

## **Photocat signs partner agreement with largest Danish Concrete Manufacturer IBF**

Photocat signs an exclusive distribution agreement for two of its products on the Danish market with the company IBF. IBF hereafter has exclusive rights to offer NOxOFF pavements in Denmark. Photocat believe this is a good development for both cities and citizens in Denmark as IBF is by far the largest player on the Danish market. Further Photocat believe that the values on corporate social responsibility is well reflected by IBF intentions on their marketing plans.

The agreement is a 6-year agreement that has an expected turnover value over the period equally distributed between the years of approximately 15 mill DKK.

Photocat has entered the agreement to strengthen the partnership with a very strong market participant as well as to increase availability of its NOxOFF solutions in Denmark.

With this agreement all Municipalities in Denmark will get access to the market leading product and will have a good chance to offer better air quality to its citizens.