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# **Cookie Policy**

## Perfect Sums Website Cookie Policy

We use cookies to provide the services and features offered on our website and to improve our user experience.

Cookies are small files or other pieces of data which are downloaded or stored on your computer or another device, that can be tied to information about your use of our website (including certain third-party services and features offered as part of our website).

By clicking "I Accept" or closing the prompt when visiting or using the site you agree to such use of cookies unless you later decide to disable them.

Please note that if you delete or disable our cookies you may experience interruptions or limited functionality in certain areas of the website.

### How to control cookies

All recent versions of popular browsers give users a level of control over cookies. Users can set their browsers to accept or reject all, or certain cookies. Users can also set their browser to prompt them each time a cookie is offered.

You can also control Adobe Local Shared Objects on your computer, also known as LSOs or Flash cookies, but not with your browser. Instead, Adobe's website offers tools to control Flash cookies on your computer. Users of the Firefox browser can also get an add-on to detect and delete Flash cookies.

### How to delete cookies

Most cookies are easy to delete. Please reach out to your browser's support page for information.

You probably have Adobe Local Shared Objects on your computer, also known as LSOs or Flash cookies. Generally, you can't delete them with browser controls, but Adobe's website offers tools to control Flash cookies on your computer. Users of the Firefox browser can also get an add-on to detect and delete Flash cookies.



# Cookie FAQs

# What are Cookies?

A cookie is a piece of information in the form of a very small text file that is placed on an internet user's hard drive. It is generated by a web page server, which is basically the computer that operates a web site. The information the cookie contains is set by the server and it can be used by that server whenever the user visits the site. A cookie can be thought of as an internet user's identification card, which tells a website when the user has returned.

## What is the purpose of cookies?

Cookies make the interaction between users and websites faster and easier. Without cookies, it would be very difficult for a website to allow a visitor to fill up a shopping cart or to remember the user's preferences or registration details for a future visit.

Websites use cookies mainly because they save time and make the browsing experience more efficient and enjoyable. Websites often use cookies for the purposes of collecting demographic information about their users.

Cookies enable websites to monitor their users' web surfing habits and profile them for marketing purposes (for example, to find out which products or services they are interested in and send them targeted advertisements).

### Are cookies dangerous?

No. Cookies are small pieces of text. They are not computer programs, and they cannot be executed as code. Also, cookies cannot be used to disseminate viruses, and modern versions of browsers allow users to set their own limitations to the number of cookies saved on their hard drives.

## Can cookies threaten users' privacy?

Cookies are stored on the computer's hard drive. They cannot access the hard drive - so a cookie cannot read other information saved on the hard drive, or get a user's email address etc. Cookies only contain and transfer, to the server, as much information as the users themselves have disclosed to a certain website.

A server cannot set a cookie for a domain that it is not a member of. Despite this, users quite often find in their computer files cookies from websites that they have never visited. These cookies are usually set by companies that sell internet advertising on behalf of other websites. Therefore, it may be possible that users' information is passed to third-party websites without the users' knowledge or consent, such as information on surfing habits. This is the most common reason for people rejecting or fearing cookies.

