

# PHOTOCAT

May 11<sup>th</sup> 2016

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## NOxOFF brand secured its first major prestigious project on the very wellknown Tobacco city site in Soeborg close to Copenhagen.

Tobacco City is a 67.000 SQM large area only 20 minutes from the Center of Copenhagen. The area is developing as a modern housing facility. It was for 59 years the seat for the House of Prince and later British American Tobacco. Now life is coming back to the area where historic buildings will mix in with new buildings and facilities.

The Tobacco City has decided to be the first in the Copenhagen area to already from early parts of the building project to work with Air purifying pavements. The first order from Tobacco City has been granted to the company Gammelrand. The order size is approximately 10.000 SQM of pavement stone with the NOxOFF system from Photocat incorporated. The supply of the material will start end of 2<sup>nd</sup> to early 3<sup>rd</sup> Quarter 2016.

10.000 Squarmeters will be able to degrade NOx equivalent to what is produced by 200 cars, ( Euronorm 5 cars driving approx. 12.000 km a year). This is also equivalent to degrading 200 kg of NOx a year. NOx is a serious health threat in our cities and is important that we all work together on being as smart and clever as possible to reduce the NOx without causing too much troubles for the people dependent on their car, and transportation says Mr. Michael Humle, CEO of Photocat A/S.

Mr. Michael Humle, CEO of Photocat A/S, continues: "We are in the business of cleaning the **air you** breathe. So receiving this kind of order is really moments to be shared. Every product we make contributes significant to reducing **the NOx levels** and that is really what we go to work for every day."

No financial figures are released with this message.

Photocat manufactures patented coating materials for both outdoor and indoor applications with the effect to degrade NOx and VOC's when exposed to light. Both NOx and VOC's are severely damaging to human health. Photocat's patented technology is a very efficient and an economically viable alternative to many of the traditional technologies targeting NOx (e.g. bus catalysts, flue gas cleaning etc.). Photocat's shares are listed on Nasdaq Stockholm, First North with the ticker symbol PCAT. The company's Certified Advisor is Redeye AB.

### For More Information, Please Contact:

Michael Humle, CEO, Photocat A/S

Tel: +45 2210 2523

e-mail: michael@photocat.net