



Reflex
Photographic Club

PRODUCT DESIGN COMPETITION

13 September 2018 7:45pm



AROMATHERAPY by Elisabeth Smith

When life gives you lemons...

Bring your cameras and laptops to work within teams

- Use the props provided to set up a product shot.
- Light the product using the light sources available to you.
- Take some images.
- Edit the images in Lightroom and/or Photoshop.
- Select the team's top 3-5 images to go head to head with the other teams.
- Cast your vote!

**Remember: Product photography is about selling.
What is the photograph going to say to the audience?**

Think about the lighting, use of background materials, camera angle, camera focus and depth of field.