

Sales Enablement Tools to Generate & Nurture Leads

Deliver Energy to the Bottom of Your Sales Funnel

ActiveLEAD

Lead Retargeting Tool

Re-activate and engage existing contacts or similar target audiences based on interests, searches, content, company, title, events, network and more.

PrimeSEARCH

Integrated AI-Powered SEO & Search Ads Tool

Be visible when a prospect searches for your keywords. You make an immediate impact with AI-enhanced organic and paid search presence.

EVENTSurge

360-Degree Event Maximizer with Geofencing

Secure meetings and capture leads before, during and, most importantly, after an event. Serve your message to everyone in geofenced event area.

Your CRM

AutoABM

Automated Prospect Nurturing Tool with ABM

Automated campaigns deliver 20+ monthly touchpoints to prospects on the devices and channels they use most often. Strategic frequency and message sequencing delivers energy to the bottom of your sales funnel.

Conversion

Without AutoABM

Only 2 touchpoints

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		Sales Email				
				Sales Call		

With AutoABM

Go from 2 touchpoints to 20+

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		Sales Email		yahoo!	f	
	in		You Tube		📰	📰 CBS NEWS
f		📰		Sales Call	You Tube	
		Bloomberg	f			yahoo!
	You Tube			in		

Discover our other solutions:  GEOImpact Pro  INDUSTRYBoost Pro  OneACCOUNT

Book a demo today to learn how.

Contact us
info@stramasa.com



www.stramasa.com