

Simply Sharing together...

PROJECT ITEMS (over 3 years)

Project management and editorial work is carried out with voluntary help and constitutes a minimum of 60% of the total time consumption.

Design, graphic setup and possibly photographer

The development of this has been done by voluntary help. The scope of future graphic work within this framework is difficult to assess and has not yet been calculated buffer 4,690 EUR

Concept Development, web-design, setup and expenses: 17,956 EUR

Audio and video editing (including digitization):

- Podcasts (about 50 releases of 20-50 min.) 24,120 EUR
Transcripts are performed by volunteer help.
- Video (approx. 30 clips of 5-10 min.) 14,606 EUR

Publishing 3,886 EUR

In Total over 3 years **65,258 EUR**

Supplementary package (out of budget): 30 full-length videos .. 3,618 EUR

ANNUAL OPERATION (starting year 1)

Web-mastering, hosting and licenses 3,350 EUR

Cloud- and mediehosting 1,876 EUR

The association's operations in general buffer 804 EUR

In Total **6,030 EUR**

Bank Transfer

Nykredit Bank

IBAN: DK4754700002803341

SWIFT/BIC: NYKBDKKK

Paypal
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BUDGET SPECIFICATIONS

VAT included

Board of Directors, administration and internal audit

VOLUNTARILY

1. PROJECT SETUP **FREE OF CHARGE**

Concept and web development as well as media editing are paid for if the necessary fundraising is obtained.

www.simplysharing.org

- Design Process (4 graphic layout proposals)
- Web architecture, functionality and building
- Web-editing DK/EN

Expenses concerning setup: EUR 710

2. FUNDRAISING

www.lakhalama.org

Concept clarification, layout and development

- Design Process (6 graphic layout proposals)
- Web architecture and functionality

Building web-demo-version

Web-editing DK/EN:

- Collecting and digitizing audio recordings
- Collecting video recordings
- Collecting texts, photos and other material
- Selecting, writing, laying out and editing texts
- Selecting and processing photos

Podcast DK/EN (50 min.)

- Establishing workflows, editing and speak (X iterations)
- Pilot study group: listening through (X iterations)
- Transcripts

Video Clip DK/EN (10 min.)

- Review, selection and texts
- Establishing workflows and editing (X iterations)

Project Presentation DK/EN

- Journalism and editorial
- Design process (7 graphic layout proposals)

3. PROJECT DEVELOPMENT & LAUNCH 2021-24

Web-development Go Live

- Project Setup
 - Web-coordination
 - Content Management
- EUR 7,075
- Web-editing **VOLUNTARILY**
 - Graphic design (buffer) * EUR 4,690

Web-building

- Web-programing and security EUR 8,496
- Security buffer ** EUR 1,675

Operation: X3 years incl. web-master .. EUR 18,090

50 Podcast Releases DK/EN (50 min.)

- Sound editing and speak EUR 24,120
- Study groups **VOLUNTARILY**
- Transcripts **VOLUNTARILY**

30 Video Releases DK/EN (10 min.)

- Review, selection and texts **VOLUNTARILY**
- Video editing EUR 14,606

80 Publications DK/EN

- Journalism and editorial **VOLUNTARILY**
- Processing and setup EUR 3,886

Project management, administration and Steering Committee

VOLUNTARILY

Minimum 50 hours of meeting activity for web-design and media editing alone

* Possibly with voluntary help ** Uncertainty regarding the level of security