

# PKARUS GENT

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# PKarus Gent

PKarus is an association by and for students Electromechanical Engineering at Ghent University. It aims at bridging the gap between theoretical courses and engineering practice and is, therefore, a perfect complement to the curriculum.

This goal is achieved in various ways. First, several company visits are organized throughout the academic year. With these visits, we try to demonstrate the role of an engineer in a company. In addition, these company visits help your company to increase brand awareness among our members. Our job fair EMECS and social media allow companies to reach out to our members as well. Lastly, several practical courses, such as welding courses, are organised yearly.

PKarus would not be a student association if there were no recreational activities to strengthen group cohesion in addition to our educational activities. Examples are the regional beer night or the not-to-be-missed spaghetti night. In March we organise the popular PKarus trip in which we visit interesting companies abroad, e.g. Airbus in Toulouse, Seat in Barcelona, Maserati in Bologna and ABB in Milan.

## Sponsorship opportunities

We need your help to achieve our goals! We can only organise our activities with some necessary funding. However, choosing a sponsor formula at PKarus is an advantageous move for your company as well, because our members are encouraged to meet and discover our partners.

Interested? We offer different sponsor packages. Do not hesitate to contact us if you need more information or if you do not find what you are looking for.

	Standard €800	Promo €1000	Company visit €1250	Head activity €1500
<b>Logo is displayed on every page of our website</b> (pkarus.be)	✓	✓	✓	✓
<b>Company description and link to your website on pkarus.be</b>	✓	✓	✓	✓
<b>Possibility to distribute promotional material</b>		✓	✓	✓
<b>Vacancies for internships or (student) jobs on our website</b>	2	4	4	6
<b>Ads per year on our social media</b> (LinkedIn and Facebook)	2	4	4	6
<b>Emails per year to students</b> (Electromechanical Engineering)	2	4	4	4
<b>Discount on our career event EMECS</b>			10%	20%
<b>Possibility to organize a company visit/activity</b>			✓	
<b>Head Sponsor of a PKarus activity</b>				✓

## EMECS career event

EMECS, or ElectroMechanics, Electronics and Computer Science is a joint venture between PKarus and CenEka. With over 10 years of experience in organizing job fairs, we combine the best elements of traditional job fairs, technology conferences and classic networking events. This way, we bring your representatives in contact with the brightest engineering students in the most pleasant way possible.

The focus of our job fair is put on our members. This implies that despite the apparently smaller size of our job fair, you reach many highly motivated students in your domain of expertise. Our students are eager to learn more about the internship and job possibilities at your company!

A total of 250 students attended last year's edition in the UFO Foyer (Sint-Pietersnieuwstraat 33, 9000 Ghent). Further details about this year's edition will be communicated as soon as they are established (September).

Interested in EMECS? Let us know and our EMECS team will get in touch! More information can be found on the website [www.emecs.be/for-companies](http://www.emecs.be/for-companies).