

A native of Palermo, Professor Elisabetta Calandrino has a rich and varied background. A graduate of the University of Palermo she earned her degree in English, French and Foreign Literature continuing her studies in England and France She is committed professionally in the mediation of the cultural values of the territories on a national and international level. Former President of AGT (GUIDES ASSOCIATION of SICILY) well as Coordinator of ANGT and EGF (EUROPEAN FEDERETION OF TOURIST GUIDE ASSOCIATIONS) is at the moment Past President of the SKAL International Club Palermo. Teacher and Lecturer at the University of Palermo for Master Courses of Management and Exploitation of Tourist Systems and Cultural Heritage has developed a teaching method aimed at involving young people in job opportunities in the sector in question.

Consultant of the Municipality of Palermo for innovative policies for the development of tourism and cultural activities of the city, she is involved in the organization of events of international importance, representing in specific committees the Institutions of Sicily.

Operates as a "Cultural Planner" and expert in cultural tourism, with an approach based on wide-ranging research of various aspects of the term "culture" and "cultural resources" including the historical legacy, cultural traditions, archeology, forms of art, architecture, media, crafts, theatre and entertainment. Has developed several projects voted to the development of alternative circuits contributing to improve use of cultural heritage.

Starting from the awareness that to achieve the goal of sustainable development of International Tourism it is first necessary to spread and deepen mutual knowledge between peoples and their territories, I have developed a presentation of Sicily through its relations with the Mediterranean area. I believe that the proposed model can be adopted and replicated in various national and international realities. In the awareness that any monumental artistic elaborate, as well as any culinary art, is the result of the socio-political events that a specific territory has experienced in relation to the peoples who inhabited it, I think it is important that tourism is a tool to allow the traveler a conscious approach to make him grow in the knowledge of the other.

Highlights of Sicily "Armonia dei Contrasti" is a lecture of 50 min. hold by Elisabetta Calandrino Past President and Vice President of Skal International Palermo

Supported by suggestive slides made by myself I create striking clicks to monuments, landscapes, processions and expressions of life, art, and contemporary folklore alternate delineating a complete vision that covers 3000 years of Sicilian culture of history or art but with a careful care of historical truth combined with the charm of legend marking those strong cultural colours that identify the earth and its people. Images of Mycenae, of Cairo and of Jerusalem placed in immediate sequence with

corresponding unpublished glimpses of the island and the city of Palermo outline the close cultural-emotional link between Sicily and the Mediterranean countries. It focuses on how the coexistence of different peoples over the centuries has contributed to transforming those contrasts between diametrically opposed worlds, Greek-Phoenician, Arab-Norman, feudal-enlightened, baroque-ephemeral, aristocratic and popular, in "identity" of the Sicilian people.

