

# Sasha Shantel

LIFESTYLE, BEAUTY & PERSONAL STYLE  
BLOGGER/VLOGGER



## ABOUT SASHA SHANTEL

I am Sasha Shantel and I am a thirty-something Blogger and Vlogger based in London, UK. I launched [Sashashantel.com](https://sashashantel.com) in 2018, after running my own digital positive lifestyle magazine In-spire LS for 8 years. In between this, I also modelled, hosted my own radio show and developed a career in employment development in both the charity sector and local government.

After the closure of my magazine, I developed a passion for sharing posts about my personal style and love of affordable and fast fashion. I soon branched out to creating content around beauty, wellness and my love of food. I am also a certified Transformation & Mindset Life Coach and I run my own Life-coaching and female empowerment brand [Women Who Slay](#).

## THE BLOG

[Sashashantel.com](https://sashashantel.com) is my online hub for all things lifestyle and wellness. It is where I share my insights on my personal style, mainstream fashion, offer honest beauty reviews, wellness and lifestyle content, and articles written to encourage my readers to live a positive and well-balanced life.



1.6k Followers  
+ 5k Friends



6.8k Followers



5.5k Instagram  
followers



20k Monthly  
Unique Visitors



5.5k Unique  
Monthly Visitors



## WORK WITH ME

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Sponsored content  
Social Media promo  
Brand Collaborations  
Attending Events  
Product Reviews  
Blog Advertising  
Blog Banners

## AUDIENCE REACH

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20k Monthly Unique Readers  
on Blog  
10k Impressions on Instagram  
per month  
5k Impressions per month on  
Twitter  
5k impressions on Pinterest



## CONTACT ME

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Contact me via email:  
[contactsashashantel@gmail.com](mailto:contactsashashantel@gmail.com)

**Please Note:** Screenshots of my blog analytics  
via my host domain are available on request.

# Sasha Shantel

## CREATIVE RESUME



### TRAINING & CREDENTIALS

Identity Drama School (Intermediate Group) (2009)  
BA Honours in Drama and English Literature - 2:1 (2008)  
LAMDA- Certificate in Group Acting (2007)  
City of Westminster College - BTEC National Diploma in  
Performing Arts- Cockpit Theatre (2005)  
in Translation- Drama Group- 1 year improvising and devising  
workshop

### MODEL FEATURES

May 2015- Present - Showcasing my personal style on my own  
blog [SashaShantel.com](http://SashaShantel.com)

April 2012- Interview and full feature in brand new magazine  
Nuflex Magazine. (<http://www.nuflexmag.co.uk>)

March 2012- Model for Flyysouth Clothing- 'Flyygirl' face of brand  
along with RnB star Marvin Ambrosius. <http://www.flyysouth.com>

February- March 2012- Feature in CandymagUK: Issue 8- 3 page  
spread and full interview.



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## CREATIVE RESUME



Feb 2010-Feature in UK Urban Magazine- Icandy-mag

Aug 2009- Applebottoms Jeans photoshoot

Apr 2009- Millionaires Club photoshoot

2009-Phloh Magazine shoot

Dec/Jan 2008-9- Feature in "Black Hair and Beauty Magazine

Nov 2008- Miss Flavour "The Trendsetters Shoot" front cover

2008- JSapphirah Boutique Photoshoot

2008- Fashion Romance- Alexander Longe couture model

2008- April's model of the Week on US online site  
Blackstarnews.com

2008-February's Dime model of the month on US site Hiphope.com

2008-Front cover model of publication "Fabulous and Undiscovered"



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# Sasha x Shantel

## CREATIVE RESUME



2007- Lingerie Shoot for RTW Girls website

2007- Model for Denise Browne Clothing "DJM" featured in The Voice, New Nation, Pride Magazine and Touch Magazine

July 2008- Freelance The Workspace photoshoot

### MODELLING COMPETITIONS

2007- Face of Touch Magazine- 2nd place finalist

2007- Mahogany Top Model of Colour- 5th Place finalist

2008- Miss Flavour beauty pageant winner

### FASHION SHOWS

2008- Runway model for "Red Carpet Event-Live Mic

2008- Canon Camera' promotional model and runway model

### MUSIC VIDEOS

Mar 2008- Wan-cee "What's Urban" music video model/dancer

Aug 2009-Mini G "Go Girls Remix" music video -model/dancer



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# Sasha x Shantel

## CREATIVE RESUME



## RADIO INTERVIEWS

**Cherelle Rose** (Miss Jamaica UK)  
**Sola Akingbola** (Jamiroquai)  
**Sebastian Thiel** (Director, Film-maker and CEO of Award winning Upshot Entertainment)  
**Ragz-CV** (UK Rap Artist)  
**Rough Copy** (RnB Group & X-Factor Finalists)  
**Olga Levancuka** (Best-selling Author and Celebrity Life coach)  
**Yemi and Nicola** (Creators behind the UK hair conference 'Hair-ology')  
**Diane Hall** (Co-creator of Natural Hair Week and Best selling author)  
**'Chi Chi' Chinyelum Nwuba** Face of AFWL (Africa Fashion Week London)  
**Amy Mathieson** Film Director of 1WayUp Movie  
**Jade Johnson** Olympic Track Star  
**Karen Bryson** British Actress and star of Shameless  
**Jimmy Akingbola** UK actor  
**Fraser Ayers** UK actor  
**Aaron Fontaine** Hollyoaks Star Aaron Fontaine



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# Sasha Shantel

## CREATIVE RESUME



## RADIO INTERVIEWS

Shystie Model, Actress & Rapper

Eddie Kadi Award Winning Comedian, Actor and Presenter

Hannah Pool Journalist, Author and Curator of 'Africa Utopia'

Princess Nyah UK Singer and Entrepreneur

Ian Archibold Events Director @ Olympia Beauty Show- London

Jasz Vegas- Magician on BBC3 'Killer Magic'

Eryca Freemantle Celebrity Make-up Artist, Ambassador For Beauty

Tom Benedict Knight Actor- Star of KickAss2, God The Father and Vampire Untold.

Jason Satterlund Award Winning Film Director of 'The Record Keeper'

Sophia Husbands Life Coach, Author and Mentor

Bola Agbaje & Destiny Ekaragha-Writer & Director of UK Film Gone Too Far

The Cast of The Award Winning Stage Show 'The Scottsboro Boys'



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## CREATIVE RESUME



## RADIO INTERVIEWS

**Nichelle Gainer**- Author of book 'Vintage Black Glamour'

**Incisive** -UK Rapper

**Razor**- UK Rapper

**Brad Moore** - UK actor & star of Upcoming movie release Montana.

**Tevyn J**- UK Rapper

**Mikey B Asante**- Co-creator of Hip-Hop theatre production 'The Five and the Prophecy of Prana'

**McKell David**- UK Actor, Star of British Film Montana

**Sade Salami**- Creator and Director of British Online Reality Show "Status London" and star of Status London Mr Ayo "Gorgeous" Celebrity Make-up artist and Mentor

**Beverley De-Gale** -Director of ACLT charity and  
**Jessica Elliot** "Creator of J's Dance Factory

**Alberta Addo**- AKA Author AD Kobeah - Author

**Lyndon Haynes**- Author

**Solomon & Hash** -Brixton Soup Kitchen

**Alex Wheatle** MBE - Award Winning Author

Listen to all my interviews [HERE](#)



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