Powered by
QT Qualified Tutor

HYBRID • EVENT

LOVE TUTORING 4
FESTIVAL

SPONSORSHIP OPPORTUNITIES

A CELEBRATION OF WORLD TUTORING

ABOUT THE EVENT

The Love Tutoring Festivals are a series of inclusive, innovative events which create opportunities for all the stakeholders in the world of tutoring to network, learn and engage.

Since their launch in 2021, The Love Tutoring Festivals have brought together more than three thousand participants internationally. We bring together tutoring business, independent tutors, ed tech companies, schools, parents, students, policy makers with the overarching aim of raising standards in tutoring together.

In 2023, we launched hybrid events, responding to the needs and norms of our changing world and ways of working.

Powered by Qualified Tutor, we use our extensive network in the wider education space to bring together thought-leaders and specialists from across the globe.

Qualified Tutor champions responsible tutoring. Will you join us?

BENEFITS OF BEING A SPONSOR

Benefit	Benefit Explained	Bronze	Silver	Gold	Platinum
Virtual Booth / Sponsor Page within the event platform	Sponsor Webpage (in the form of Virtual Booths) Pages can include information about the organisation; Video, Audio, Links to their Social Media Profiles - to promote their offerings (products and services) and can include a CTA button (e.g. buy a product) or their contact details if attendees would like to get in touch		⭐	⭐	⭐
Free in person access to the event(s)	Free Access	1 Ticket ⭐	1 Ticket ⭐	2 Tickets ⭐	2 Tickets ⭐
Free Private Dining Experience + in person ticket	Free access including VIP networking dinner on the 29th				1 Ticket ⭐
In room branding	All event branding will feature the sponsors logo	⭐	⭐	⭐	⭐

Host a panel slot at the event	Host and headline a scheduled panel				⭐
Co-branding on the event platform	The event name and/or logo would include the name and/or the logo of the sponsor. All event pages can feature linked logos in header or footer of pages.			On days/ sessions specifically sponsored ⭐	⭐
Co-branding on all marketing & event communications	All communications would include the name and/or the logo of the sponsor. Promotional marketing emails, Booking emails etc. Promotional product competition if applicable.			⭐	⭐
Co-branded social media posts about the event	All posts would be mention/mark and tag sponsor organisation			⭐	⭐
Distribution of sponsor written mailings to delegates	E.g a blog article		1 Communi-cation ⭐	1 Communi-cation ⭐	2 Communi-cations ⭐
Social Media and Email Marketing News bulletin (if applicable) announcement of the sponsor	Special unique social media posts and/or marketing email announcing the sponsorship of the programme				⭐
Branding on speaker virtual backgrounds	Design of a unique virtual background featuring QT and sponsor logos			On days/ sessions specifically sponsored ⭐	⭐
Logo on branded slideshow presentation template	An event presentation (slideshow) template is provided to all speakers, for them to use during their presentations			On days/ sessions specifically sponsored ⭐	⭐
On Screen Graphics: Intro Video	The intro video features the logo and branding of the main sponsors on the session title page				⭐
On Screen Graphics: Opening / Holding / Closing Screens	Graphic pages built featuring the session title and speaker name and image also feature the main sponsors logo and or web address	On days/ sessions specifically sponsored ⭐	On days/ sessions specifically sponsored ⭐	On days/ sessions specifically sponsored ⭐	⭐
Audio: Host Ad read	A audio message announced to all attendees at the beginning or end of the event. Can feature a web address				⭐

SPONSORSHIP OPPORTUNITIES

Day(s)	Sponsorship Opportunity	Number of Sponsors	Cost	
All	Event Host	4	£6,500 - Platinum	
Wed 28 June	Online Full Day Event	2	£2,700 - Gold	
Thur 29 June	Hybrid Full Day	2	£3,000 - Gold	
Fri 30 June	Hybrid Full Day	2	£3,000 - Gold	
Thur 29 June	Networking Breakfast	1	£1,800 - Silver	
Thur 29 June	Networking Lunch	1	£2,000 - Silver	
Thur 29 June	Morning & Afternoon - Tea and Coffee	1	£650 - Bronze	
Fri 30 June	Networking Breakfast	1	£1,800 - Silver	
Fri 30 June	Networking Lunch	1	£2,000 - Silver	
Fri 30 June	Morning & Afternoon - Tea and Coffee	1	£650 - Bronze	
All	LTF4 Live Podcast	3	£1,500 - Silver	
29-30 June	In Person Goodie Bags	2	£650 - Bronze	

PAYMENTS SCHEDULE

Payment	Amount	Date
Payment 1	100%	30 days from signing agreement

CONTACT US

Contact us today:

https://www.qualifiedtutor.org/sponsor-application/

Or book a 30 minute call to discuss:

https://calendly.com/odettewohlman/qt-partner-opportunity