

## One-on-One Professional Scrum Coaching

### Why one-on-one Professional Scrum Coaching for team members and stakeholders?

We are convinced that every single individual does the best she can with the knowledge and experience available at that moment.

You, your team, are capable of achieving greatness, if only you have the right counsel and support at the right time.

And that is where one-on-one coaching comes into play: to guide you at the right moment through the challenges you face. To increase your impact.

We provide individual, personalised, one-on-one Scrum coaching to help you, be it as an Agile Leader, a Product Owner, a Scrum Master or a Development Team member, develop your skills needed to achieve professional Scrum usage, to achieve your and your team goals.

A study of the International Coaching federation shows us that

- 80% of the coachees experienced improved self-confidence,
- 73% improved relationships,
- 72% improved communication skills,
- 71% improved interpersonal skills, and
- 70% improved work performance.

**Interested? Contact Steven at [steven@co-learning.eu](mailto:steven@co-learning.eu)**

## One-on-one Professional Scrum Coaching for every level in your organisation

The people are the crucial factor in the success of your products and services. Regardless your role, regardless where you are in your career, regardless if you are new to Scrum or if you have years of hands-on experience, Professional Scrum coaching is beneficial to your professional growth and the success of your team and organisation.

**For Agile Leaders:** leaders and managers are critical enablers to help their organisation being successful. The role of the agile leader is typically quite different from what they are used to. Use this one-on-one coaching to understand and sharpen your skills to guide and support your agile teams and help them remove impediments.

**For Scrum Masters:** being a servant-leader for the Scrum Team, and helping those outside the Scrum Team understand which of their interactions are helpful and which aren't. You are faced with a lot of challenge around the professional use of Scrum. Through one-on-one coaching your knowledge and expertise about Scrum, especially about the rationale behind each of the concepts, will receive a boost. Having conversations around day-to-day challenges you face will make you grow faster than your team so you can keep serving them.

**For Product Owners:** maximising value is the core of your role. Ordering the Product Backlog, understanding the market, building relationships with prospects and clients, sharing your product vision, ... In one-on-one coaching you will raise your understanding of the Product Owner role and grow the needed skills to maximise the value for your customers and organisation.

**For Development Team members:** delivering a Done, potentially releasable product Increment involves a lot of collaboration, and this will bring conflicts. As part of a cross-functional, self-organising team, there are expectations to grow your technical and inter-personal skills. Use this one-on-one coaching to build up that skill set that your team is needing from you.



## How one-on-one Professional Scrum Coaching helps you or your team members reaching your/their potential

You want to be at your best, committed, focussed to reach an objective. We can help you to become your best. Using a Co-Active Coaching approach, combined with 20 years of hands-on experience using the Scrum framework, we will collaboratively address your challenges.

You get

- a licensed Professional Scrum Trainer
- a certified Professional Scrum Master level III
- a certified Professional Scrum Product Owner level III
- 20 years of hands-on Scrum experience to tap into
- a coach using the Co-Active Coaching approach

## Our approach to one-on-one Professional Scrum Coaching

We work out the coaching agenda together so that you raise your potential to reach your objectives. And if we feel one of our colleagues can help you even better, we will bring you in contact with the coach that can help you best.

During a first Get-to-Know-Each-Other sessions we will discover what your challenges are, where you are now, and where you want to arrive.

Depending your individual situation at that moment, you can bring your own agenda of topics and challenges running into, or we can navigate through the Professional Scrum Competencies in a specific order matching your challenges. Together we will discover the best approach.

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