability and the green transition
- 13:25 - 13:45 "Indicators for sustainability in the cruise industry" by Poul Sørensen, Senior Project Manager, COWI
- 13:45 - 14:00 "The joint development of an at berth reporting module and performance indicator for cruise ships, as a sub-module to the existing ESI" by Henri van der Weide, Policy Advisor, Port of Amsterdam
- 14:00 - 14:20 BREAK
- 14:20 - 14:45 "A net-zero future for the global maritime industry - what will it take and where should we start?" By Bo Cerup-Simonsen, CEO, The Maersk Mc-Kinney Møller Center for Zero Carbon Shipping
- 14:45 - 15:00 Cruise Line case by Alessandro Carollo, Director Government Relations, Royal Caribbean Group

## Conference Closure

- 15:00 - 15:10 Cruise Lines sign the Memorandum of Understanding
- 15:10 - 15:30 Closing speech by Minister for Environment of Denmark, Lea Wermelin
- 15:30 - 15:35 Summary

Copenhagen, Marriott Hotel, 5 April 2022