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Thanksgiving special -- Undercurrent at 1997 prices

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Undercurrent by Ben Davison <maildist@undercurrent.org> Till: info@sdhf.se

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November 23, 2021 Forward

We have just published our 493rd issue of *Undercurrent* the monthly guide for serious scuba divers. And for you, I'm going to to roll back the clock to 1997 for an unheard of low price

Our subscribers are among the most serious scuba divers on our planet.

They'll tell you that <u>Undercurrent</u> is a no-holds-barred nonprofit publication that you shouldn't do without because our writers cater to YOU, not to dive operators or manufacturers. We can do that because we take NO advertising.

Our readers wouldn't think of taking a dive trip without consulting our monthly reports or the more than twenty years of travel reviews and research on our website available for only our members to read and review.

Clearly, for divers in the know, *Undercurrent* has been required reading for 47 years ... and yes, we still have original subscribers.

> So, we're going to offer you the same no-risk membership rate we offered 24 years ago ... But only for 24 hours.

Our travel writers don't announce themselves, and they pay their own way Our stories on equipment, health, and safety include interviews from people with different points of view so we can provide the unvarnished truth. **Business Week** has called us "The Consumer Reports of Scuba Diving."

Our members know how important it is to keep up with critical travel, equipment, and safety issues when their bank accounts and bodies are on the line.

We invite you to join them. And we'll roll back the rate just for you.

In October 1997, our introductory rate was just \$19.95 for seven months: six twelve-page issues, and in December, the Travelin' Diver's Chapbook, with hundreds of current reviews of dive destinations written by our readers. Today, our issues are 18 pages, chockful of critical scuba stories, plus the downloadable Travelin' Diver's Chapbook available in PDF, Kindle, and EPUB formats. And, you will have full access to our thriving website, with more than 20 years of travel reviews, reader reports, and issues.

So, for the next 24 hours, you can subscribe at our 24-year-old rate for just \$19.95. And each month, you will receive our 18-page issue delivered to your email account.

As my free gift, you can download our two 40-page 2019 e-books, Eight Great Liveaboards . . .and One Disaster, and Eight Great Dive resorts . . . and One Real Dog as our thanks to you.

And, as we have done for 24 years, if you are dissatisfied at any time in the seven months, I will return your \$19.95, no questions asked, and the books are yours to keep. But, my bet is that you'll find each monthly issue unusually informative, critical but balanced, and a delight to read.

To subscribe at our 24-year-old rate, click here. But hurry. You have only 24 hours to take advantage of this offer with my money-back guarantee.

Ben Davison editor/publisher Contact Ben

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Forward this message to another diver so they can sign up to receive *Undercurrent* and the Chapbook, too!

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