

AN INDEPENDENT FILMMAKERS GUIDE TO PREPARING AND SUBMITTING TO FILM FESTIVALS

From helping you understand how film festivals work, what they look for, how to strategically present your film, what are the various platforms available for you to engage with, the book is personal. Straeger shares from his own experiences and the lessons learnt along the way in his expansive career. Packed with several tidbits and tricks, the book is resourceful and engaging.

Nimisha Menon - Indie Shorts Mag

Whether you've produced one or several films, the aim is to promote and market your production. There is no better way to achieve this than via film festivals. The trouble is, it's not an easy path to tread and can be challenging and expensive. This book provides the information you need to increase your chances of success, thus saving time and money. It will guide you through what to look for in a good and honest festival. It also shows you how to give yourself the best chance of gaining selection and possibly winning at festivals. The contents provide insight and a strategy for navigating the film festival's merry-go-round.

Being accepted into film festivals can be an independent filmmaker's dream come true. It represents the best way of gaining acclaim and recognition for their work. Making a film takes a great deal of investment in both time and money. Beyond that, there are further costs you need to consider when promoting and distributing your movie.

The information about preparing your film for festivals is invaluable. You will find out how they work and what they look for. It is crucial to package your film well to give it the best opportunity for success. You will also gain insight into your options regarding submitting to the different types of submission platforms. I pay particular attention to the world-leading and largest platform - FilmFreeway.

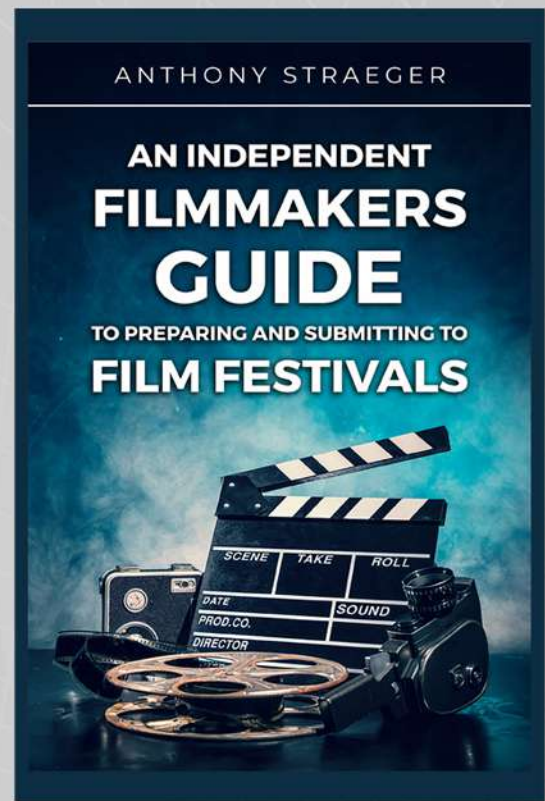
Times have changed since 2020 and the COVID catastrophe. Festivals and filmmakers have had to evolve and consider the changing economic landscape of the world. As a filmmaker and film festival director, I understand my many mistakes of the past. The aim of this book is to help all independent filmmakers,

QUOTES FROM THE INDEPENDENT FILMMAKERS GUIDE TO PREPARING AND SUBMITTING TO FILM FESTIVALS

"If you understand the key areas that film festivals operate under, you will see they are (in the main) your friends and not the enemy."

"The question of what you're planning to do with your film comes at the start of the process and not at the end. Building awareness is not easy and getting it distributed successfully is difficult."

"A great deal of work is carried out to reach the submission stage. You can't afford to treat festivals as an afterthought."



BOOK DETAILS

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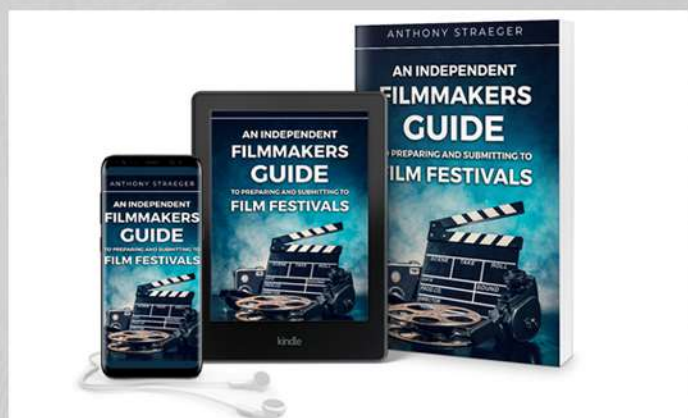
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ABOUT ANTHONY STRAEGER

They say that men never really grow up, and sometimes I feel like that's true. Throughout my career, I've been able to do the things I love. I've worked in the film industry for over 35 years as an actor, writer, filmmaker, producer, event organiser, and project manager.

From 2017 - 2022, I was a Director at the Berlin Sci-Fi Filmfest. My training as an actor helped me as a public speaker, moderator, and presenter, having participated in countless workshops, panels, and discussions. Filmmaking and Film Festivals are at the heart of my working life, and these experiences have had a significant impact in bringing my book to life..



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