

THE PRINCESS ESTELLE CULTURAL FOUNDATION ORGANISES A SCULPTURE EXHIBITION AT ROYAL DJURGÅRDEN IN SUMMER OF 2020

A new royal foundation has been formed. The Princess Estelle Cultural Foundation will promote cultural activities in Sweden. Initially, the focus will be on continuing the temporary sculpture exhibition project at Royal Djurgården in the summer of 2020. With this initiative, Crown Princess Victoria and Prince Daniel want to emphasise the importance of cultural activities for an open and modern society.

"We want to make contemporary art accessible, and presenting sculpture at Djurgården is ideal for offering the public an engaging art experience. It is an open place that is easy to visit, there is no admission fee, and no prior knowledge is necessary. It is our hope that the art experience will spark many unexpected conversations and a general curiosity about cultural activities," says Sara Sandström Nilsson, The Foundation's Executive Director.

The Foundation builds on a strong royal tradition of promoting cultural activities in Sweden. Crown Princess Victoria and Prince Daniel wish to accentuate this endeavour and demonstrate their long-term commitment by setting up the Princess Estelle Cultural Foundation. The idea for the sculpture project at Royal Djurgården was born when Crown Princess Victoria and Prince Daniel were patrons of Umeå, Cultural Capital of Europe, in 2014, inspiring an ambition to create something similar in Stockholm. In 2016–2018, sculpture exhibitions featuring Tony Cragg, Eva Hild and Jaume Plensa were organised by a private gallery in collaboration with the Royal Djurgården administration. From 2020, this activity is run by the Princess Estelle Cultural Foundation.

The Executive Director is Sara Sandström Nilsson. The board members of the Foundation are H.R.H. Prince Daniel, Elin Anwall, manager of the Swedish Crown Princess Couple's Foundation, Lena Josefsson, chairperson of the Friends of Moderna Museet, Staffan Larsson, Governor of the Royal Court. The chairperson of the Foundation is Johan Ericsson. The board is assisted by an artistic committee consisting of Richard Julin, director of Accelerator in Stockholm, Iris Müller-Westerman, director of Moderna Museet in Malmö, Lars Nittve, former director of Tate Modern in London, Moderna Museet in Stockholm and M+ in Hong Kong.

The Princess Estelle Cultural Foundation relies on private donations for its activities.

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