



Facebook Targets Spread of Misinformation Before US Elections

The social networking site, Facebook, is taking steps and a host of measures to minimize the spread of misinformation regarding Covid-19 and the upcoming United States elections on November 3, 2020.

Under the new measures, Facebook has stated that there will be a prohibition of any new election or political advertisements during the week leading up to the United States elections. It was also mentioned that users can forward articles to a maximum of five other users on Facebook Messenger. The company will also work with Reuters, an international news organisation, to provide live and official election results and make the information available on its platform and through Facebook push notifications.

“This election is not going to be business as usual. We all have a responsibility to protect our democracy”, Facebook CEO, Mark Zuckerberg stated. The company has mentioned that steps are being taken to fact-check political advertisements and take down posts that convey misinformation about the Coronavirus pandemic as well as voting policies and election misinformation.

Mark Zuckerberg stated that Facebook has taken measures to remove over 100 networks worldwide that engage in the interference of elections over the last few years.