

## FACT SHEET

# Thought leadership and visibility

High Quality Content For Your Branding



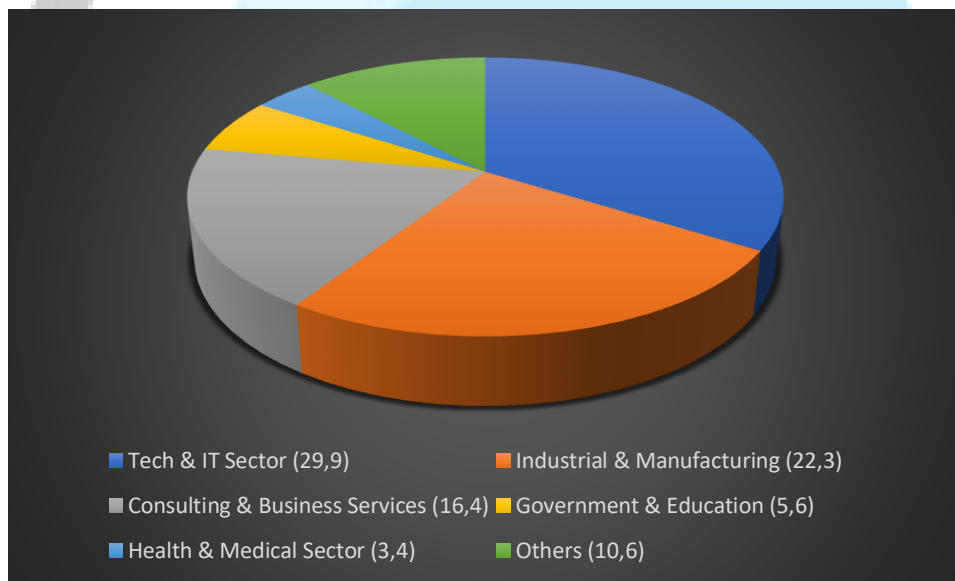
**Rocking Robots is the leading independent news platform dedicated to the cutting-edge world of robotics and artificial intelligence. With distinct versions tailored for both our Dutch audience (Rockingrobots.nl) and our international readers (RockingRobots.com), we specialize in connecting with professionals and decision-makers across various industries.**

Rocking Robots is your premier content collaboration partner, granting direct access to a discerning and influential community. Partners can prominently display their solutions to executives, end-users, distributors, and resellers deeply vested in groundbreaking technology. By doing so, they establish themselves as thought leaders and trailblazers in their domain.

### Audience Insights

- Rockingrobots.nl: Over 50,000 visits/month
- RockingRobots.com: Over 60,000 visits/month

### Professional Community



Active Engagement on LinkedIn:

Community members as of November 2023: + 2,800

Editor-in-Chief Marco van der Hoeven: + 2.850 followers

*Significantly, 67% of our community members hold decision-making roles or are part of senior management, positioning Rocking Robots as a hub for influential professionals.*

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