

CV Sol Friedner

Digital- & Graphic Designer

E-post: solfriedner@gmail.com
Phone: +46 765 839 839
Portfolio: www.solfriedner.se
LinkedIn: www.linkedin.com/in/solfriedner



Education

- 2018 **Art Director, Berghs School of Communication, Stockholm, Sweden.**
The course focused on theories, methods and practice in the field of Art Direction.
- 2013-2016 **Bachelor of Graphic Design and Communication, Linköping University, Sweden.**
The program provided education in areas such as Design, Graphics, Communication and Online publishing.
- 2011-2012 **Graphic Design. Escuela Bishion, Querétaro, México.**
Essential courses in Graphic Design, Photography, Web Design and Illustration.
- 2004-2007 **Art and Design. De Geer School. Norrköping, Sweden.**

Employment

- 2023-ongoing **Freelance. Digital- & Graphic Design, Stockholm, Sweden**
Working with various clients on projects in the areas of digital and graphic design, including web design, UX/UI design, front-end development, and the creation of printed materials such as magazines and merchandise.
- 2019-2023 **Freelance. Digital- & Graphic Design, Marbella, Spain.**
Consultant working with various clients on projects in the areas of digital and graphic design, including web design, UX/UI design, front-end development, and the creation of printed materials such as magazines and merchandise.
- 2019-2020 **Web Designer. Lightweb, Marbella, Spain.**
The work consisted of designing and developing web pages in Wordpress, creating low- and high fidelity prototyping, project leading and close contact with clients.
- 2018-2019 **Design Director. Marketing, Smoothie Solutions, Gran Canaria, Spain.**
Consultant for 6 months. The project was to manage and develop the media and visual communications department. Developing existing design, creating new concepts and making workflow more structured and effective.
- 2016-2018 **Art Director. Marketing, Holistic Sweden AB, Norrköping, Sweden.**
The responsibilities were to develop ideas-and concepts for campaigns, events and store decorations. Stylist at photo shoots of products and recipes, updating the web page and adding new sections and functions, producing digital- and printed ads, choosing pictures for Instagram, (sometimes I was shooting for Instagram), newsletters, presentations, packaging design, label design.

- 2015-2016 **Consultant. Designmaffian, Norrköping, Sweden.**
During my years at University, I worked for the web agency Designmaffian. The main assignments were to develop or reconstruct web pages in WordPress.
- 2015 **Application Design and UX-testing. CMT projects, Ericsson AB, Sweden.**
The work consisted of application design, UI-design and UX-testing for a travel company (anonymous for legal reasons). The design was developed by the company's graphics user guide, the group's ideas and using UX-testing to develop a user-friendly design. The working methodology was agile.
- 2015 **Working Experience. Lightweb, Stockholm, Sweden.**
I had seven weeks of experience at a bureau within the web development area. My job was to design and develop web pages with Wordpress.
- 2013-2015 **Web Editor, Graphic Design. Friskis & Sveltis Norrköping, Sweden.**
Volunteering for Friskis & Sveltis focusing primarily on corrections to their web page and specific graphic material.

Language

Swedish	(Native)
English	(Professional working proficiency)
Spanish	(Professional working proficiency)

Computer knowledge

Adobe InDesign	Excellent good knowledge
Adobe Photoshop	Excellent good knowledge
Adobe Illustrator	Excellent good knowledge
Adobe XD	Excellent good knowledge
Figma	Good knowledge
Html, CSS	Very good knowledge
Wordpress	Excellent good knowledge

Licences

Driving licence

Interests

In my spare time, I enjoy dancing salsa, going on hikes, and doing various workouts. I also like to do handicrafts, read books, and cook delicious food.

References

References provided upon request
