



# Circular plastics alliance

## EU state-of-play, monitoring and standardisation

**Ms Laure Baillargeon**

Green and Circular Economy unit, DG GROW, European Commission

# EU hot issues

## Strategy autonomy

- Ukraine
- Gas and oil imports
- Raw materials supply
- Strategic value chains

## Green transition

- CO2
- Energy intensive sectors
- Global Plastics Treaty

# EU (ambitious) targets for plastic packaging

- Current

Deadline	Target
2025	10Mt of recycled plastics used in products in EU
2030	All plastic packing recyclable or reusable
2030	55% recycling rate for plastic packaging
2030	30% recycled content in plastic beverage bottles
2030	55% reduction of CO2 emissions compared to 1990

- Being considered

Plastic packaging: mandatory targets on recycled content and reduction of packaging waste generated per capita (weight)

Microplastics emissions reduction (30% by 2030?)

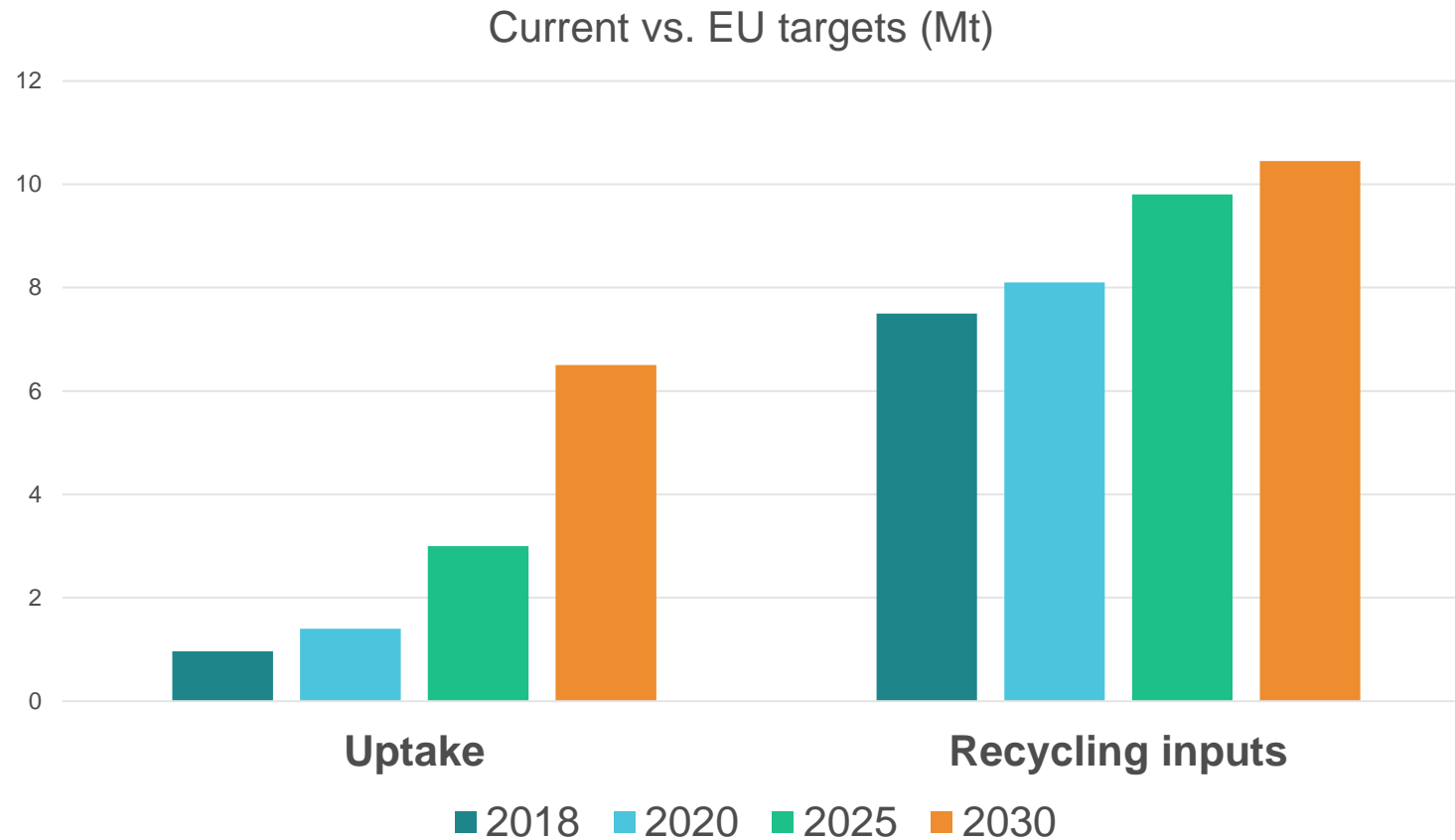
Ecodesign for sustainable products: textiles, plastics, recyclability/recycled content

# State-of-play vs. targets

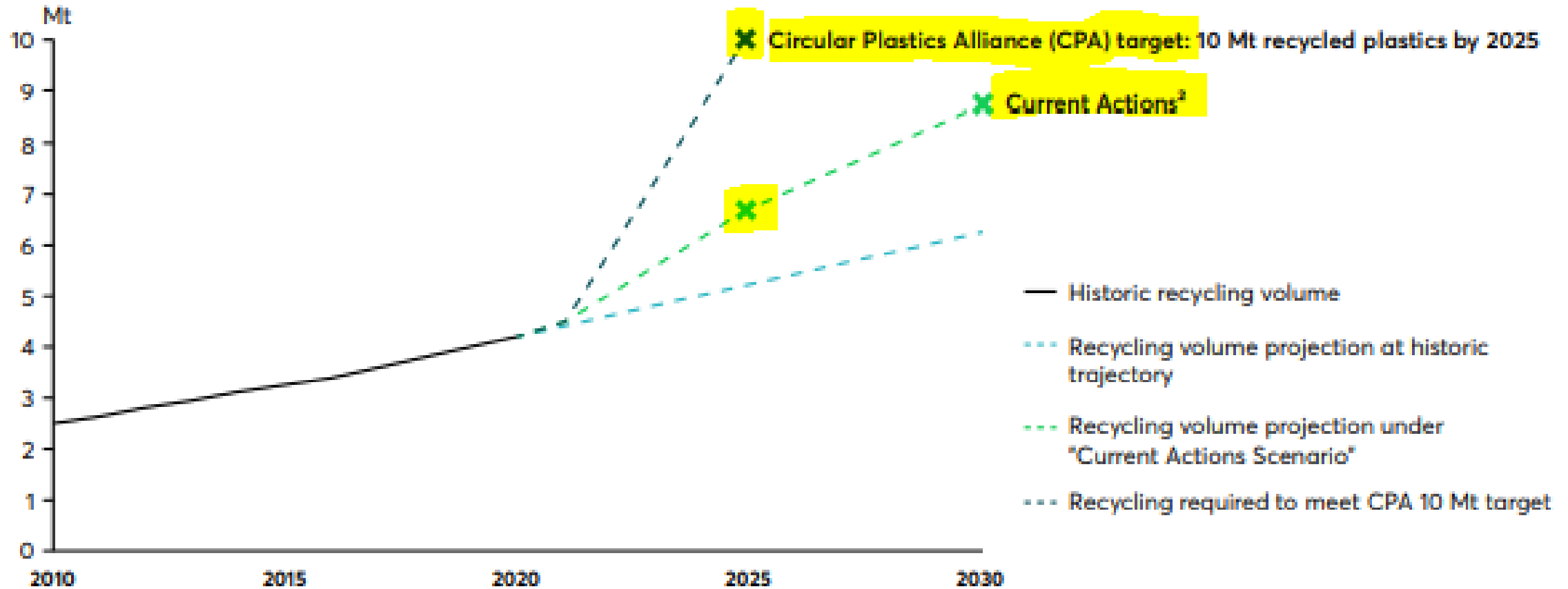
	State of play	EU target
Recycled content	2018: 1Mt (2%) 2020: 1,4Mt (6,6%)	10Mt in 2025 (3Mt packaging?) 30% in 2030? (6-7Mt?)
Recycling rate (sent to recycling)	2018: 42% 2020: 46% 2020: 8.2Mt to recycling	2025: 9.8Mt to recycling 55% in 2030
Recyclability rate	Not available	100% by 2030

⇒ Reaching EU targets will require **steep acceleration** of current (real) efforts

# Acceleration: recycling inputs vs. uptake



# Acceleration: CPA vs. baseline



Source: Systemiq, 'Reshaping Plastics', 2022

# CPA : foster systemic change in the value chain

“The Alliance estimated that reaching its 10 million tonnes target by 2025 requires to substantially increase from a 2020 baseline

**sorting capacities** from 12.5 million tonnes to 16.7 million tonnes, and

**recycling output capacities** from 6.3million tonnes to 10 million tonnes.

...**export of recycled plastics drastically decreases**, if not ceasing altogether,

and that the **demand for recycled plastics** in European products (i.e., recycled content) **increases** to ensure uptake of the full 10 million tonnes.”

# CPA : foster systemic change in the value chain

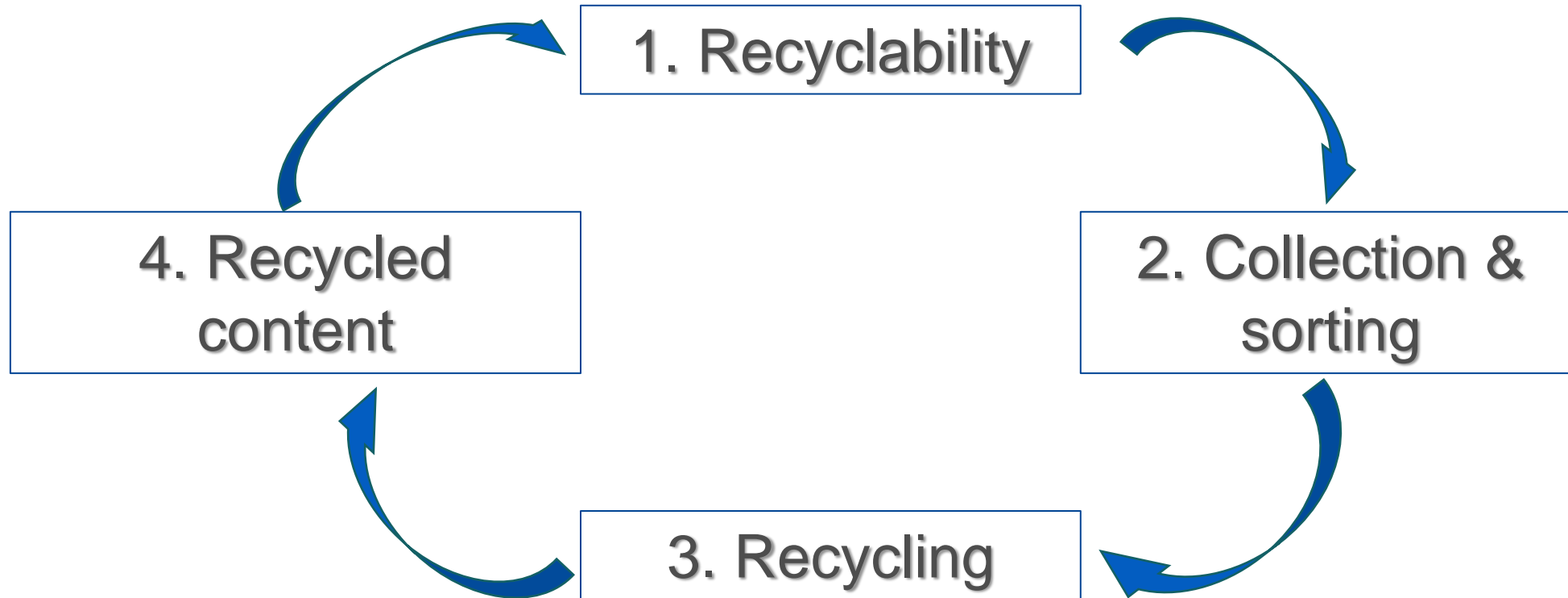
“ ... the circular plastics economy is a system. One in which everyone has to work together to drive change, understanding that **the actions of any one part of that system impact the system’s ability to deliver as a whole**. This renders collective work among private and public actors along the value chain essential to deliver the circular economy for plastics.”

“Unlocking the potential for greater uptake of recycled plastics and reaching the 10Mt target of the CPA, primarily requires **a stable supply of suitable quality recyclates in sufficient quantities in the European market**.”

Source: Circular Plastics Alliance, [Report on uptake of recycled plastics](#), February 2022

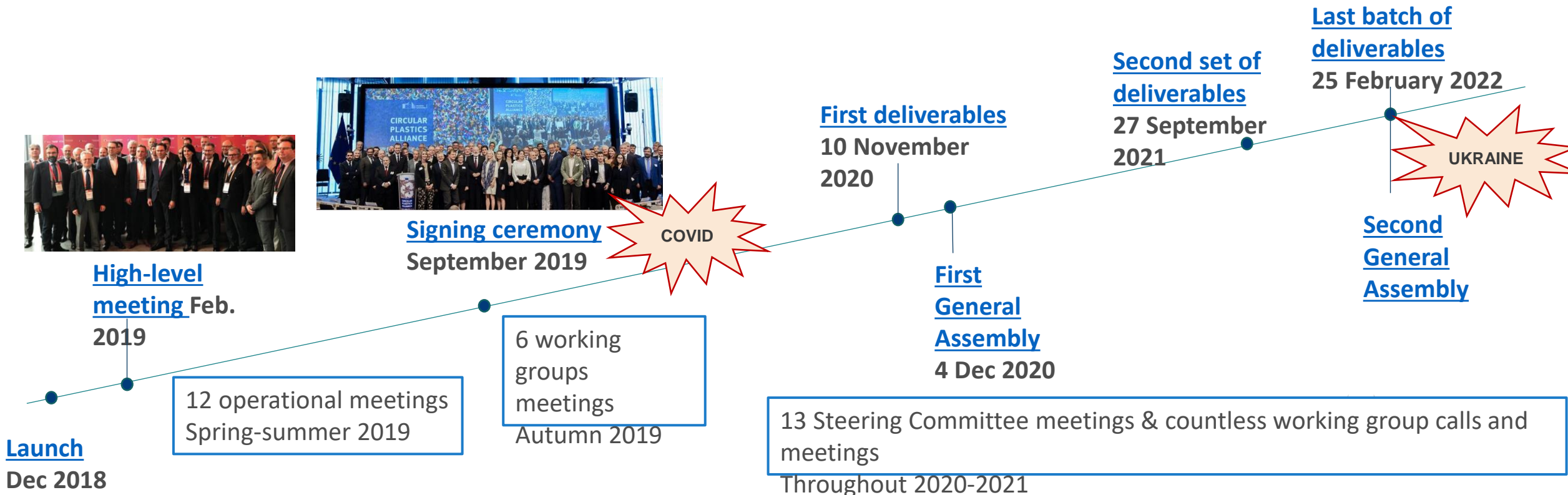


# Systemic change in the plastics value chain



# Circular Plastics Alliance

- Stakeholder initiative launched and supported by the Commission
- Voluntary action to reach 10Mt recycled plastics by 2025 (EU target)



# Circular Plastics Alliance

- An alliance of 310+ stakeholder organisations covering the plastics value chain

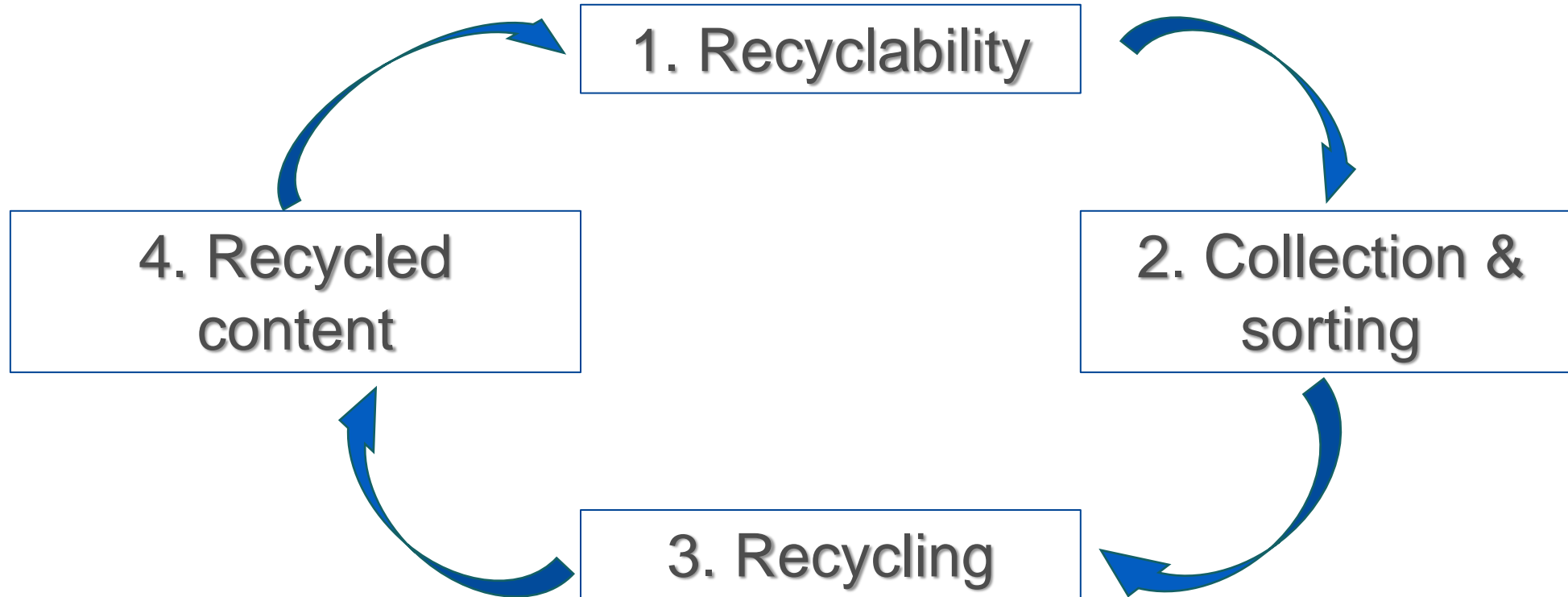


## BRANDS/ SECTORS

<b>Automotive</b>	<i>CLEPA, ACEA</i>
<b>Construction</b>	<i>EPPA-profile, TEPPFA, ERFMI, ECRA</i>
<b>Packaging</b>	<i>EUROPEN</i>
<b>EEE</b>	<i><u>Orgalim</u>, <u>DigitalEurope</u>, <u>AppliA</u></i>
<b>Agriculture</b>	<i>APE Europe</i>

Polymers: PET (Petcore), Polyolefins (PCEP), PVC (Vinylplus), PS (Styrenics Circular Solutions) and EPS (EUMEPS)

# Systemic change in the plastics value chain

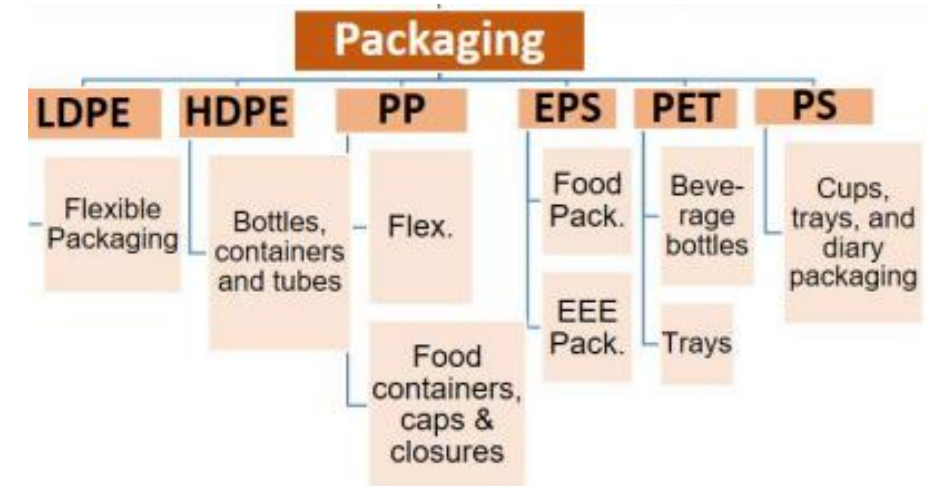


# Systemic change in the plastics value chain

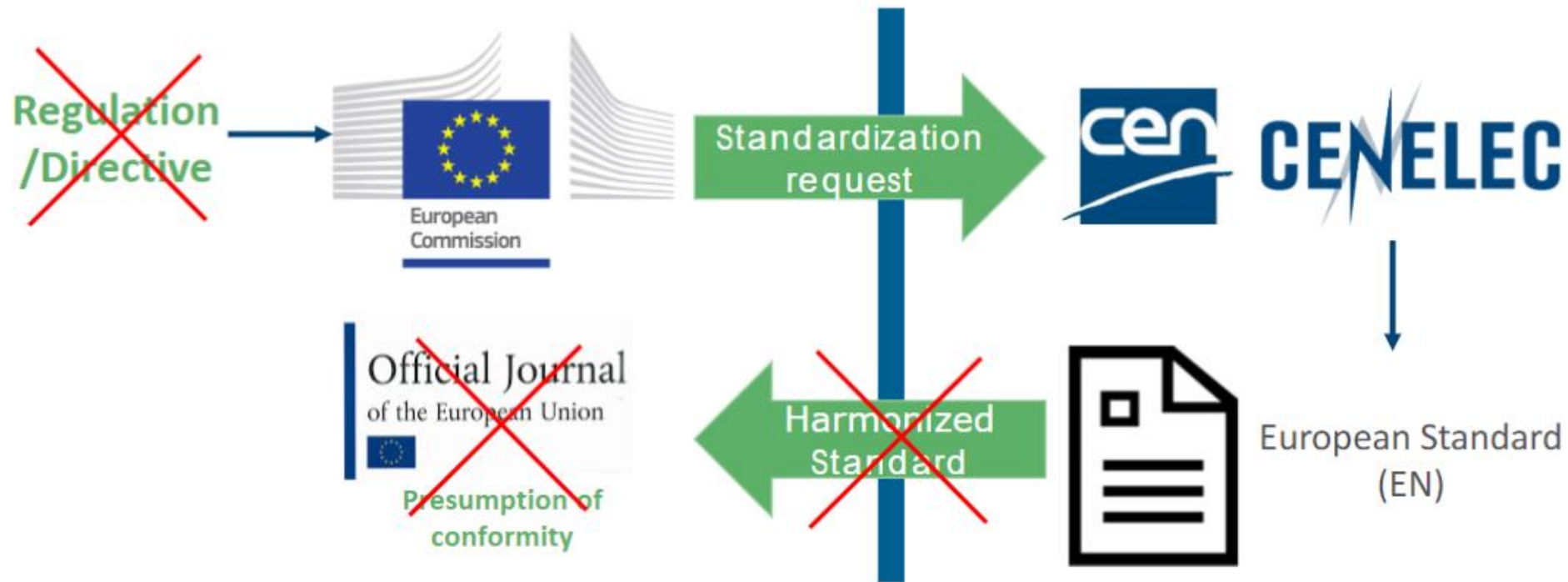
## 1. Recyclability

CPA [Design Work Plan](#)  
26 plastic products  
60% of plastic waste collected

Recyclability in practice  
In one Single Market  
Design-for-recycling  
[New market standards](#)

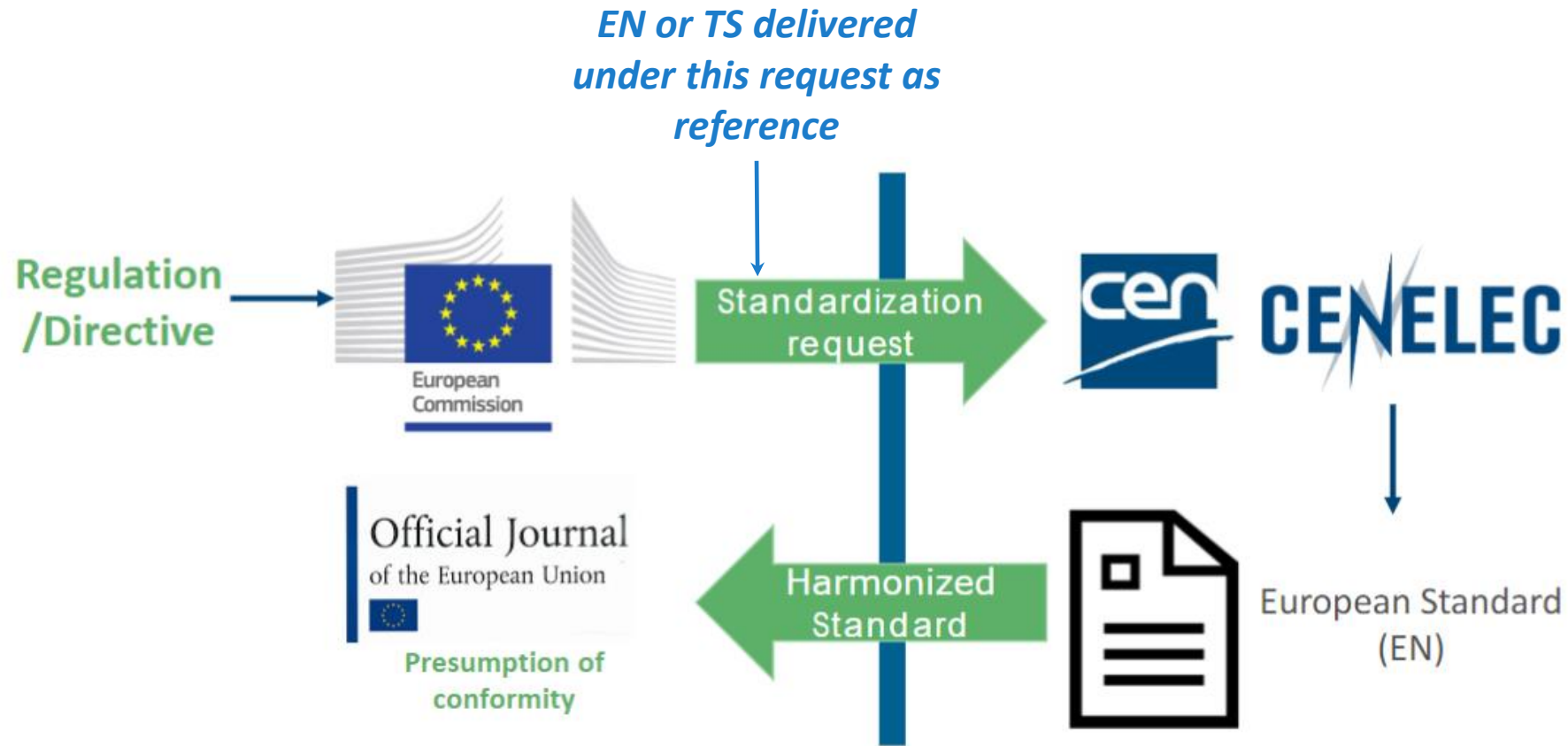


# Draft standardisation request on recycled plastics



Expected deliverables : European standards, not harmonised

# Possible input for later harmonised standards



Close cooperation between standardisers and policy makers is essential

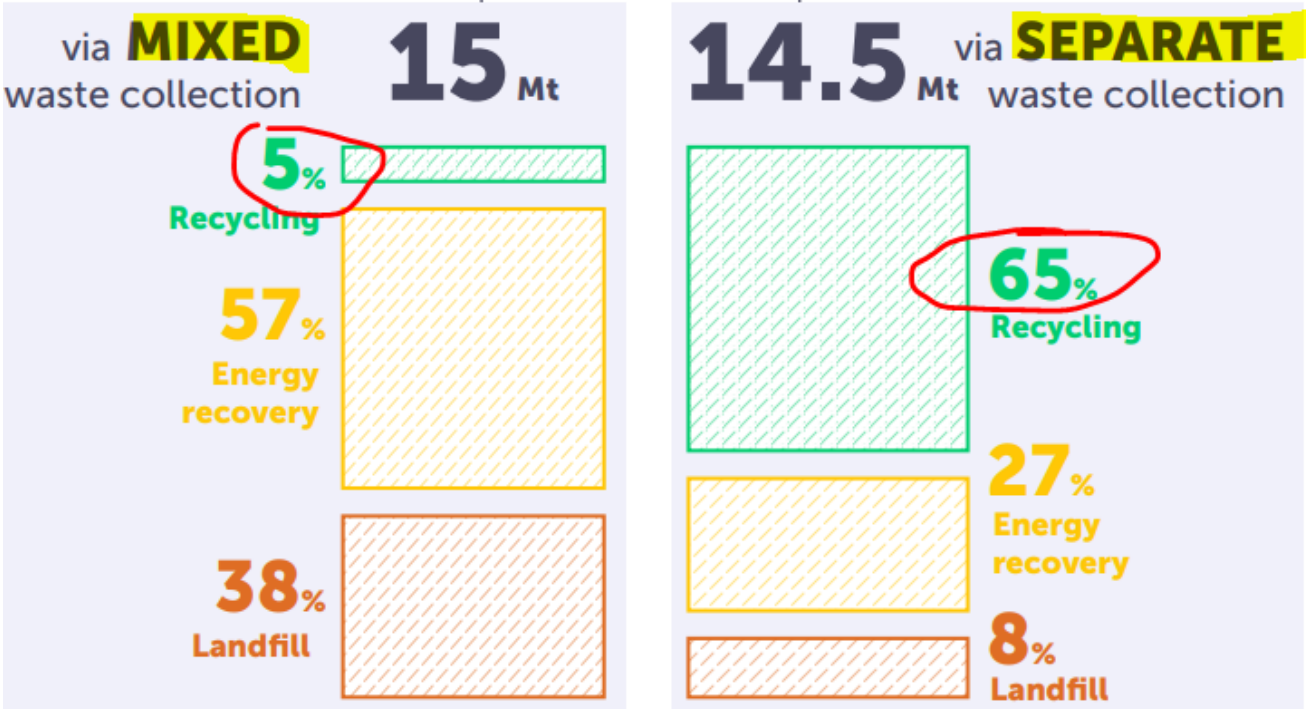
# Systemic change in the plastics value chain

CPA  
Roadmap  
Standards

2. Collection & sorting

Separate collection  
Sorting capacities & decisions

29.5 Mt



Source: PlasticsEurope, 2022



# Systemic change in the plastics value chain

Recycling capacities  
New technology  
Business case

## 3. Recycling

**CPA**

**Roadmap**

Needs for capacities and  
investments

# Systemic change in the plastics value chain

## 4. Recycled content

Quality of recyclates  
Product claims  
Public procurement  
EU targets

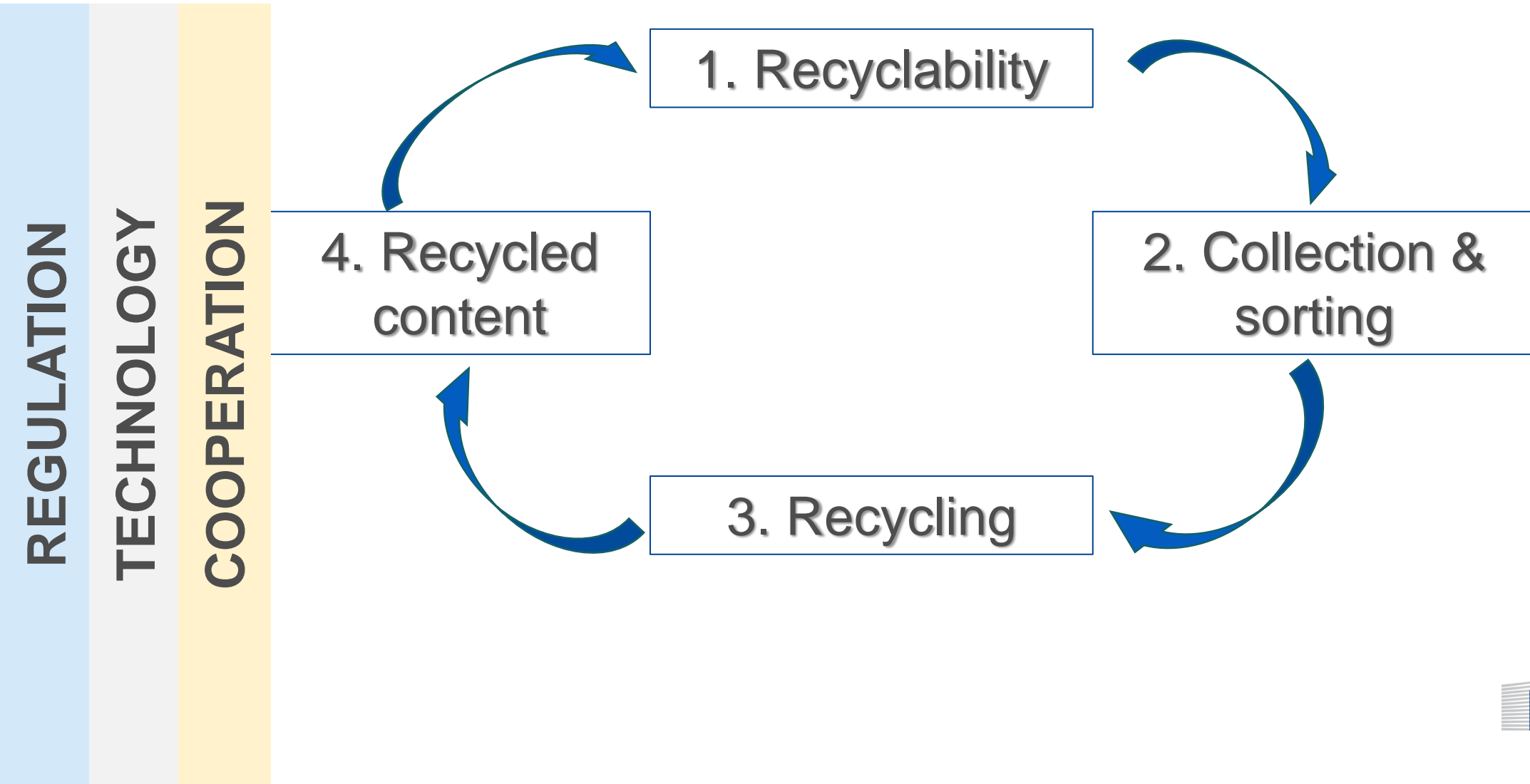
**CPA**

**Recycled content report**

**Standards** on quality of recyclates

**Pledges**

# Systemic change in the plastics value chain



# Monitoring system: ready to start?

## *Methodology published*

**Two data collection systems in place, list of approved auditors published**

## *Next steps*

- Data generation & first report in 2023 (Monitoring secretariat)
- Methodology for chemically recycled plastics
- Better data on collected and sorted plastic waste

# Circular Plastics Alliance: progress so far

***All key commitments/ deliverables in the declaration are now published***

*Next steps*

- Engagement with national systems
- Communication and awareness raising
- Data generation for the monitoring system
- Increased pledges

# Thank you for your attention

**Unit GROW I.3**

[https://ec.europa.eu/growth/industry/strategy/industrial-alliances/circular-plastics-alliance\\_en](https://ec.europa.eu/growth/industry/strategy/industrial-alliances/circular-plastics-alliance_en)

[GROW-ENV-RPLASTICS-PLEDGE@ec.europa.eu](mailto:GROW-ENV-RPLASTICS-PLEDGE@ec.europa.eu)