



OUR STORY

In 2010, three childhood friends from Amsterdam decided to dive into the world of fashion by starting their own clothing label.

The idea was to authentically represent our African heritage through contemporary fashion.



OUR STORY

Our first collection of African influenced garments was launched in 2012. It immediately gained interest from respectable global retailers.





Africa is our foundation.

Daily Paper strives to capture and perpetuate the diversity of African cultures with a modernised approach.



We draw inspiration from our heritage and dream about possibilities.



We translate our
vision of cultural
evolution into
contemporary fashion

OUR COLLECTIONS

We start each collection
with a story.

A story about our motherland.



OUR COLLECTIONS

A story about people.
Whether individuals, tribes or
civilisations.

Their ideas, customs and
behaviour.



OUR COLLECTIONS

A story about regions, lands
and countries.

Their beauty, diversity and
uniqueness



OUR COLLECTIONS

We combine the essence of these cultures with our passion for modern day streetwear and knowledge of global fashion trends.



OUR COLLECTIONS

From the start of 2017 we will
produce 4 collections a year.

2 seasonal menswear collections

2 seasonal women collections



COLLABORATIONS

We know it takes people with different ideas, strengths and interests to make our brand improve.

Over the years we've collaborated with respectable artists and brands.

We choose to work with innovators that share a similar vision to create unique products that embody both identities.



DAILY PAPER X FILLING PIECES

Filling Pieces is one of the worlds fastest growing sneaker labels bridging the gap between haute couture and street wear.

We redesigned their classic low top model merging the identity of both brands.



DAILY PAPER X COLETTE

In 2016 we joined forces with Colette on a new bomber jacket that pays homage to both our Hometown cities Amsterdam and Paris.



DAILY PAPER

DAILY PAPER X PUMA

Our first PUMA x DAILY PAPER launches next year. For this collaboration, we took cues from the Masai cricketers.

We reinvented styles from the PUMA archives with cutlines, colorblocking, and patterned trims that genuinely reflect the Masai people and their history on the pitch.



OUR HOME

In April 2016 we opened our first flagship store in Amsterdam.



FUTURE FLAGSHIP STORES

We are looking to open
multiple flagship stores in
larger cities of The Netherlands



FUTURE FLAGSHIP STORES

Our global ambitions include opening flagship stores in cities like:

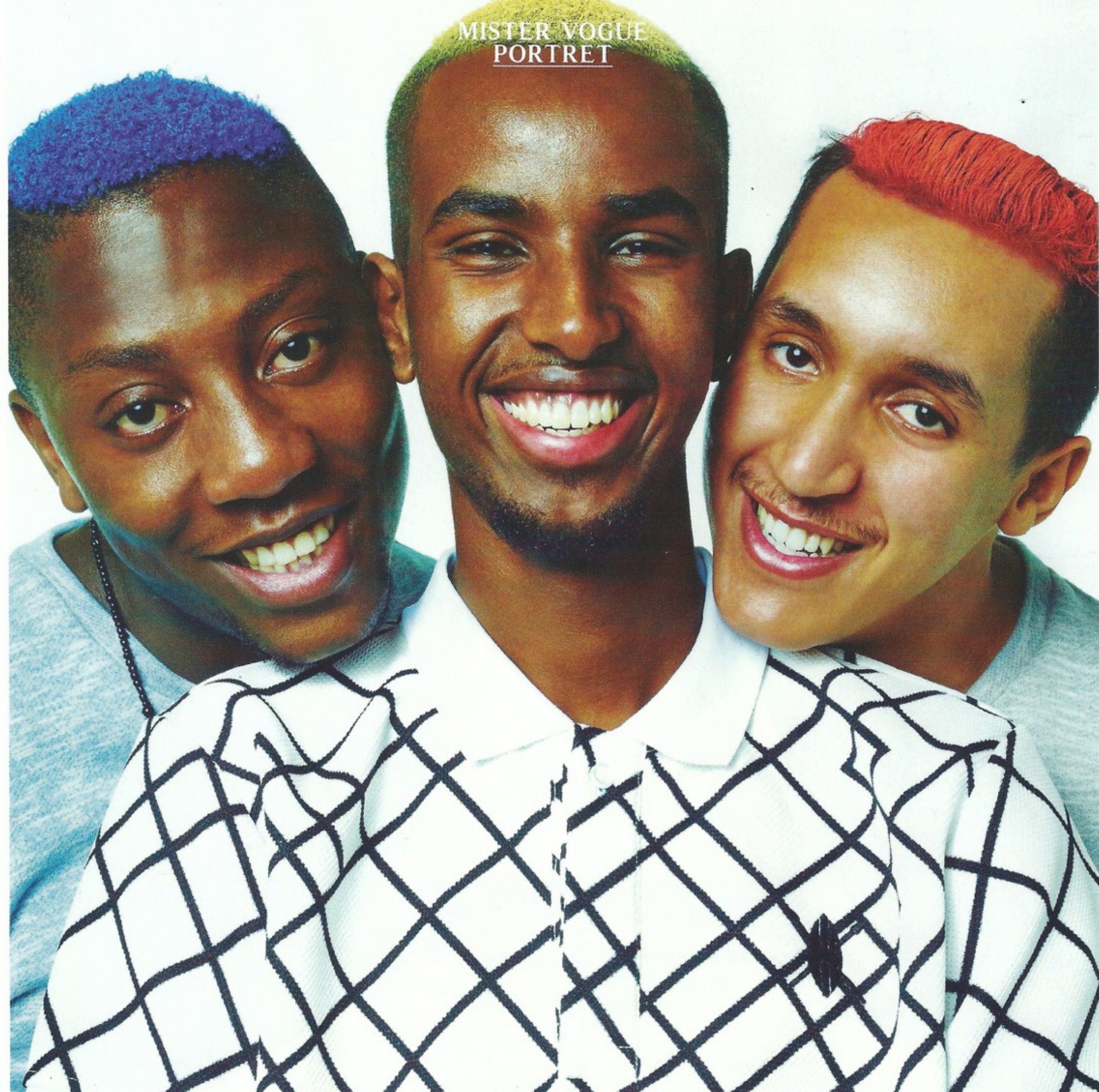
Paris
Londen
Berlin
New York
Tokyo



PRESS

NOTABLE FEATURES INCLUDE:

VOGUE
HIGHSNOBIETY
HYPEBEAST
FUCKING YOUNG
THE FADER
COMPLEX MAGAZINE
JFK MAGAZINE
ELLE
ESQUIRE
L'OFFICIEL HOMMES
GRAZIA



AWARDS

The ELLE Style Awards are an awards ceremony hosted annually by ELLE magazine. Daily Paper won the award in the category Best Online Fashion Entrepreneurs of 2015.





OUR SOCIAL NETWORK

 24k

 51k



THANK YOU

FEEL FREE TO CONTACT US



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