

# AN INDEPENDENT FILMMAKERS GUIDE TO PREPARING AND SUBMITTING TO FILM FESTIVALS

*From helping you understand how film festivals work, what they look for, how to strategically present your film, what are the various platforms available for you to engage with, the book is personal. Straeger shares from his own experiences and the lessons learnt along the way in his expansive career. Packed with several tidbits and tricks, the book is resourceful and engaging.*

Nimisha Menon - Indie Shorts Mag

Whether you've produced one or several films, the aim is to promote and market your production. There is no better way to achieve this than via film festivals. The trouble is, it's not an easy path to tread and is challenging and expensive. This book provides the information needed to increase filmmakers chances of success, thus saving them time and money. This book is to take you through what is required to being selected and possibly win at festivals. The book will provide you with insight and strategy into what goes on at film festivals and what strategy you need to employ to be selected and maybe even win.

Being accepted into film festivals is an independent filmmakers dream come true. They represent the best way of gaining acclaim and recognition for their work. Making a film takes a great deal of investment in both time and money. Beyond that, there are further costs needed to promote and distribute your movie.

Included in the book is valuable information about preparing your film for festivals, how festivals work and what they look for, packaging your film to give yourself the best opportunity for success. There is also information on the different types of platform you can submit to, and paying specific attention to the world-leading platform FilmFreeway.

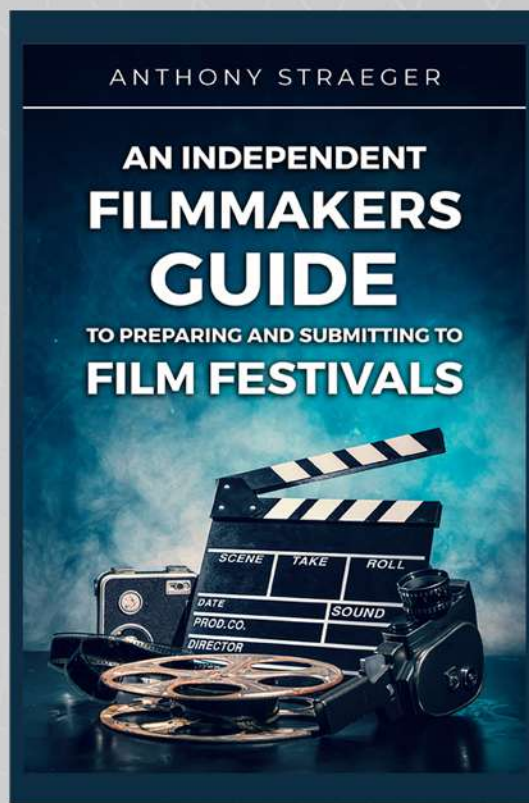
Though times have changed through the Novel Coronavirus, creativity and desire have not. Festivals and filmmakers have had to evolve and taking into consideration the changing economics of the world and the constraints under which we have to work. As a filmmaker and film festival director, I now understand the many mistakes I have made in the past. The aim of this book is to help independent filmmakers, with and without experience to give their film the best chance of success

## QUOTES FROM THE INDEPENDENT FILMMAKERS GUIDE TO PREPARING AND SUBMITTING TO FILM FESTIVALS

*"If you understand the key areas that film festivals operate under, you will see they are (in the main) your friends and not the enemy."*

*"The question of what you're planning to do with your film comes at the start of the process and not at the end. Building awareness is not easy and getting it distributed successfully is difficult."*

*"A great deal of work is carried out to reach the submission stage. You can't afford to treat festivals as an afterthought."*



### BOOK DETAILS

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Author:r Anthony Straeger

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## ABOUT ANTHONY STRAEGER

I love playing with toys. My whole career working in companies or as a freelancer has been forged around my hobbies. From scriptwriting, filmmaking, event organizing & project management, they are as much pleasure as they are work. For over 30-years, I've been employed in the film as a writer, filmmaker and producer. Training as an actor has helped me as a public speaker, moderator and presenter. Since becoming a Director at Berlin Sci-Fi Filmfest in 2017, filmmaking and film festivals are at the heart of my working life. I've participated in many workshops, panels and discussions on the subject. All of which have had a significant impact on bringing this book to life.



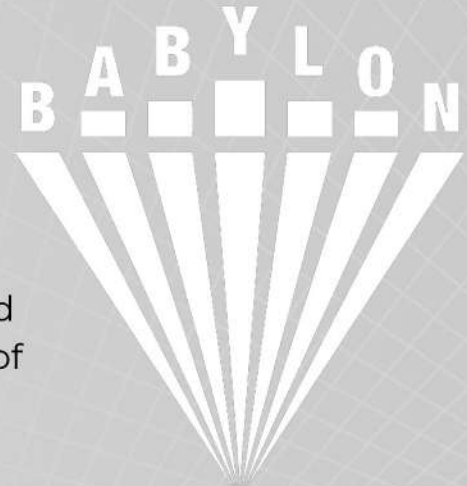
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# BERLIN SCI-FI FILMFEST



Berlin Sci-fi Filmfest is now in its 4th Year and we offer a platform for an independent sci-fi filmmakers to present their work on the big screen and to a live audience. It takes place in one of the most beautiful and world-famous cinemas in Berlin – The Babylon, the cinema where Metropolis was first screened in 1927. We are looking to expand the horizons of the festival to make it more interesting, more international and more filmmaker friendly.



300 films from 38 different countries. Our festival was the first genre-specific sci-fi film festival in Germany. We are passionate about films and film making. From geek interest, documentary, web-series, narrative, animation, music, experimental and fan-films as long as it is science fiction... We love it!

Our festival is evolving, and we are adding more events and attractions as we go. We are pleased to host our regular cosplayers and are looking to extend the range of events we offer from workshops, Q&A sessions with filmmakers and book readings and exhibitions. It's a sci-fi funfest that takes place over Friday and Saturday on the last weekend of November. We believe we have something for every science fiction fan.

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