



Stichting Peace Innovation

ANBI Policy Plan 2018 - 2020

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Prologue

This Policy Plan consists of an introduction, a view on the Articles of Association as far as ANBI rules and regulations are concerned, a summary of the activities of Stichting Peace Innovation, its finance and its governance structure, as well as description of its the most important current and future projects for the years 2018-2020.

The Foundation Board knows that to be registered and remain on the ANBI register, Stichting Peace Innovation has to meet certain requirements.

This Policy Plan is envisaged to be a "living document", which expresses the Board's view to continuously preserve the ANBI status. The Foundation Board will review the Policy Plan annually.

Het beleidsplan van de stichting Stichting Peace Innovation is opgesteld om inzicht te geven in de visie en strategie van de stichting om haar doelstellingen te behalen. Daarnaast om antwoorden te geven op algemene vragen van bestaande en toekomstige (sponsor) partners en donateurs.

Zakelijke gegevens

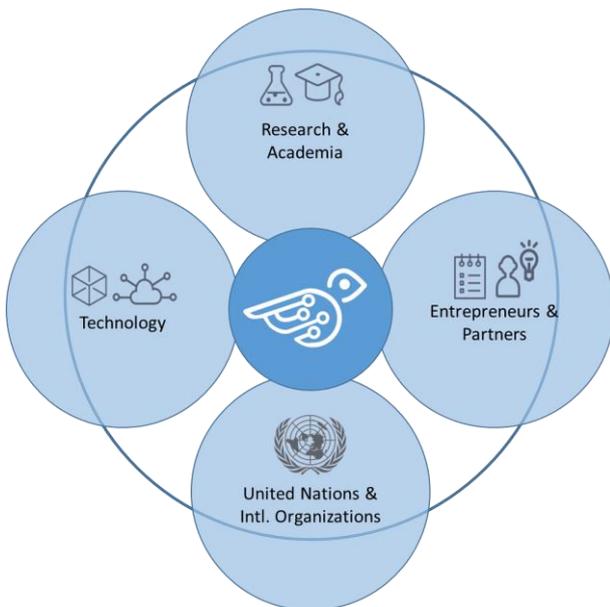
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ABOUT US



DO.GOOD.

Incorporated on 12 April 2018, the Stichting Peace Innovation is an independent non-profit organisation and innovation catalyst dedicated to fostering peace, stability and prosperity in developing regions of the world through the promotion of innovation and technology. Our focus is on education, entrepreneurship, equal opportunities, security, and sustainable development.

We are the innovation partner of international organisations such as the United Nations, tasked to form project alliances that move innovative solutions to reality.

BACKGROUND

The technology sector is often disconnected from the true needs of humanitarian efforts in the field, such as peacekeeping operations and disaster recovery.

Innovators, researchers and technology firms find it difficult to connect with the United Nations or other international organisations when proposing or discussing smart solutions that yield tangible outcomes deployable on the ground.

The Peace Innovation Foundation is an independent and trusted partner that builds bridges with our partners and supporters who understand the complex challenges. Together with committed partners, we take the lead in developing solutions that can be demonstrated, field tested and implemented as real projects.

Innovation must be inclusive to be considered successful. It addresses challenges specific to local contexts and communities while creating wider market opportunities.

Our innovation will protect and empower humanitarian workers and peacekeepers, while enabling them to fulfill their mandates.

STATUTORY FRAMEWORK

The statutory object of Stichting Peace Innovation is (Article 2):

In English:

To promote peace, stability and prosperity in underdeveloped and developed regions of the world by encouraging innovation and technology, education, research, healthcare, entrepreneurship, equal chances, safety and sustainable development, and all in relation thereto or all that can be conducive thereto in the broadest sense.

In Dutch:

De stichting heeft ten doel het helpen bevorderen van vrede, stabiliteit en welvaart in onderontwikkelde en ontwikkelde regio's van de wereld door het bevorderen van innovatie en technologie, onderwijs, onderzoek, gezondheidszorg, ondernemerschap, gelijke kansen, veiligheid en duurzame ontwikkeling, en alles wat hiermee verband houdt of daartoe bevorderlijk kan zijn, dit alles in de meest ruime zin van het woord.

In English:

The object consists of, among other things, the following aspects:

- promoting innovative and technological progress, with emphasis on solutions with practical impact;
- catalysing and scaling transformative innovations and technologies, creating collaborations covering sectors, cultures and political views;
- promoting intercultural and integrative dialogues, promoting the exchange of knowledge and parts of researches in the field of innovation, technology, education, health and sustainable development;
- collaborating with supporters, governments, private and international organisations, academic partners, companies, funds and the civil society;
- accepting bequests or gifts under the benefit of inventory,
- and performing further acts and activities relating thereto, that are subordinate thereto and/or that can contribute thereto in the broadest sense.

The foundation attempts to achieve its objectives by, among other things, actively raising sponsorship moneys and by carefully monitoring the multiannual plan.

The foundation and all persons who are directly involved in the foundation must comply with the integrity requirements. The foundation's board members and all persons who determine the policies are not allowed to hold the foundation's assets in personal possession.

Assets (Article 3)

The foundation's assets will be formed by:

- subsidies and donations;
- sponsorship contributions;
- gifts, testamentary dispositions and bequests;
- incomes from the organised events and activities;
- all other acquisitions and incomes.

The foundation shall be non-profit making. All possible incomes to be realised by the foundation will entirely accrue to the foundation's object (within a reasonable term).

In Dutch:

(Article 2) De doelstellingen omvatten onder andere de navolgende aspecten:

- het bevorderen van innovatieve en technologische vooruitgang, met de nadruk op oplossingen met een praktische impact;
- het katalyseren en opschalen van transformatieve innovaties en technologieën, het creëren van samenwerkingen die sectoren, culturen en politieke opvattingen omvatten;
- het bevorderen van interculturele en integratieve dialogen, het bevorderen van de uitwisseling van kennis en delen van onderzoek op het gebied van innovatie, technologie, onderwijs, gezondheid en duurzame ontwikkeling;
- het samenwerken met supporters, regeringen, particuliere en internationale organisaties, academische partners, bedrijven, fondsen en het maatschappelijk middenveld;
- het aanvaarden van legaten of schenkingen onder voorrecht van boedelbeschrijving, en om verdere handelingen en activiteiten uit te voeren die in de ruimste zin daarmee verband houden, bijkomstig daaraan zijn en/of die daaraan kunnen bijdragen.

De stichting tracht haar doel onder meer te verwezenlijken door actieve werving van sponsorgelden en het zorgvuldig bewaken van het meerjarenplan.

De stichting en alle personen die direct betrokken zijn bij de stichting dienen te voldoen aan de integriteitseisen. De bestuurders van de stichting en alle personen die het beleid bepalen mogen het vermogen van de stichting niet als persoonlijk bezit houden.

Vermogen (Artikel 3)

Het vermogen van de stichting zal worden gevormd door:

- subsidies en donaties;
- sponsorbijdragen;
- schenkingen, erfenissen en legaten;
- inkomsten uit de georganiseerde evenementen en activiteiten;
- alle andere verkrijgingen en baten.

De stichting heeft geen winstoogmerk. Alle eventueel door de stichting te realiseren baten komen (binnen redelijke termijn) geheel ten goede aan de doelstellingen van de stichting.

GOVERNANCE FRAMEWORK

The Foundation is governed by an executive body, the Foundation Management Board and advisory committees, such as the Board of Advisors.

The foundation has three types of members/positions in the board:

- forming board members;
- institutional board members;
- individual board members.

The founding board members, institutional board members and individual board members will jointly constitute the board. It is not mandatory that the appointed board will actually fulfill all positions referred to above. The board can also consist of only one or two types of board members as referred to above. At the appointment of the board members, the positions of the board members will also be mentioned.

1. The founding board members are solely board members during the formation until the termination of their board membership and, during their appointment as board members, they will keep the title founding board members or they will obtain the title institutional board members or individual board members, and/or they will be succeeded by an institutional board member or individual board member at the termination of their board membership.
2. The term 'institutional board members' of the foundation should be taken to mean duly authorised representatives of external organisations, institutions, commercial entities, other foundations or funds. Institutional board members have limited voting rights, which are specified in the foundation's management/board regulations.
3. The term 'individual board members' of the foundation should be taken to mean natural persons who act in accordance with and contribute to the foundation's object.

FOUNDATION BOARD

As per 01.01.2019, the Foundation Management Board has the following members:

- Mr Axel Weber, Chairman
- Mr Kurt Mosgaard, Secretary
- Dr. Cornelis van Honk, Vice Chairman & Treasurer

The foundation's founding board members will be appointed board members for an indefinite period of time by this deed of formation. The remaining board members, being institutional members and individual members, will be appointed by the board for a period of four (4) years.

BOARD OF ADVISORS

As per 01.12.2018, the Board of Advisors has the following members:

- Mr Aviv Reshef, Chairman
- Dr. Joachim Taiber
- Mr Kevin Chen
- Dr. Daniel Blank

Members of the Board of Advisors will be appointed by the board for a period of two (2) years (the Chairman of 3 years).

Remuneration

The board members shall not receive any remunerations for their activities. However, they are entitled to compensations for the costs incurred by them in the performance of their jobs such as reimbursement for travel and administrative expenditures.

FINANCES & FUNDING

The Foundation attempts to achieve its objective through different ways of raising funds. This includes actively raising funds through sponsorships and donations, fundraising events and crowd funding; sales of merchandise and donated goods; accepting fees and remunerations for program management support and consultancy; accepting fees and remunerations from speeches and public engagements; generating income from stocks, interests and equities as well as from royalties from and licensing fees for our intellectual property and remunerations from publications; and accepting bequests and gifts under the benefit of inventory.

The Foundation has been incorporated only since April 2018 and has already signed grant agreements to receive €100,000 in support of innovation projects (as of August 2018). The financial projection aims to balance all areas of funding in a very sustainable way as outlined in the table below as a mix of project-centric grants, institutional funding and crowd funding.

It is our goal to always maintain a level of administrative costs below 20% of the annual budget. However, the costs of incorporation and establishing the Foundation is an exception to this rule. Carry-over will constitute a reasonable reserve and inventory of the Foundation.



Summary Operational Budget 2018-2020

	2018		2019		2020	
Income						
Project-related Grants	€ 70.000,00	93,3%	€ 250.000,00	43,0%	€ 580.000,00	53,4%
Institutional Donations	€ -	0,0%	€ 185.000,00	31,8%	€ 250.000,00	23,0%
Corporate Sponsoring	€ 3.000,00	4,0%	€ 90.000,00	15,5%	€ 115.000,00	10,6%
Program Development Fees	€ -	0,0%	€ 10.000,00	1,7%	€ 50.000,00	4,6%
Crowded Funding	€ -	0,0%	€ 40.000,00	6,9%	€ 70.000,00	6,4%
Fundraising Events	€ -	0,0%	€ 5.000,00	0,9%	€ 10.000,00	0,9%
Income from interests	€ -	0,0%	€ -	0,0%	€ 10.000,00	0,9%
Total	€ 75.018,00		€ 582.019,00		€ 1.087.020,00	
Expenditure						
Salaries and Benefits	€ -	0,0%	€ 30.000,00	5,6%	€ 110.000,00	10,4%
External Expert Fees	€ -	0,0%	€ 5.000,00	0,9%	€ 15.000,00	1,4%
Legal and Professional Fees	€ 6.000,00	9,6%	€ 9.000,00	1,7%	€ 27.000,00	2,6%
Program Development and Support	€ 26.000,00	41,6%	€ 390.000,00	72,8%	€ 790.000,00	74,6%
Fundraising	€ 12.000,00	19,2%	€ 45.000,00	8,4%	€ 45.000,00	4,3%
Office Space, incl. Furniture and IT	€ 4.000,00	6,4%	€ 6.000,00	1,1%	€ 12.000,00	1,1%
Travel and Transportation	€ 9.000,00	14,4%	€ 19.000,00	3,5%	€ 21.000,00	2,0%
Insurance and Taxes	€ 1.500,00	2,4%	€ 2.000,00	0,4%	€ 2.500,00	0,2%
Meetings and Conferences	€ 2.000,00	3,2%	€ 14.000,00	2,6%	€ 18.000,00	1,7%
Interest Expenses	€ -	0,0%	€ 4.000,00	0,7%	€ 4.000,00	0,4%
Depreciation	€ -	0,0%	€ 5.000,00	0,9%	€ 5.000,00	0,5%
Misc. Expenses	€ 2.000,00	3,2%	€ 7.000,00	1,3%	€ 9.000,00	0,9%
Total	€ 62.500,00		€ 536.000,00		€ 1.058.500,00	
Difference	€ 12.518,00		€ 46.019,00		€ 28.520,00	

CURRENT AND FUTURE PROJECTS

(I) UNIFIED MISSION ID

Background: The United Nations (UN) ID system is currently fragmented and traditional, relying on legacy, locally-managed discrete ID card solutions. The UN needs a new unified ID system that is recognized everywhere in any of the worldwide missions. However, solutions developed for commercial markets often do not satisfy the unique challenges of the peacekeeping environment.

Objective: The goal of the Unified Mission ID system is to create a blockchain/distributed ledger-based ID system, including biometrics for the United Nations and its various partners as an integrated, ready-to-field solution.

Impact: This unified Mission ID can be validated throughout the UN at any camp, office, or headquarters in any of the UN's worldwide field missions.

Implementation: This unified, easy to deploy and field-tested Mission ID system will be developed by forming a solution-centred Innovation Alliance with the blockchain/distributed ledger-based technology at its centre and tested in UN field Missions.

(III) BLUE ARCH

Background: UN field hospitals are sponsored by troop contributing countries, inheriting the medical standards of care of the particular national forces and the medical staff of the deployed contingent. Medical experts such as emergency doctors, surgeons, neurologists etc. are scarce.

Objective: Remote medical expertise project will provide expert advice and training to medical personnel in field missions via a technology link in a partnership with established hospitals in developed countries.

Impact: Three selected Level II/III field hospitals will receive a video-link connection to medical experts from partnering hospitals who are on-call to provide expertise and guidance without needing to travel to the respective mission area.

Implementation: A UN field mission will serve together with MSS and selected Member States as implementation sponsors for a pilot project.

(II) SMART RESPONDER

Background: Reporting and information sharing faces significant obstacles stemming from the wide mix of languages of different UN contingents, officers, police units and staff. Language barriers in critical situations have led to a lack of coordination of response actions and a tragic loss of lives.

Objective: The language-agnostic reporting system "Smart Responder" will be used to exchange information independent from the native tongue, contributing to shared Situational Awareness (SA) and faster response.

Impact: A selected group of users from different language communities in a UN field mission will be equipped and trained with a smartphone-based reporting system, linked to the respective OpsCenter and enabling seamless exchange of standard messages and reports.

Implementation: A pilot project for initially 100 peacekeepers/policemen will be implemented in Mali.

(IV) PEACE TECH CAMPUS

Background: The UN SDG, in particular Goal 4, calls for ensuring inclusive and equitable quality education and promoting learning opportunities for all. Field Technology has unrivalled potential to contribute to these goals via enabling technology and volunteering UN staff.

Objective: PeaceTech Campus focuses on enabling education in new ways through provisioning high-speed internet to African universities in a partnership with UN field missions, tech sponsors and non-profit partners.

Impact: The project will grant 8,500 students, faculty and staff reliable access to the Internet, offering 110 students annually the opportunity to enter a 12-month tech programme at the local Universities of Entebbe, Uganda, and Bangui, CAR.

Implementation: An innovation alliance of highly committed partners will be created, with the UN as the mentor.

UNIFIED MISSION ID

The United Nations ID system is currently fragmented and antique, relying on legacy, locally managed individual ID card solutions. The UN long struggles with designing and implementing a new common, unified ID system due to lack of innovation resources but also because solutions developed for commercial markets often do not fit the unique challenges of the peacekeeping environment.



Having a Unified Mission ID system is increasingly vital due to the grand scale, complex operations conducted by various UN agencies and sub-agencies, as well as in the many ad-hoc interventions such as after natural disasters i.e. earthquakes and tsunamis, pandemics like Ebola or day-zero capability for mission start-ups like as in Central African Republic.

The Unified Mission ID can be validated throughout the UN at any camp, office or headquarters in any of the UN field missions worldwide. Log-in with the UN ID cards will be geo-referenced to allow for improved protection, security and situational awareness.

Expected Results & Impact

1

A field-tested, robust prototype for a unified UN ID system, developed directly with UN peacekeepers that also includes day-zero capabilities and biometric factors.

2

Through the pilot project 15,000 peacekeepers, UN staff, UN contractors, humanitarian workers, and local employees will be enabled to use the new UN-ID anywhere.

3

UN ID system will be geo-referenced to allow for improved protection, security and situational awareness.

4

Expanding solutions to all UN Peacekeeping Missions worldwide, serving not only over 200,000 peacekeepers and humanitarian workers, but also hundreds of partner organisations.

5

Proof-of-concept implementing of blockchain technology projects in strategic partnerships with the United Nations, non-profit organisations and the technology sector.

6

Laying the basis for expanding the use-cases for the UN to other areas such as payments, health records, supply-chain and asset management, streamlining administrative processes, lowering costs and preventing fraud.

SMART RESPONDER

The multi-national nature of staff and peacekeepers is a reality in all UN field missions as one of its hallmarks. While providing reliable and secure communication to all field staff and peacekeepers is often difficult, communicating over different languages adds another significant layer of challenges. Written communication often suffers from too complex user interfaces and even often has to cope with the illiteracy of users. These obstacles frequently lead to miscommunication, wrong threat assessments, delayed decisions, and incomplete situational awareness, putting peacekeepers and field staff at risk and costing lives.



Therefore, technology solutions that allow for seamless and language-independent reporting and messaging are urgently needed. The project will introduce a reporting app specifically developed for UN field missions that will be installed on standard smart phones. The Babylon app allows users to report incidents, call for help and send standard messages purely based on symbols, together with their unique ID and geo-position. The message will be automatically translated into a readable message in the language of the respective recipient.

The project will be implemented in a volunteering UN field mission for a selected group of up to 100 users with different mother tongues, preferably police and security personnel. The pilot project will be also supported by technology experts that will tune and upgrade the app based on direct user and community feedback.

Expected Results & Impact

1

UN Police and Peacekeepers will be able to communicate without any language barriers.

2

Potential of smart technology to resolve pressing problem can be demonstrated in a very practical way.

3

Enabling faster decision-making and better tailored response to incidents.

4

Demonstrate that an extended and well moderated dialogue with tech partners can lead to fast-track innovation and prototype development for field missions.

5

User and community have direct impact on tool improvement.

Blue Arch

UN Field Hospitals in mission areas are the backbone of quality medical care provided to UN staff, Peacekeepers and humanitarian workers. However, these hospitals are provided by police/troop contributing countries, based on UN standards but also reflecting the national level of medical care. In addition, deployed medical staff are not qualified and experienced at the same level, staff recruitment/selection focusses often on general medical practitioner skills rather than being specialists. Therefore, complicated injuries, epidemic diseases, trauma surgery, toxicology, veterinary cases or neurological injuries cannot be assumed to be treated at the highest medical standards.



Many Member States possess a highly trained pool of medical experts, doctors, surgeons and other specialists in hospitals with medical personnel on 24/7 duty, covering most UN languages and time zones. The proposed project will establish a robust video-link and information-sharing platform to emergency rooms of hospitals from partnering Member States. Through this link, highly qualified medical experts can provide 24/7 ad-hoc guidance, analysis and expertise to their peers in the field. This expert assistance can be expanded to training sessions, crisis management and induction for soon to be deployed medical staff. The partnering hospitals of Member States will be assigned based on an agreed duty schedule that covers all needed time zones, languages and specialties.

Expected Results & Impact

1

Level II/III UN Field Hospitals, serving 4000 UN staff and Peacekeepers will have direct 24/7 access to some of the best qualified medical experts worldwide.

2

A high number of injured or sick staff and Peacekeepers will be treated at significantly higher standards, leading to less complications and faster recovery.

3

Coaching and training will be provided to currently serving and soon deployed medical personnel.

4

Demonstrates that innovative tech solutions are enablers for other highly critical mission assets, able to significantly improving the well-being of all UN staff and Peacekeepers.

5

Member States are presented outstanding opportunities to engage in direct support of UN peace missions without sending their highly qualified personnel into mission areas.

6

A strong, strategic bond between the technology community and the medical community will be established.

PEACE TECH CAMPUS

Internet is a rare commodity in most places in Africa. Businesses depend on Internet access and simply expect it as a prerequisite to invest or to open a subsidiary. The majority of western expert personnel have issues living for long periods in places with no Internet. Furthermore, to a very large degree, most modern technologies depend on availability of the Internet and wireless technologies.



On the other hand, tech firms as the most important enabling outlets for new businesses require a well-trained work force, local managers, problem solvers and sales people. Also, the UN has an increasing need to hire local technicians and experts in support of their peacekeeping mission, following their policy on impacting local communities by emphasising employing the national workforce.

Therefore, PeaceTech Campus aims to specifically attract, educate and train talents that can be transferred successfully into a real job, partnering with prospective future employers including the United Nations Mission and tailoring the courses and programmes to their needs.

The UN would support the PeaceTech Campus projects by interfacing with the government and local authorities, and with volunteering UN staff, as well.

Expected Results & Impact

1

8,500 students, faculty & staff of two African universities have access to high-bandwidth internet, enabling use of social media and remote education opportunities.

2

110 students annually (25% women) enrolling at PeaceTech programmes, focusing on practical education including cellular technology.

3

Transferring 70% of the graduates into permanent jobs & encouraging entrepreneurship and the founding of small businesses.

4

Prototype solutions for providing Internet and cellular connectivity to underdeveloped areas, schools & universities but also for refugee camps.

5

Proof-of-concept of implementing technology projects in strategic partnerships with the United Nations, non-profit organisation and local communities.

6

Pool of local technicians and experts trained on commercial ICT, facilitating future expansion in the region.

Blood-on-Demand (NEW PROJECT)

The Challenge

Delivering high-quality medical care to UN staff, peacekeepers and humanitarian workers at camps and medical service locations around the globe needs real-time availability of perishable items such as vaccines, antibiotics and most importantly blood plasma. Providing these life-saving products to each location requires safe, effective, low-cost and reliable transportation, handling, and storage. This is especially vital in emergency situations such as terrorist attacks, natural disasters, and the outbreaks of epidemics such as Ebola.

However, UN Peacekeeping operations and humanitarian efforts face complex challenges in transporting blood plasma and other urgently needed medical products to remote locations. Therefore, it is essential to maintain a chain-of-custody to ensure temperature controls and proper handling based on the strict standards for these products. The UN spends about \$2.8 billion annually on medical products, drugs and medicine. Unfortunately, approximately 15-20% are lost or damaged due to supply chain issues, which, if prevented would lead to about \$400-500 million cost savings for the United Nations every year.

PROJECT OBJECTIVE

The objective is to develop a comprehensive, end-to-end, well-managed and multi-hop supply chain for delivering blood plasma and other delicate medical products in third-world and disaster-recovery scenarios. This data-driven supply-chain system will also incorporate several frontier technologies, such as blockchain/DLT, IoT device, and new multi-modal transportation, to maximize reliability, robustness and cost-effectiveness.



IMPLEMENTATION APPROACH

The blood plasma will be transported using “smart”, temperature-controlled containers via trucks, drones or UAVs. Smart labels ensure the stability and security of the plasma (and any other deliverable) by not only monitoring and recording the temperature of the blood but also recording each person and location involved in the handling, hand-over, and storage.

New innovative and certified blood-warming devices will be used to thaw the plasma, making it ready for use.

Every step, from human sign-offs and temperature monitors to expiration date records and serial/batch numbers, will be recorded in a Blockchain-based supply-chain management system. This provides a secure and tamper-proof chain-of-custody from supplier to patient.

INNOVATION ALLIANCES

We're using technology and innovation as strategic drivers and enablers of change.

We're integrating all parties (technologists, researchers, partners, local communities and funds) to form Innovation Alliances to create solutions.

In doing so, we connect the dots and change attitudes in what people can do and how they can work together, finding answers to challenges no one entity can address alone.

Our Innovation Alliance partners commit themselves to work on the frontier of technological and social advancement. Innovation Alliance partners that join the peace innovation projects believe in the disruptive force of technology and how this will have a lasting impact on humanitarian work.

Technologists, companies and supporters are welcome to join our Innovation Alliance to explore new partnerships and frontier technologies, to discover new markets and business cases – and to show that their commitment, their technology, expertise and solutions can make a difference.

Our Alliance partners will benefit in many ways, for instance:

A

Working on the forefront of technological and scientific innovation will create brand awareness and a positive image by Doing Good.

B

Participation in a truly groundbreaking and impactful project, which once fully implemented can benefit millions of lives while saving the UN billions of dollars at very small cost.

C

Applying and literally battle-testing your products and solutions in extreme real-world scenarios, often in "off-grid" or poor reliability environments.

D

Gaining a concrete access point for developing future solutions with the UN or other prominent international organizations, with this project as part of your track-record.

E

Expand a global network by creating integrated end-to-end services with lower go-to-market time and higher possibility of getting adopted, compared to stand-alone solutions and products.

F

Boost R&D by investing in and discovering the possibilities of future technologies (blockchain/DAG, DLT, sensors, communication) and discover technology synergies.

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Thank You.

Visit us at www.peace-innovation.org



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