

*June 3<sup>rd</sup>, 2021* Jean-François BRIOIS

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Nestlé's Vision for Sustainable Packaging Recycling: a key enabler for PET Packaging Circularity PET: A Polymer Designed for Recycling Comparison between Mechanical and Monomer Recycling for PET Conclusions



Nestlé's Vision for Sustainable Packaging

Recycling: a key enabler for PET Packaging Circularity PET: A Polymer Designed for Recycling Comparison between Mechanical and Monomer Recycling for PET Conclusions



#### **Nestlé's Vision for Packaging Sustainability**



#### **Our long-term vision**

• None of our packaging ends up in landfill or as litter

#### **Our commitments for 2025**

- 100% of our packaging will be recyclable or reusable
- We will reduce our use of virgin plastics by 33%



#### Our packaging sustainability journey





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#### **Our need: Fit-for-purpose food-grade packaging**

#### **Delivering safe and nutritious food**

#### Safety & quality



Avoid food waste

**Pre-portion** 



Information





#### Adapting to product and geography

#### **Product sensitivity**



**Route-to-market** 

Climate



Legislation





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#### **Our sustainable packaging 5 pillar strategy**

Packaging Reduction<br/>/ EliminationReusable / Refillable<br/>Packaging SystemsMaterials innovation<br/>for recycling and<br/>compostingRecycling and waste<br/>management<br/>infrastructureRethinking<br/>behaviors of Nestlé,<br/>retail partners and<br/>consumersImage: Image: Image

## Remove & Reduce, Reuse, Recycle & Rethink the system



#### **Nestlé Institute of Packaging Science**



- **50 scientists** conducting cutting edge research for **safety and performance** of new materials
- Refillables, redesigning multi-material to mono-material, high-performance paper barriers and recycled content
- Part of a larger ecosystem of Nestlé global R&D network



#### Technology: Building a vibrant ecosystem for packaging innovation

#### Start-ups and entrepreneurs





Material suppliers and converters







Universities and research institutes



FUTURE FOOD

A SWISS RESEARCH INITIATIVE



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#### **Recycling is a key enabler of the circularity of PET packaging**



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PET is a thermoplastic polymer which requires little additives to serve many functions:

- It is available at scale and can be recycled mechanically
- It must be sorted from other materials, washed, ground and then extruded & « devolatilized »





PET is derived from a reversible polycondensation reaction

- It can be depolymerised to intermediates and monomers, then purified, then repolymerised again to a virgin like Polymer
- Unlike polyolefins, the output of PET Monomer Recycling can only be used for making PET not energy....





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- It can be depolymerised to intermediates and monomers, then purified, then repolymerised again to a virgin like Polymer
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Development



Partial depolymerisation without intermediate purification step is also possible with PET: Semi chemical-recycling





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Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness			Process
Energy & LCA Efficiency (GHG)			Principle
Feedstock Versatility (Color, D4R)			
Ability to produce Food Grade Resin with non Food Grade Feedstock			Quality of Recyclate
Multi loop recycling			
Ecology & Economy of scale			
CAPEX per metric ton			Costs
OPEX per metric ton			
Feedstock Collection (& Availability)			Externalities
Regulation			

Research and Development

Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness		🔶 ?	Process
Energy & LCA Efficiency (GHG)	***	÷+	Principle
Feedstock Versatility (Color, D4R)			
Ability to produce Food Grade Resin with non Food Grade Feedstock			Quality of Recyclate
Multi loop recycling			
Ecology & Economy of scale			
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OPEX per metric ton			
Feedstock Collection (& Availability)			Externalities
Regulation			LAGINAILLES



Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness		🔶 ?	Process
Energy & LCA Efficiency (GHG)	<b>+++</b> +++	÷+	Principle
Feedstock Versatility (Color, D4R)	÷+	*+++	
Ability to produce Food Grade Resin with non Food Grade Feedstock	+	****	Quality of Recyclate
Multi loop recycling	<b>+++</b>	<b>+++</b> ++	
Ecology & Economy of scale			
CAPEX per metric ton			Costs
OPEX per metric ton			
Feedstock Collection (& Availability)			Externalities
Regulation			LAtemainties



Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness	++++	<b>↓</b> ?	Process
Energy & LCA Efficiency (GHG)	+++++	÷+	Principle
Feedstock Versatility (Color, D4R)	<b>++</b>	*+++	
Ability to produce Food Grade Resin with non Food Grade Feedstock	+	<b>+++</b> +	Quality of Recyclate
Multi loop recycling	<b>+ + +</b>	<b>+++</b> ++	
Ecology & Economy of scale	****	🔶 🛖 🧧	
CAPEX per metric ton	<b>+++</b>	?	Costs
OPEX per metric ton	++++	<b>-</b> ?	
Feedstock Collection (& Availability)			Externalities
Regulation			Externalities



Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness	+++++	🔶 ?	Process
Energy & LCA Efficiency (GHG)	****	44	Principle
Feedstock Versatility (Color, D4R)	++	<b>+++</b> +	
Ability to produce Food Grade Resin with non Food Grade Feedstock	+	<b>+++</b> +	Quality of Recyclate
Multi loop recycling	<b>+++</b>	++++	
Ecology & Economy of scale	****	🔶 🔶 ?	
CAPEX per metric ton	<b>+++</b>	<b>—</b> ?	Costs
OPEX per metric ton	<b>+++</b>	🔶 ?	
Feedstock Collection (& Availability)	+++	+	Externalities
Regulation	╋╋╋	- <b>-</b> ?	LAGINAIILIES



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#### **PET Mechanical and Monomer Recycling are complementary**

Attributes	Mechanical Recycling	Monomer Recycling	
Process Simplicity & Robustness	<b>+++</b> +++	🔶 ?	Process
Energy & LCA Efficiency (GHG)	****	÷+	Principle
Feedstock Versatility (Color, D4R)	<b>++</b>	****	
Ability to produce Food Grade Resin with non Food Grade Feedstock	+	++++	Quality of Recyclate
Multi loop recycling	<b>+++</b>	<b>+++</b> ++	
Ecology & Economy of scale	****	🔶 🔶 🧍	
CAPEX per metric ton	4444	<b>—</b> ?	Costs
OPEX per metric ton	4444	🔶 ?	
Feedstock Collection (& Availability)	<b>**</b>	+	Extornalition
Regulation	<b>+++</b>	?	Externalities

- Mechanical recycling:
  - Is the most environmentally and economically efficient Recycling Process

#### But

Has limits

(Feedstock purity, Polymer degradation after multiple cycles.....)

- Monomer recycling
  - Can turn current PET wastes into new resources
  - Allow better purification and limit degradation reactions:
    - It can turn non food grade items into food grade
    - It maintains PET bottle feedstock quality

But

- Must be environmentally relevant vs Incineration with energy recovery
- Must be cost competitive with virgin material
- Is technologically more complex to develop and industrialize
- Lacks a clear and relevant regulatory framework



#### **PET Monomer Recycling needs to be supported**

- Collection of non mechanically recycled PET items needs to be structured and developed
- Monomer Recycling is more technologically complex and is mostly developed by start-ups. Today Monomer Recycling needs
  - Support at R&D stage
    - To qualify as many feedstocks as possible
    - To define relevant quality specifications
  - Support during scale-up:
    - To guide and fund industrial scale-up
    - To avoid unnecessary production costs through Mass Balance



#### Role of Mass Balance: « Unit In 🔿 Unit Out »

Accounting for material entering and leaving a system, mass flows which might have been unknown can be identified

# Mass balance can accelerate the delivery of environmental benefits coming from monomer recycling

- 1) We expect Mass Balance to reduce :
  - CAPEX: No need for dedicated units likewise to « renewable » electricity
  - OPEX: no campaign production mode
- 2) Mass Balance needs aligned rules on claims (ISO 22095 project by ISO/PC 308)
- 3) Mass Balance needs to be understood and valued by all stakeholders





#### PET packaging has the potential to become truly circular: 2021-2025



#### PET packaging has the potential to become truly circular: 2030+







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