



# Petcore Europe Conference 2023

[www.petcore-europe.org](http://www.petcore-europe.org)



**THE PET WORLD IS CHANGING DRASTICALLY AND QUICKLY**

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**HOW TO NAVIGATE IN A WORLD WITH MULTIPLE STORMS  
AND  
STAY AHEAD OF DEMANDS FOR DECARBONATION**



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**REGULATORY CHALLENGES  
(Presentations and debates)**



## MEMBER STATES AND EU INSTITUTIONS ARE PUSHING NEW REGULATIONS

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- **PPWD** - Packaging Packaging Waste Directive starts in 1994, amended in 2018 and is under revision since November 2022 . It covers ALL PACKAGING ISSUES PLACED ON THE EU INTERNATIONAL MARKET.
- **NET ZERO STRATEGY AND THE GREEN DEAL** which objectives are to be carbon neutral by 2050 SUP
- **SUP ( Single Used Plastics) DIRECTIVE** prepared in 2018 and ratified by EU Council and the parliament in 2019 . Claiming to reduce for the environment the incidence of plastics...



## MEMBER STATES AND EU INSTITUTIONS ARE PUSHING NEW REGULATIONS

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- **The PPWD revision** will be presented by the DG ENV Policy Officer : Wolfgang Trunk
- **Green Deal and the Zero Net Carbon Emission Strategy** by Alexandre Paquot whom is a Director at DG CLIMA
- **How to navigate into this regulatory landscape ?** by our two experts; Leonor Garcia and Suzanne de Cort.



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## **ECONOMICAL CHALLENGES** **(in a Never ending crisis)**

- **Samuel Furfari** , A high ranked EU Commission official whom held top responsibilities in the areas of Energy and Sustainability. He is, amongst many other activities, a Professor at Université Libre de Bruxelles on Geopolitics & Energy.
- **He will answer to a lot of questions:**
  - **Will fossil energies disappear ? How is it managed by the EU and member states? Why this turmoil?**
  - Are green hydrogen , intermittent Renewable energies realistic objectives to secure our future?
  - Why the most effective Hydraulic energy is not more developed ? Why is it battled by the NGO's and lobbyist for renewable energy?
  - Carbon free Atomic energy seems to come back , what is its future and for when ?
  - What about BIOMASS ? Why is it absent of all debates while it is developing at high speed ?



## Perspectives/ offer & demand/ rPET and vPET

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- **Last but not least : we shall be presenting what participates to the bottom line of our businesses:**
  - Among worldwide leading consultants on PET, **Patrick Bouzekri** (SBA-CCI inc) is recognised as one of the most informed expert. **He will update us about raw materials , vPET and r-PET perspectives: globally and in Europe.**





- **What are the Fundamental objectives ?**
- **Indorama is a pro-active model for the PET industry, its head of recycling SRINIVASAN PRABUSHANKAR will guide us through his presentation and the Q&A :**
  - Reviewing the key PET packaging goals and agenda that the pet industry is pursuing.
  - Will indicate how to continue to assessing the progresses we are making and where there are gaps between our roadmaps and where we need to be.
  - **Will be illuminating the areas where shifts in activities are required.**



# State of Play and information isn't enough to stay ahead of decarbonation

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- **STAKEHOLDERS ALIGNMENTS**

- **What is best for PET and its common goals is not automatically for its industries!**

Petcore Europe, from 30 members to more than 150 today has had the last five years an unbroken record of growth and part of our success was constantly how to manage without ignoring them our conflicting interests which are inherent to our type of vertical association.

**We must continue to ask ourselves these following questions:**

How to remove friction?

How can we eliminate the pain points to collaborate always better?

How to fix our next common goals ?



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- **RETHINKING PET SUSTAINABILITY PERSPECTIVES**

- **1- Stop looking back to the future and move from recycling to circularity:**

- Meaning to continue our progresses thanks to our efficient WG's to work on closing always more loops with mechanical recycling and PET depolymerization.



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- **RETHINKING PET SUSTAINABILITY PERSPECTIVES**

## **2- COORDINATE PET OBJECTIVES GLOBALLY:**

### **Starting in Europe**

- **Increase our presence between PETCORE and each European countries through its national associations.**
  - Concentrate towards Eastern and Central Europe countries which are geografically to fare away from Bruxelles to be updated on PET about our WG's developments.



- To the rest of the world:

- With the Americas, India, Asia...
- And most important **Africa** where the needs to move forward to finance collection and circularity solutions have become an absolute priority?
  - **What are the levers that we can pull?**

- With the UN



State of Play and information isn't enough to stay ahead of decarbonation

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- **AND FOR NEXT YEAR**

**What are the limitations of a global PET « CREDO » and PET adapted « MODUS OPERANDI 's» for Circularity ?**

- How can the PET industries go ahead with a coherent and global action plan
- Would a global platform be an idea to follow ?
- Can the european industry lead the game?
- Must PETCORE EUROPE lead some initiatives and **where and how should we start ?**
- ...



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**WISHING YOU A GOOD CONFERENCE**



- **THANKING YOU ALL FOR ALL YOUR PRECIOUS HELP AND ENCOURAGEMENTS THAT YOU NEVER FAILED TO DEMONSTRATE THE LAST SIX YEARS.**





## Petcore Europe

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Communications Campaign Website: <https://www.recycletheone.com/en>

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