

Pricelist Marketing - not included in standard Distribution / Agent agreements (Under Development)

	Information PARTNER TO PU	#1 - Exclusive AGREEMENT	#2 - Non Exclusive AGREEMENT	#3 - No AGREEMENT
GOLD	Marketing price €* News/Cases* - Social media*- News email* - (Fairs) www.puconsulting.se (SEO product & brand) Data from partner -> Statistic sales info "Industry per product" - Product updates - NEWS - Business Cases update (ROI)*	Agreed marketing price. Agreed times per year open brand & products info with SEO = global marketing One partner contact update PU following PU needs	Agreed marketing price. ex 20.000€ per year min 2 times per year open brand & products info with SEO = global marketing One partner contact update PU following PU needs	ex. 30.000€ per year min 2 times per year open brand & products info with SEO = global marketing One partner contact update PU following PU needs
SILVER	Marketing price €* News/Cases* - Social media*- News email* www.puconsulting.se (SEO product & brand) Data from partner -> Statistic sales info "Industry per product" - Product updates - NEWS - Business Cases update (ROI)*	Agreed marketing price. Agreed times per year open brand & products info with SEO = global marketing Several partner contact update PU following PU needs	Agreed marketing price. ex 10.000€ per year min 1 times per year open brand & products info with SEO = global marketing Several partner contact update PU following PU needs	15000€ per year min 1 times per year open brand & products info with SEO = global marketing Several partner contact update PU following PU needs
BRONZE	Marketing price €* News/Cases* - Social media*- News email* www.puconsulting.se (SEO product & brand) Data from partner -> Statistic sales info "Industry per product" - Product updates - NEWS - Business Cases update (ROI)*	Agreed marketing price. min 0 times per year open brand & products info with SEO = global marketing Several partner contact update PU	Agreed marketing price. ex 0€ per year min 0 times per year open brand & products info (No SEO) Several partner contact update PU	0€ per year min 0 times per year no open info Several partner contact update PU

Marketing = No existing business handed over to PU, agreed Marketing price once or per year.

News/Cases = Google qualified, with keywords local language for best hit rate in the Nordic & Baltic + potential global customers contact PU.

Social media = Strong and green information is published on PU Social media

News email = Updates as News - Products - Exhibitions is mailed out to contacts tag with right Industry & Department