

RiverTribes

Media
Pack
2019/20



RiverTribe

RiverTribe is a content-led magazine distributed along the Thames from Barnes to East Sheen, Richmond and Twickenham Riverside. It is written by some of the UK's key journalists and expert contributors living locally.

Copies are distributed to 15,000 home and businesses. Copies can be found at high profile events such as Richmond's May Ball, the Richmond Rugby Business Club and The Victoria Foundation Winter Ball at Twickenham Stadium as well as many other hotspots.

"RiverTribe is clearly a cut above any other local publication and has become one of the most influential magazines in the area,"
Con O'Brien, Connect Business Solutions.

RiverTribe

Premium positions

Outside back cover and front inside cover, add 25% to full page rate. Page 3 add 15% to full page rate. All premium positions are offered subject to availability. All prices quoted are per insertion.

Production charges

Ad design service. If you are unable to provide print ready artwork, or need help designing your ad or advertorial we can offer a bespoke design service with setting charges starting from:

Quarter page	£ 25	Full page	£ 75
Half page	£ 50	Double Page Spread	£100

Production deadline and dates

Edition Date	Deadline for ads with print ready artwork	Distribution
Sept/Oct 2019	Wed 14th Aug	Tues 27th Aug
Nov/Dec 2019	Wed 16th Oct	Tue 29th Oct
Jan/Feb 2020	Wed 11th Dec	Tue 7th Jan

Advertising rates

	Price (£)
DPS	£1590
Full page	£890
Half page	£490
Quarter page (landscape only)	£290
Eighth page (Banner only)	£180
Series discount – 3 issues	20%
Series discount – 5 issues	30%
Series discount – 9 issues	40%

Artwork specifications

	Width (mm)	Height (mm)
Full page type area	166	257
Full page bleed	213	303
Full page trim	210	297
Half page vertical	83	257
Half page horizontal	166	126
Quarter page (Horizontal only)	166	63
Eighth page (Banner only)	166	31.5

Double page spread: Please supply as two full page PDF's.

Digital ad requirements

High resolution files (min 300 dpi) supplied by e-mail in CMYK colour as PDF files. Copy cannot be accepted in other formats except by special arrangement. In the case of long copy approach (advertorials) the text should be supplied in Word. This can, if required, be authored by one of our editorial staff. Please submit your PDF via email to info@rivertribe.co.uk

Agency ad rates

Agency rates are offered at a 30% discount. Single insertion only. 35% discount for double page spreads. Premium position rates are still applicable.

Charity rates

We offer a 50% reduction on all ad rates to registered charities.

RiverTribe Media:

RiverTribe now offers a design service. We can design your ads for the magazine, logo's, brochures, flyers and photography.

CHAMPAGNE AFTERNOON TEA



The Ivy Café Richmond
9-11 Hill Street, Richmond TW9 1SX
Friday 20th September, 1.30pm – 3.30pm

Tickets £30
In aid of The Victoria Foundation

WITH SPECIAL GUESTS
Linda Duberley, Editor of RiverTribe Magazine in conversation with George Chan who photographed & directed the film 'Richmond Park Natural Nature Reserve with Sir David Attenborough'
Book now: www.jumblebee.co.uk/ChampagneAfternoonTea-ivyCafeRichmond

RiverTribe magazine
THE VICTORIA FOUNDATION
Medical support fundraising trust
Registered charity number 202641


GEORGE CHAN PHOTOGRAPHY




POLAR MAIDENS
All Female Antarctic Research Expedition

18th

In 1733, 17 The Green first became a Coffee House. Coffee houses were a hallmark of 18th century life. Owners charged a fee of a penny for water and the establishments became known as Penny Universities, such was the level of debate once inside.



The first referred to its use as a coffee house with a 1733 dated it may have been the property in which Hiram, Watson referred on 14th June 1734



All 17 numbered coffee houses were built by James Oglethorpe, first landowner of what is now the city of Savannah, Georgia. The coffee houses were built on the site of a 17th-century house, built by James Oglethorpe, the first landowner of what is now the city of Savannah, Georgia.

How to Do a Sicilian Christmas

7th December 12.30 - 3pm
Esco Restaurant, Richmond.

Join RiverTribe and Luxitalian to learn how to prepare festive fare from the cultural heart of Southern Italy.

Enjoy a culinary masterclass. Prosecco on arrival, Sicilian wine tasting with each of 3 delicious courses, followed by a Dessert wine.

Each course will be introduced by Luxitalian Founder, Grace Shaw, who will be in conversation with RiverTribe Editor, Linda Duberley.

£49.95 per person including recipe booklet.
To order tickets go to: goo.gl/FBRFq1



Luxitalian RiverTribe

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