

FACT SHEET

Thought leadership and visibility

High Quality Content For Your Branding



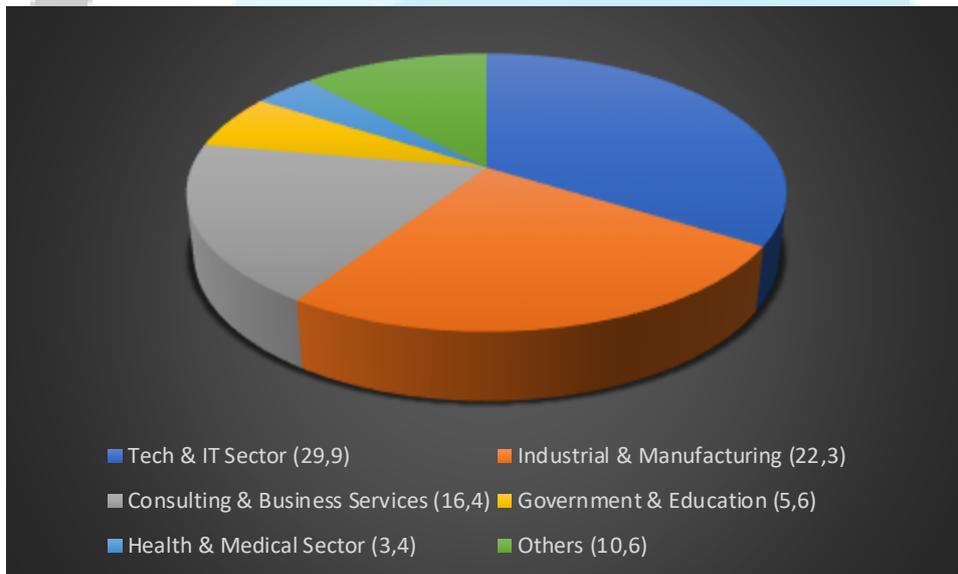
Rocking Robots is the leading independent news platform dedicated to the cutting-edge world of robotics and artificial intelligence. With distinct versions tailored for both our Dutch audience (Rockingrobots.nl) and our international readers (Rockingrobots.com), we specialize in connecting with professionals and decision-makers across various industries.

Rocking Robots is your premier content collaboration partner, granting direct access to a discerning and influential community. Partners can prominently display their solutions to executives, end-users, distributors, and resellers deeply vested in groundbreaking technology. By doing so, they establish themselves as thought leaders and trailblazers in their domain.

Audience Insights

- Rockingrobots.nl: 65,000 visits/month
- RockingRobots.com: 70,000 visits/month

Professional Community



Active Engagement on LinkedIn:

Community members as of June 2024: + 3.010

Editor-in-Chief Marco van der Hoeven: + 3.030 followers

Significantly, 67% of our community members hold decision-making roles or are part of senior management, positioning Rocking Robots as a hub for influential professionals.

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