

Kate Williams

Graphic Designer,
Screen Printer &
Illustrator

📞 07791 867 247

🌐 www.pieceofkate.co.uk

✉️ pieceofkateuk@gmail.com

📷 [pieceofkate_uk](https://www.instagram.com/pieceofkate_uk)

📍 126 British Road,
Bedminster,
Bristol,
BS3 3BZ

📄 University of the West of
England, Bristol
BA Hons Graphic Design
2007 - 2010

Henley-on-Thames College
National Diploma Art
& Design
2005 - 2007

💻 Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
MS Office
Keynote

🏃 Screen Printing
Running
Yoga
Climbing
Cooking
Signwriting

🔗 References on Request

Essential Trading, Bristol Graphic Designer November 2021 - Present

Designing inhouse for the South Wests leading food and lifestyle wholesale cooperative and their two Harvest shops in Bath and Bristol:

- Designing digital marketing campaigns and annual plans for the cooperative
- Creating weekly brand lead website banners, recipes promoting own brand products and seasonal promotions for our top brands we sell
- Designing own brand packaging
- Curating the bi-monthly catalogue for all our brands
- Promotional digital and print advertising
- Exhibition graphics for trade shows, festivals and our in-house open day events
- Photographing and filming products, events and social content
- In store POS graphics and onsite visual merchandising window displays
- Social media coordinator content for the three profiles

Piece of Kate Graphic Artist & Screen Printer May 2023 - Present

My personal Screen printing company based in my garden studio:

- Designing positive lead-, nature inspired prints/garments for all sizes and genders
- Printing on charity sourced and recycled fabrics. My reasons behind this are because we've been living in an over exploited sweatshop society for too long. This is the time for us to up-cycle and repurpose these fabrics towards a positive, eco conscious future

Freelance, London & Bristol Graphic Designer August 2013 - October 2020

Designing digital and print solutions, specialising in brand identities, advertising and packaging for:

- eBay
- Halo Design Agency

- The Interior Design School
- I.F.I (International Federation of Interior Architects/Designers)
- Doodle London
- Acid Jazz Records
- Planglow

Harvey Nichols, Bristol Visual Merchandiser/Designer October 2018 - December 2018

Christmas window and interior displays installation working with London's head office team:

- Producing and hanging interior and exterior large format signage
- Printing, backing and laying vinyl graphics
- Wiring, styling mannequins and plinth products
- Laying flooring, reupholstering walls and fitting electrics

Feed Communications, London Lead Designer & Account Manager October 2015 - September 2018

- Account Manager and Designer for eBay UK Fashion and Sport researching and collating fashion forecasts
- Producing trend lead events, digital banners and animations
- Directing projects from start to finish ensuring the requirements of the brief and creative standards are met
- Ensuring efficient project management through daily communication with clients, managing the teams time and resources
- Office social event planner
- Bake off charity fundraising events

Planglow, Bristol Junior Graphic Designer October 2010 - July 2013

In a vibrant small team designing:

- Brand identities for independent companies
- Rebrands for existing clients
- Eco friendly labels and packaging
- Constructing innovative packaging on site with the suppliers
- Pitching concepts to clients